

# *UNC Student Surveys*

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## *Alumni Employment Outcomes, 1999*



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## Highlights of System-wide Survey Data on Alumni Employment Outcomes, 1999

**Note:** Employment outcomes are based on the 1997-98 baccalaureate graduates surveyed in the summer of 1999.

- Percent **employed in the first year**—95.9% (includes all respondents except those who reported being full-time students)
- Percent **employed at the time they were interviewed**—87.7% (full-time) and 8.3% (part-time)
- Percent **employed in North Carolina** and percent *employed outside North Carolina but who looked for a job in North Carolina* (shown in parentheses):
  - All graduates—85.0% (3.9%)
  - In-state resident graduates—88.4% (3.6%)
  - Out-of-state resident graduates—46.5% (8.2%)
- Percent of those employed full-time who said that **their present job was “directly related” or “somewhat related” to their major**:
  - All majors—90.9%
- Percent of those employed full-time who said that **their institution “prepared you well for employment”**:
  - All majors—84.5%
- **Median earnings** of full-time employed graduates:
  - All majors—\$27,020
  - Selected majors with **earnings above \$40,000**:
    - Chemical, Mechanical, and Electrical Engineering
    - Pharmacy, Physical Therapy, Occupational Therapy, Dental Hygiene
  - Selected majors with **earnings below \$25,000**:
    - Anthropology, Education, English, Speech
    - Psychology, Sociology, Family Relations & Child Development, Biology, Communications
- Percent of graduates whose **undergraduate majors included an off-campus work experience**—55.6%
  - Percent rating their experience “excellent” or “good”—89.6%
- Percent of graduates whose **full-time jobs had at least 5 of 6 positive attributes**—75.9%  
(Attributes: *offered valuable training, had clear career potential, offered a chance to develop some personal talents, gave a chance to use what was learned in college, gave a chance to live in a desirable location, paid well*)
- **First employer survey conducted in the summer of 1999**
- Percent of employers who indicated **they would hire another graduate from the same UNC institution**—98.2%

# *UNC Student Surveys, Summer 1999*

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- **Alumni Survey**
- **Employer Survey**



# *UNC Alumni Survey, Summer 1999*

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## *Alumni Employment Outcomes*

**Data from 1997-98 Bachelor s Degree  
Recipients Surveyed Summer 1999**

**(Response rates = 93.4% of sample contacted,  
61.0% of sample, 34.3% of alumni population)**



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UNC-GA ProgAssess/O/4-13-00

# *UNC Alumni Survey, Summer 1999*

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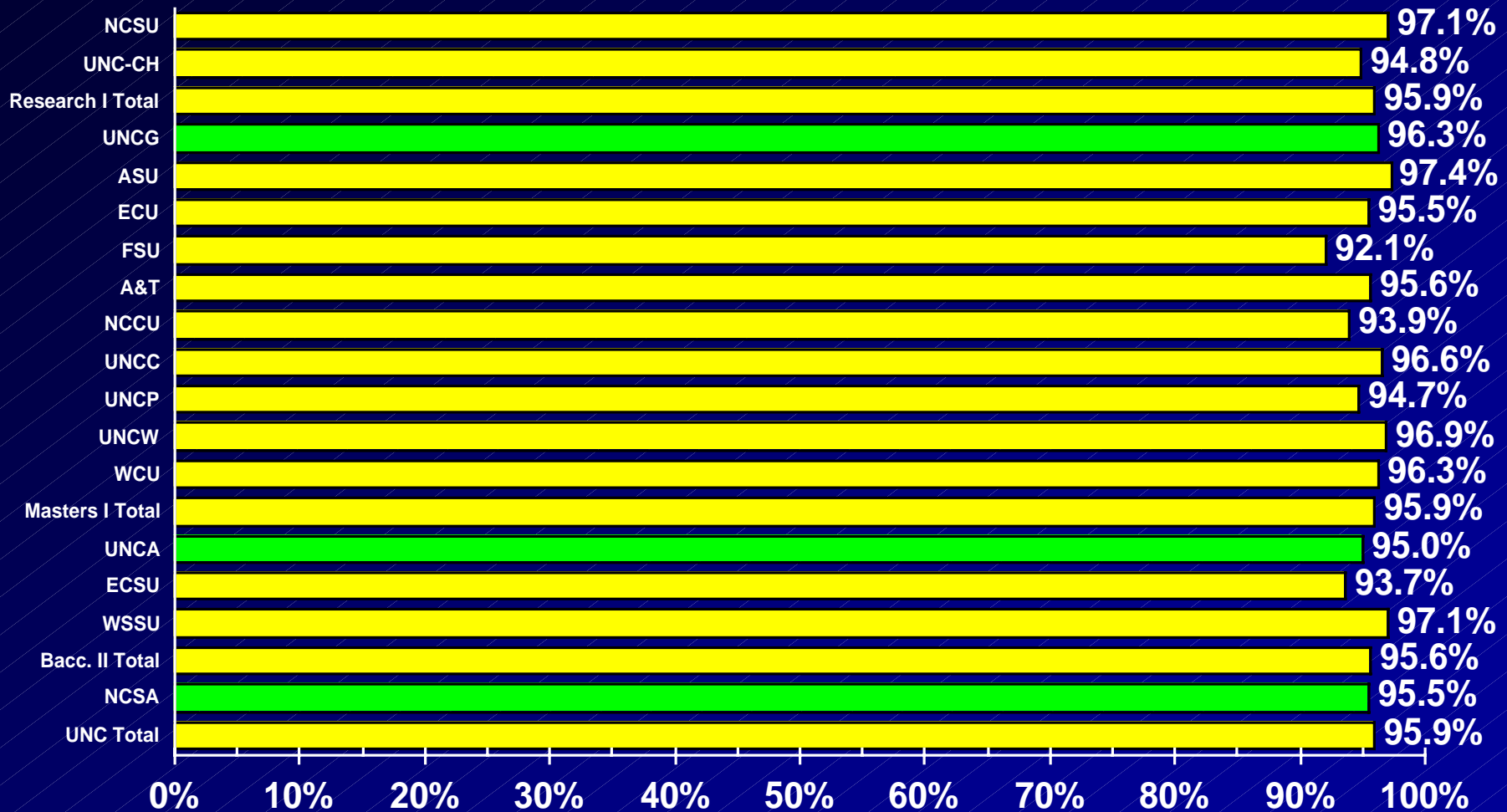
## *Employment Outcome Measures Include:*

