

# 2016-2017 UNCP BRAVEBOOK – Progress Report

Reporting Period: **September 2016**



**BRAVEBOOK**  
Our playbook for success.

**Thematic Goal: MAXIMIZE STUDENT SUCCESS**

## Defining Objective Categories

| Defining Objective Category |   | Applicable Standard Operating Objectives (Metrics)   |
|-----------------------------|---|--|
| A.                          | Revise and Enhance the University's Enrollment Strategy         | Student Enrollment and Retention Rates               |
| B.                          | Assess and Improve the Student Support Experience               | Student Retention, Graduation, and Placement Rates   |
| C.                          | Expand Training and Development for Faculty and Staff           | Faculty & Staff Satisfaction Results and Assessments |
| D.                          | Improve the Accuracy and Use of Information for Decision-Making | Operating Revenue and Expenses                       |
| E.                          | Expand the University's Visibility and Partnerships             | Endowment and Capital Campaign Status                |

## Defining Objective Initiatives – Status Summary

Place an "X" in the appropriate status column.

| Defining Objective Initiative   | Cat.<br>(from above) | Cabinet Owner  | Project Owner      | Due Date | Overall Status |       |        |     |
|---|----------------------|----------------|--------------------|----------|----------------|-------|--------|-----|
|   |                      |                |                    |          | Complete       | Green | Yellow | Red |
| 1 Evaluate and modify targeted and optimal recruitment strategies   | A                    | Zoe Locklear   | Scott B.           | 6/30/17  |                | X     |        |     |
| 2 Benchmark admissions standards (quantity/quality) and develop baselines   | A                    | Zoe Locklear   | Scott B.           | 6/30/17  |                | X     |        |     |
| 3 Assess applicable Enrollment organization structures and resources  | A                    | Zoe Locklear   | Scott B.           | 5/1/17   |                | X     |        |     |
| 4 Development of the Office of Student Success  | B                    | Zoe Locklear   | Derek O.           | 5/30/17  |                | X     |        |     |
| 5 Successful launch of the new Student Health Center and Counseling & Psychological Services Building   | B                    | Lisa Schaeffer | Cora B & George G. | 2/1/17   |                | X     |        |     |
| 6 Strengthen the Career Center  | B                    | Lisa Schaeffer | Dawn W.            | 5/30/17  |                | X     |        |     |
| 7 Expand student service-learning opportunities   | B                    | Lisa Schaeffer | Christie P.        | 5/30/17  |                | X     |        |     |
| 8 Strengthen the faculty Teaching and Learning Center (TLC)   | C                    | Zoe Locklear   | Cynthia M.         | 6/30/17  |                | X     |        |     |
| 9 Add new in-house training programs and on-line learnings for staff and faculty  | C                    | Steve Arndt    | Ben S.             | 6/30/17  |                | X     |        |     |
| 10 Launch the new employee onboarding program   | C                    | Steve Arndt    | Joanne M.          | 5/30/17  |                | X     |        |     |
| 11 Evaluate and enhance the reporting, forecasting, and internal support of the budget process to improve effectiveness of financial spend        | D                    | Steve Arndt    | Carlton S.         | 6/30/17  |                | X     |        |     |
| 12 Assess and modify academic program offerings based upon course enrollment, student interests, and other related criteria                       | D                    | Zoe Locklear   | Liz N.             | 5/31/17  |                | X     |        |     |
| 13 Implement core components of the university's strategic and master plan when making key facility operations decisions                          | D                    | Steve Arndt    | Steve A.           | 6/30/17  |                | X     |        |     |
| 14 Evaluate and determine sustainability funding model for student services   | D                    | Dick Christy   | Dick. C.           | 6/1/17   |                | X     |        |     |
| 15 Ensure accredited and compliance activities are completed as required and within a planned schedule (SACS, core policies, etc.)                | D                    | Joshua Malcolm | Joshua M.          | 6/30/17  |                | X     |        |     |
| 16 Successful launch of university's Capital Campaign. Providing funding for needed infrastructure improvements and resources for student success | E                    | Wendy Lowery   | Wendy L.           | 6/30/17  |                | X     |        |     |
| 17 Broaden and solidify UNCP's brand impact   | E                    | Jodi Phelps    | Jodi. P.           | 6/1/17   |                | X     |        |     |

**Green** – on track; **Yellow** – issues or problems may adversely impact completion date, cost, or scope; **Red** – activity won't be completed by scheduled date, will exceed projected cost, or won't meet scope.

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### Issues/Risks:

List concern regarding the status of a Defining Objective Initiative at risk. Place an "X" in the appropriate status column. Provide a resolution and a target completion date.

|   | Defining Objective Initiative | Overall Status |     | Concern | Proposed Resolution | Resolution Due Date |
|---|-------------------------------|----------------|-----|---------|---------------------|---------------------|
|   |                               | Yellow         | Red |         |                     |                     |
| 1 |                               |                |     |         |                     |                     |
| 2 |                               |                |     |         |                     |                     |
| 3 |                               |                |     |         |                     |                     |
| 4 |                               |                |     |         |                     |                     |
| 5 |                               |                |     |         |                     |                     |
| 6 |                               |                |     |         |                     |                     |
| 7 |                               |                |     |         |                     |                     |
| 8 |                               |                |     |         |                     |                     |

**Yellow** – issues being managed; **Red** – requires attention

### Action Items:

List significant activities to be accomplished before the next progress report.

|   | Defining Objective Initiative | Activity | Owner | Due Date | Comments |
|---|-------------------------------|----------|-------|----------|----------|
| 1 |                               |          |       |          |          |
| 2 |                               |          |       |          |          |
| 3 |                               |          |       |          |          |
| 4 |                               |          |       |          |          |
| 5 |                               |          |       |          |          |
| 6 |                               |          |       |          |          |
| 7 |                               |          |       |          |          |
| 8 |                               |          |       |          |          |