- **Employment rate**
- **Location of employment**
- **Relationship of job to major**
- **Did graduate have an off-campus work experience?**
- **Did graduate feel well prepared for job?**
- **Median earnings by instruction and by major**
- **Rating of job quality**



# UNC Alumni Survey, Summer 1999

## Percent employed in year following graduation\*



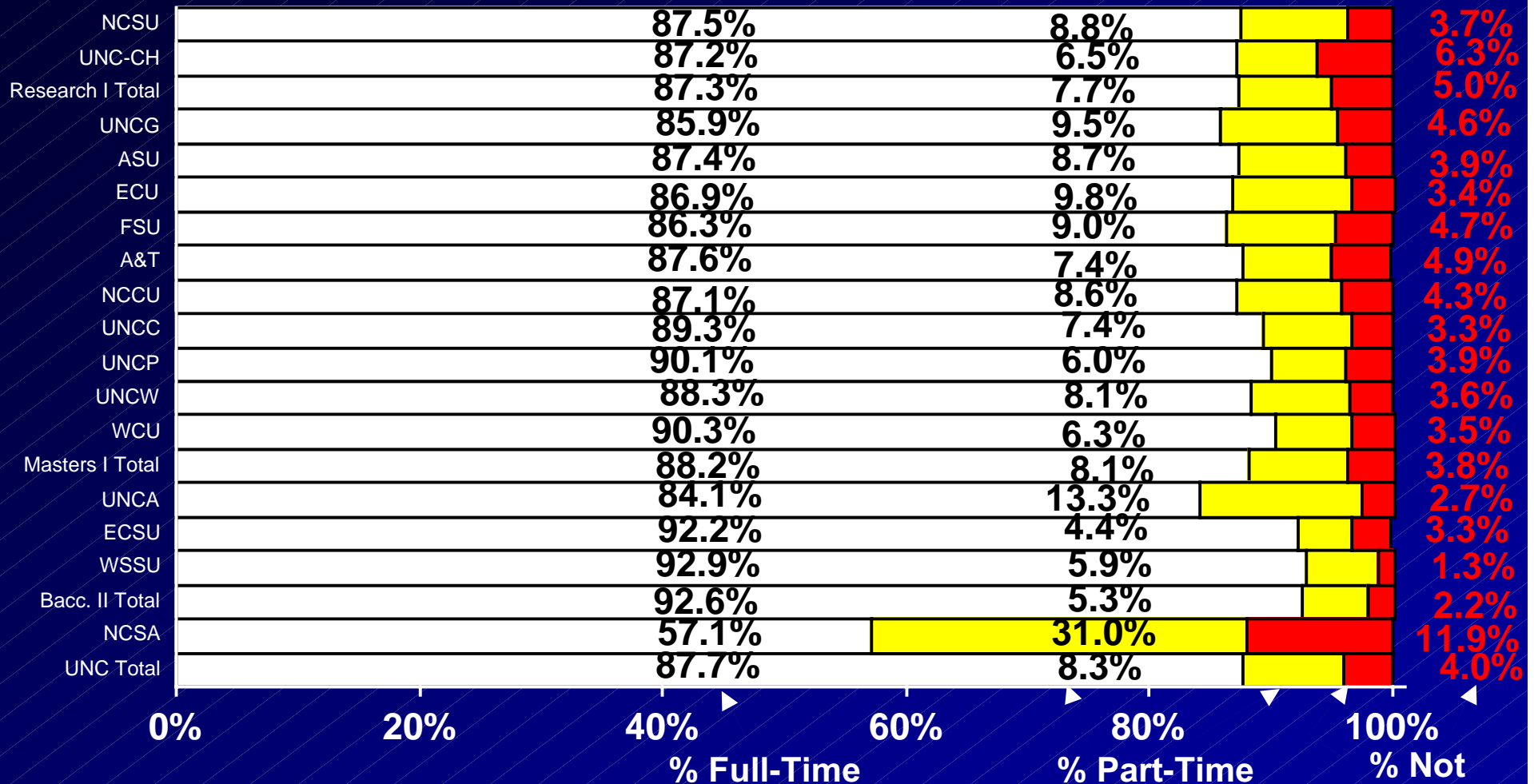
\* Includes all respondents except those who reported being full-time students.

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# UNC Alumni Survey, Summer 1999

## Percent employed at time of interview\*



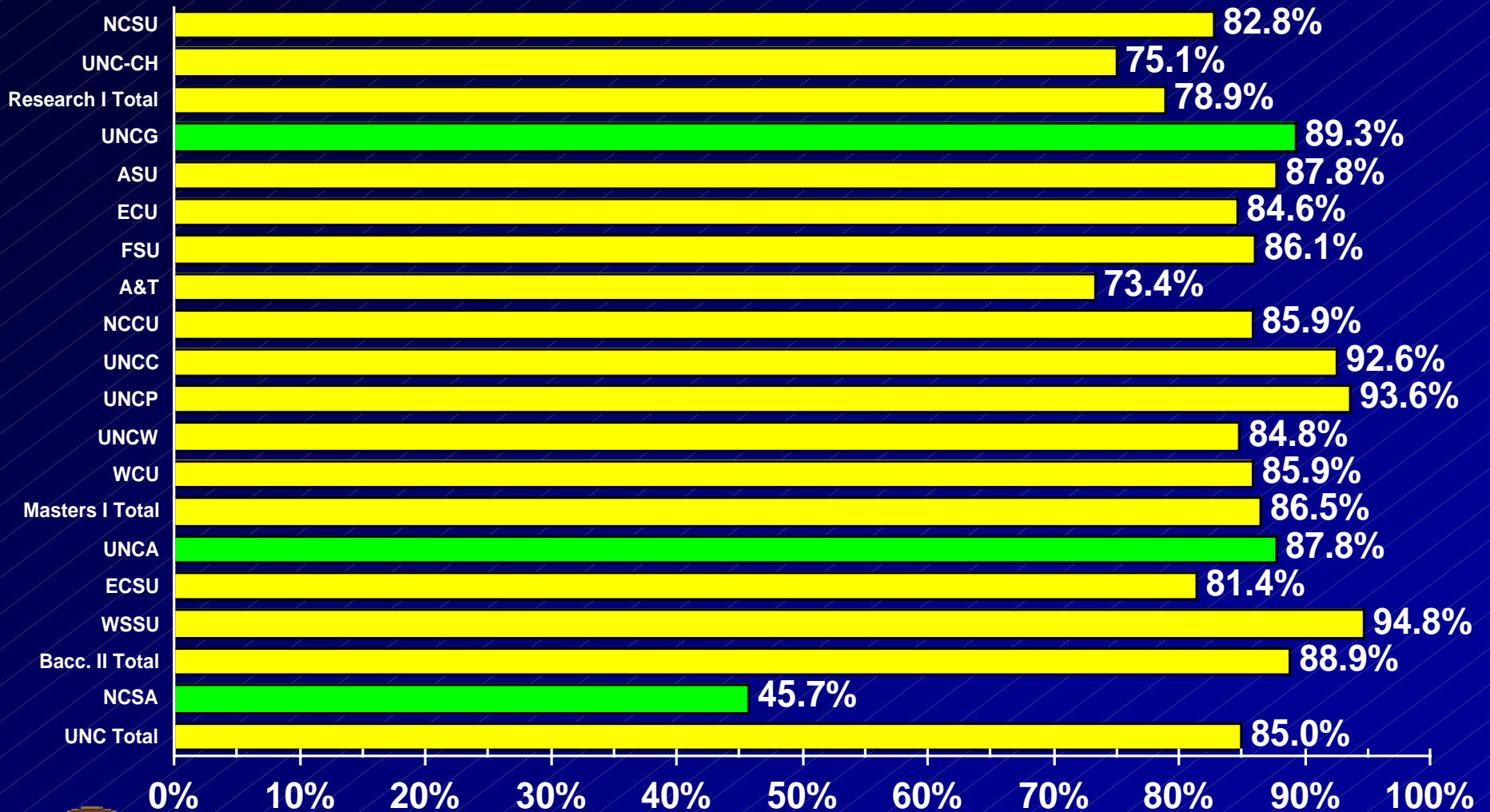
\* Includes all respondents except those who reported being full-time students.

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# UNC Alumni Survey, Summer 1999

## Percent employed in North Carolina in year following graduation



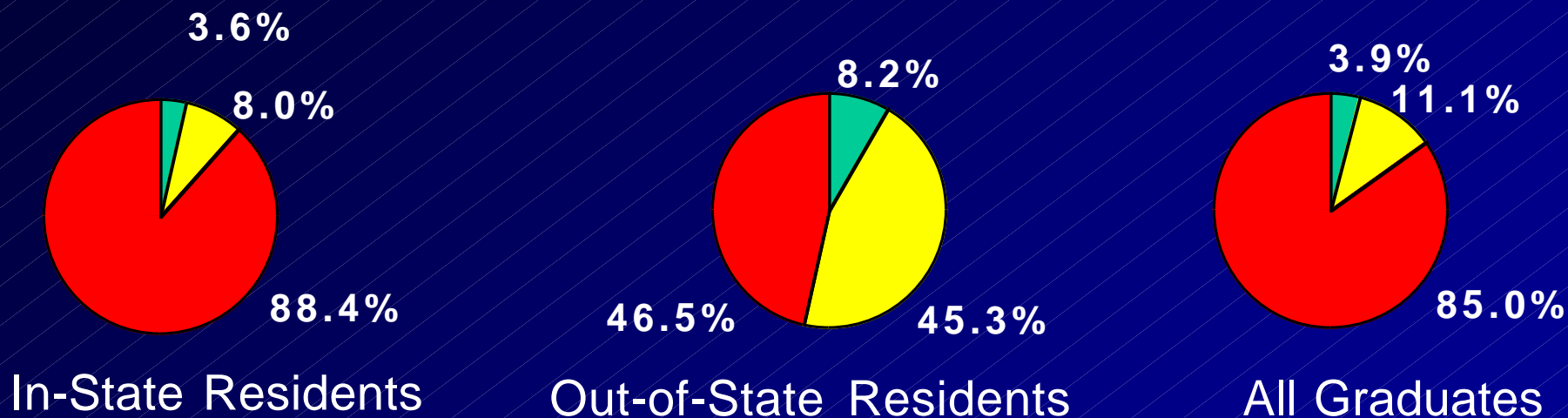
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# Percent of Graduates\* Employed in NC

\* Baccalaureate graduates who planned to work and not continue their education



- Employed in North Carolina
- Not Employed or Employed outside North Carolina
- Looked for Job in North Carolina

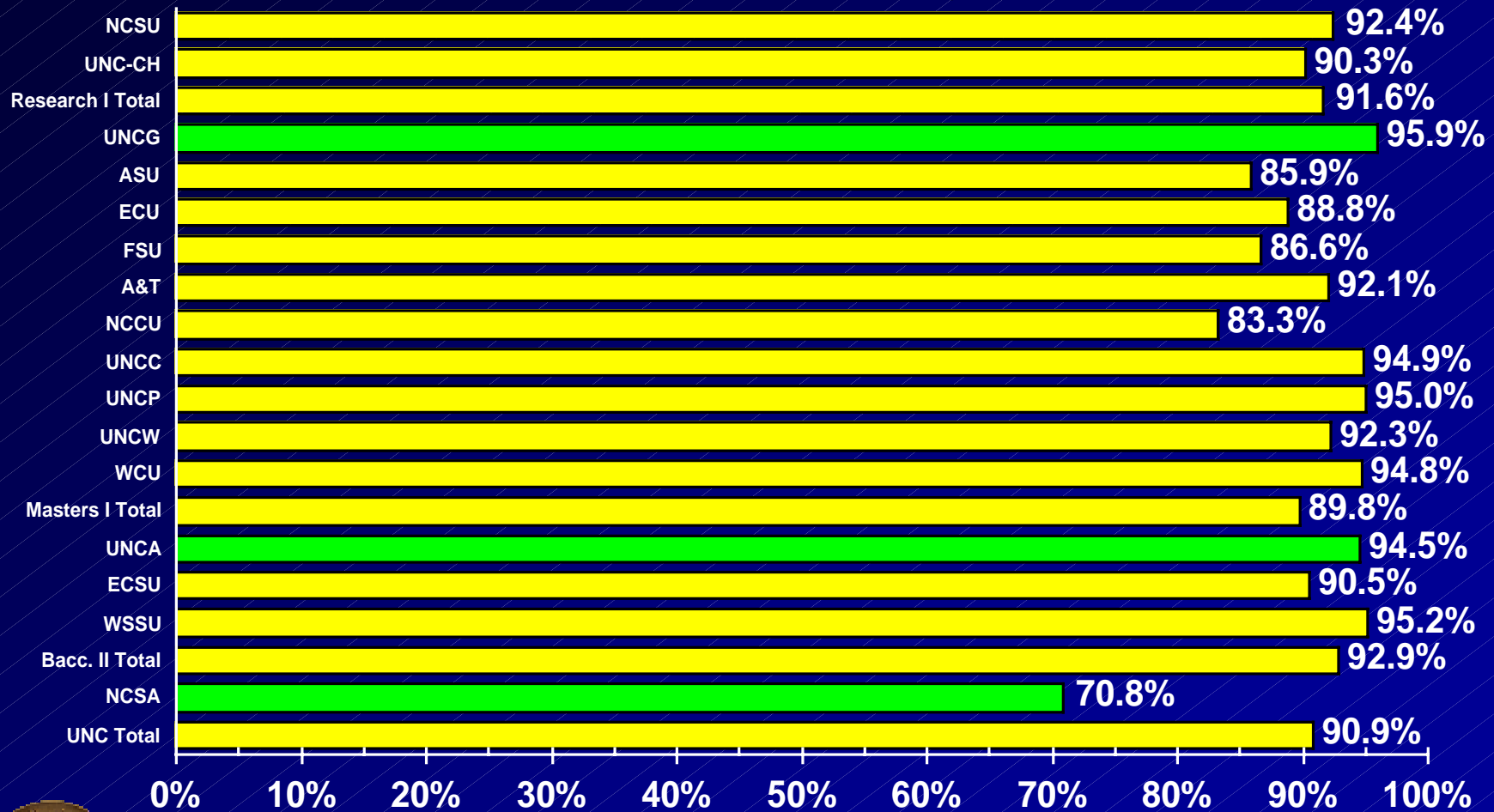


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# UNC Alumni Survey, Summer 1999

*Percent whose jobs were directly or somewhat related to their majors*

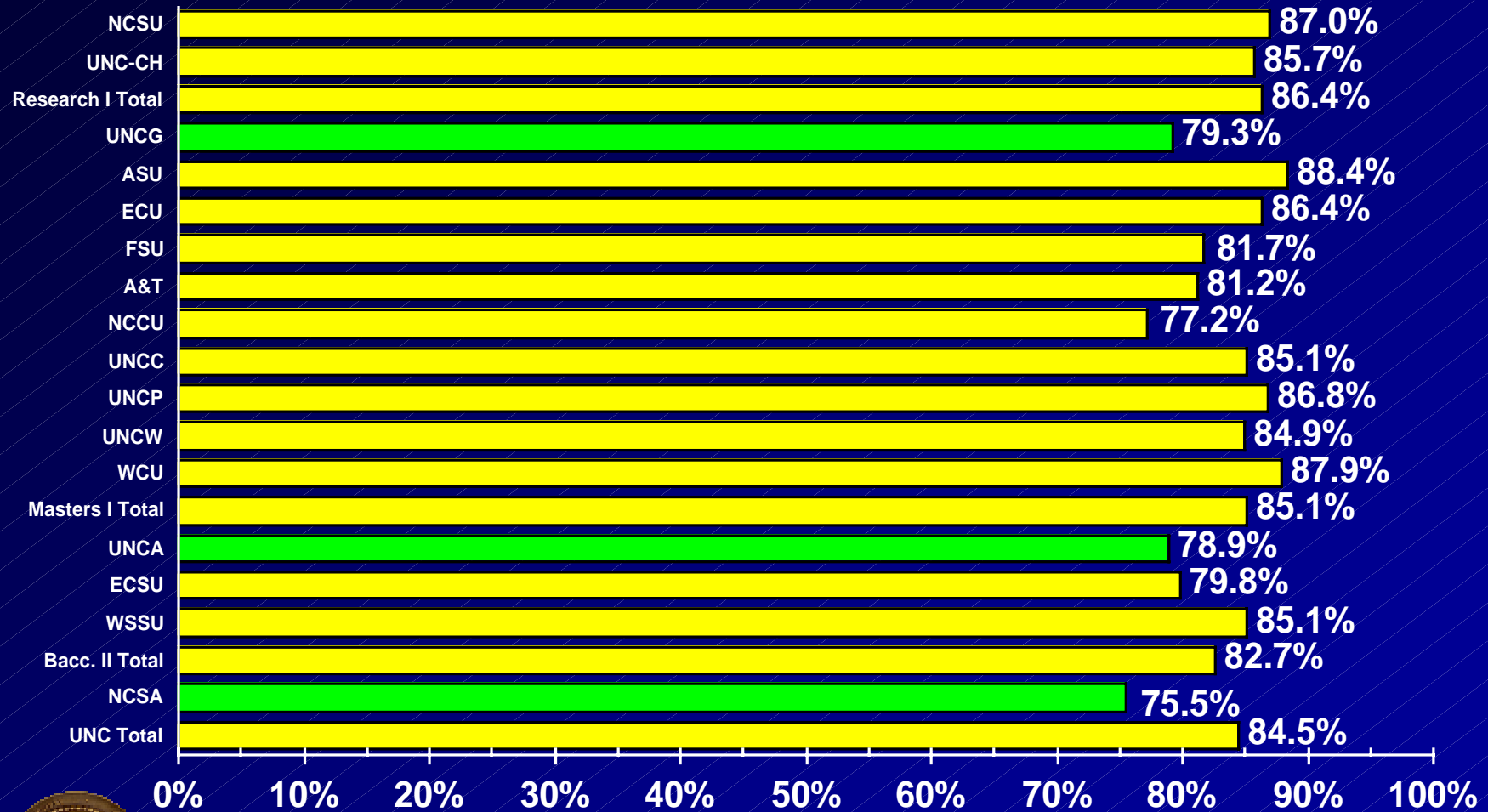


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# UNC Alumni Survey, Summer 1999

*Percent of those employed full-time who said that their institution prepared them well for employment \**



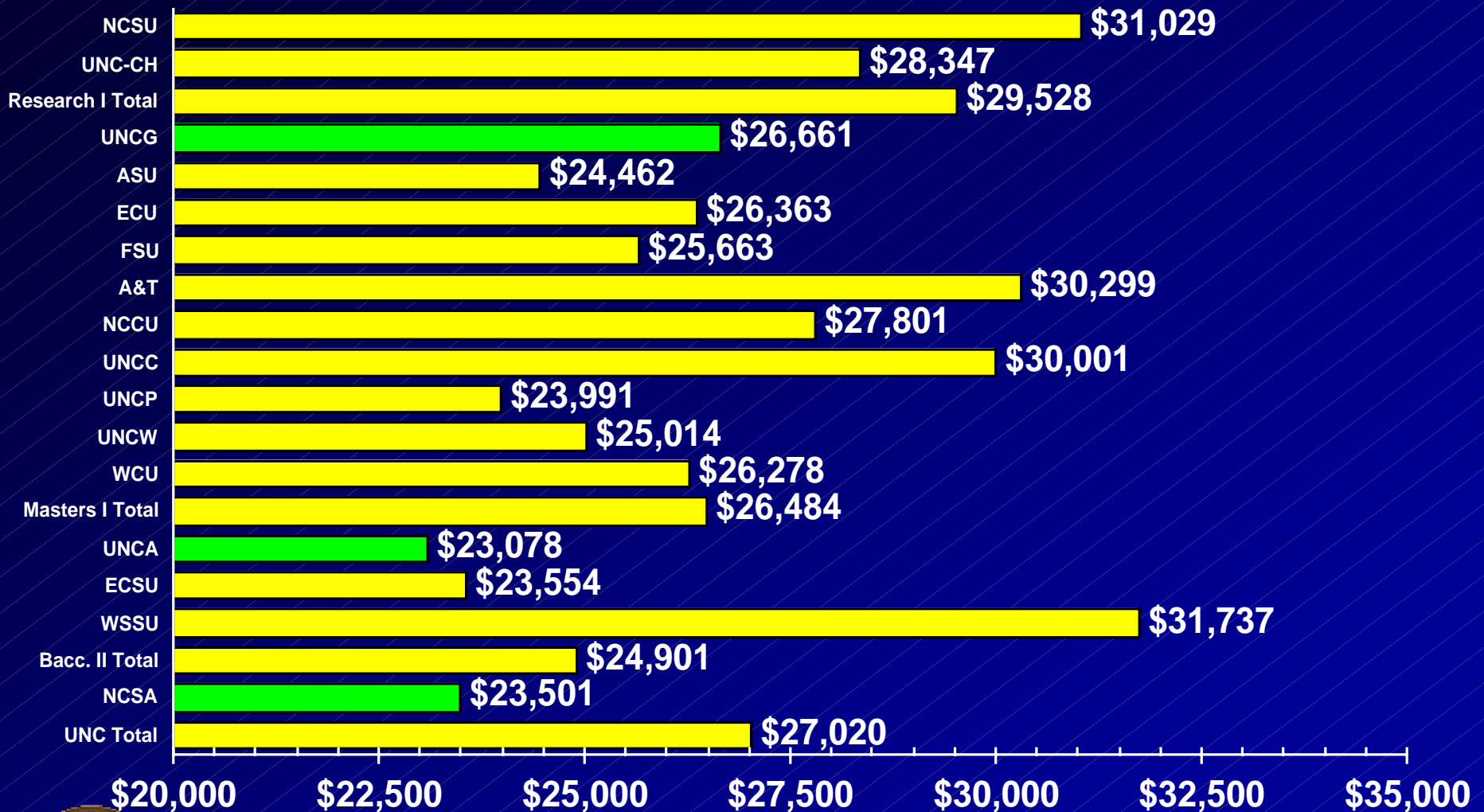
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\* A P/PB measure

# UNC Alumni Survey, Summer 1999

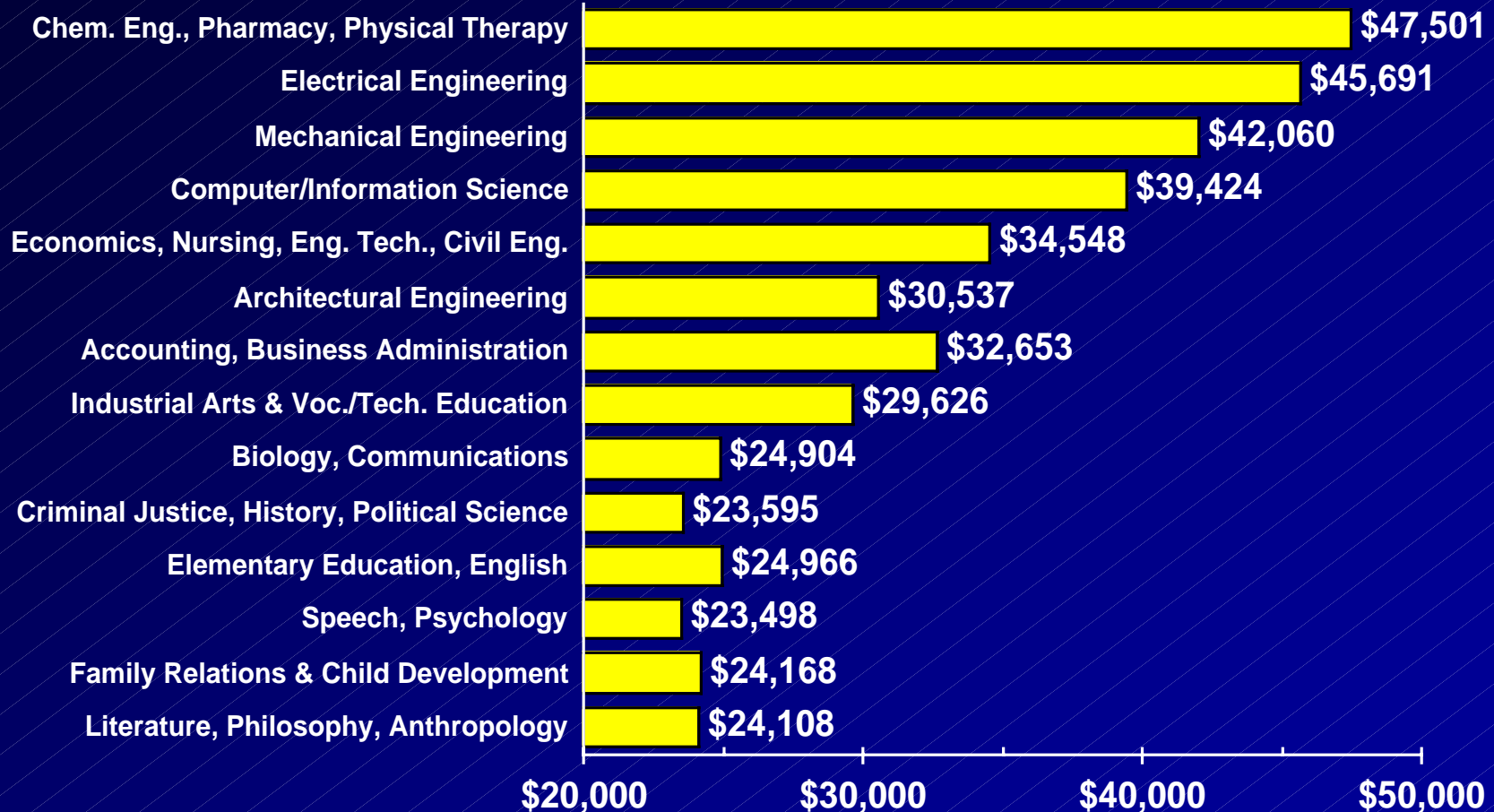
## Median earnings of full-time employed graduates



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# UNC Alumni Survey, Summer 1999

## Median earnings of graduates employed full-time, by selected majors

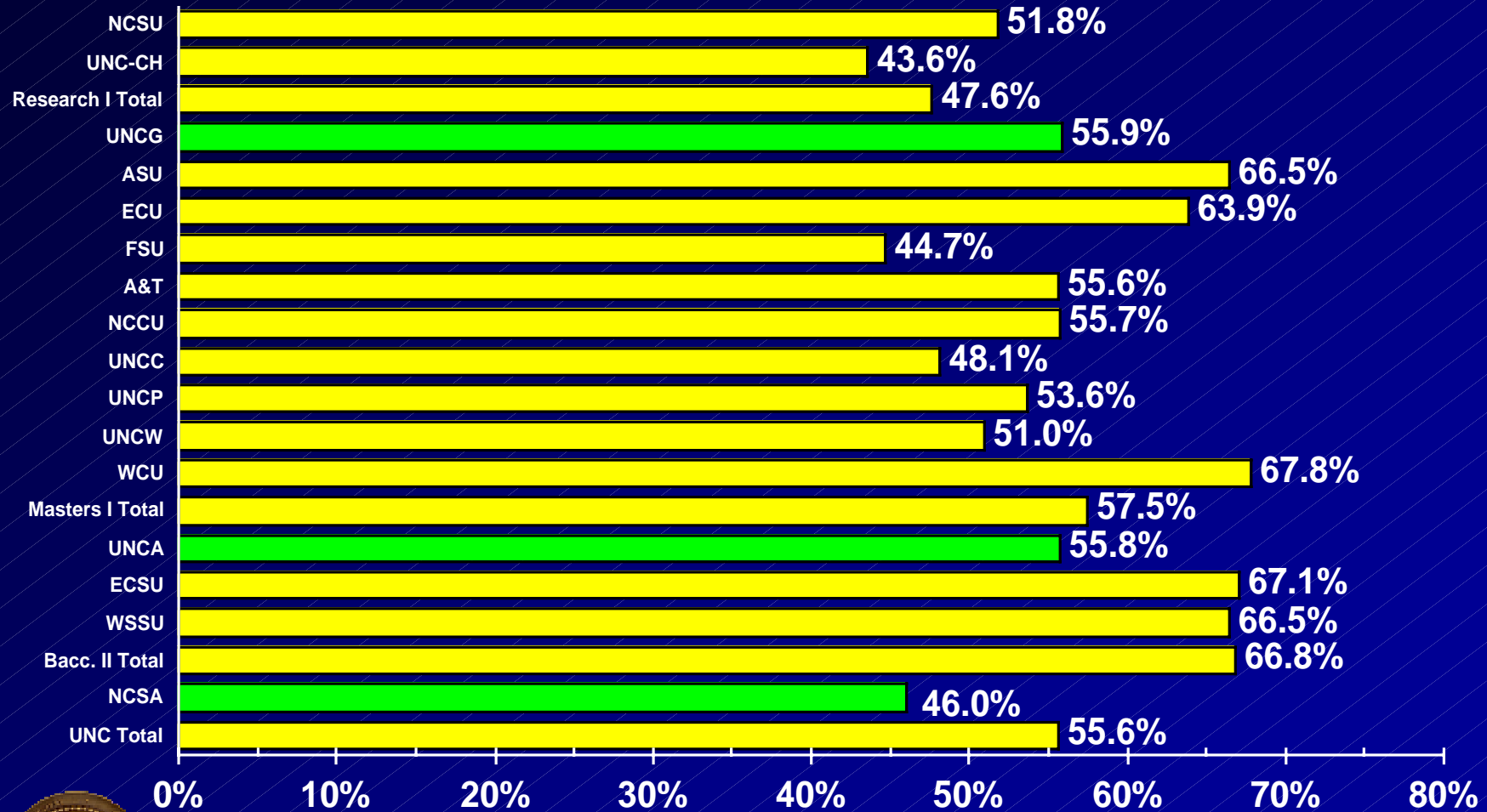


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# UNC Alumni Survey, Summer 1999

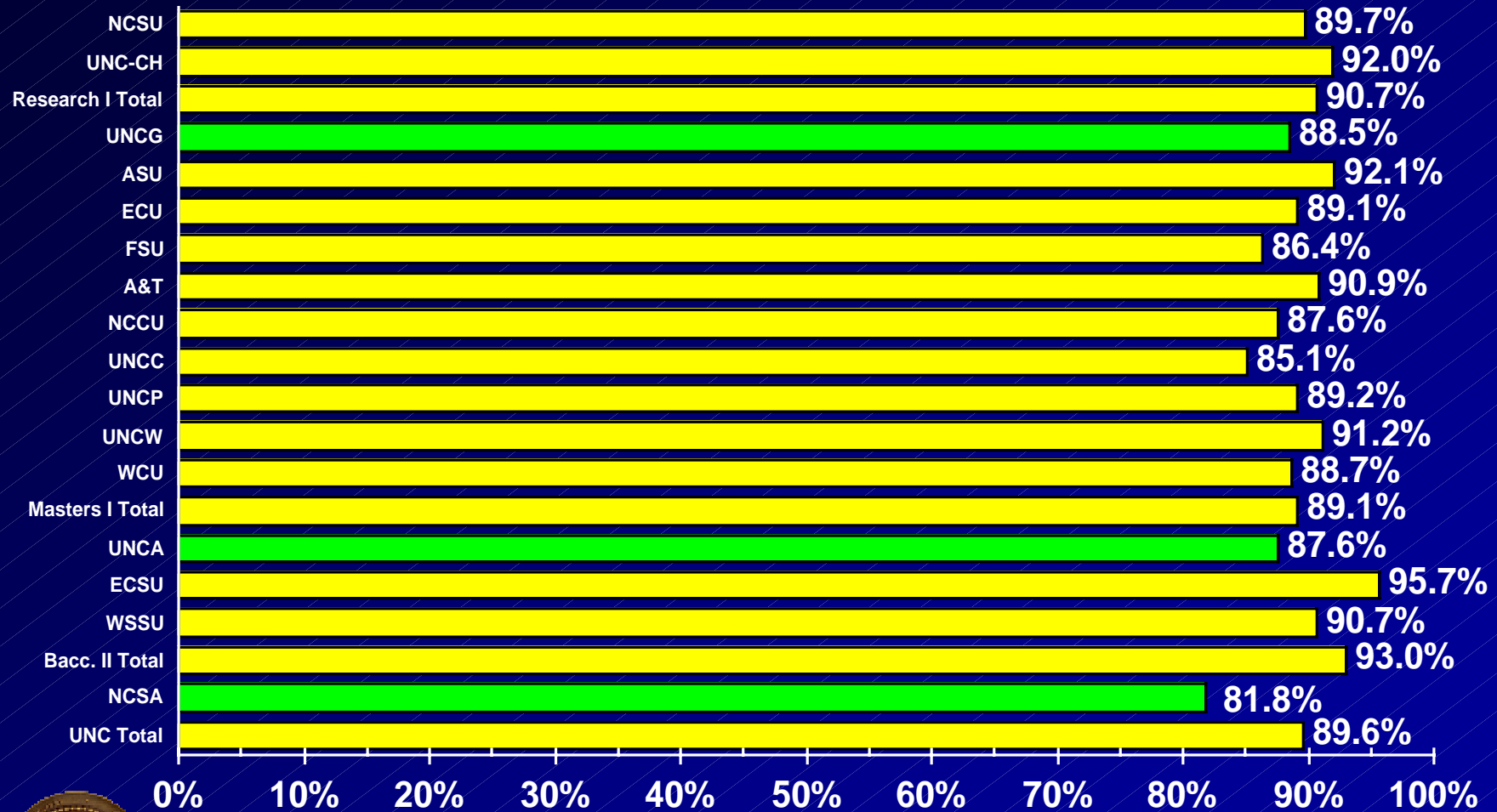
*Percent of graduates with off-campus work experience that was part of their undergraduate program*



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# UNC Alumni Survey, Summer 1999

*Percent of graduates rating their off-campus experience as either excellent or good*

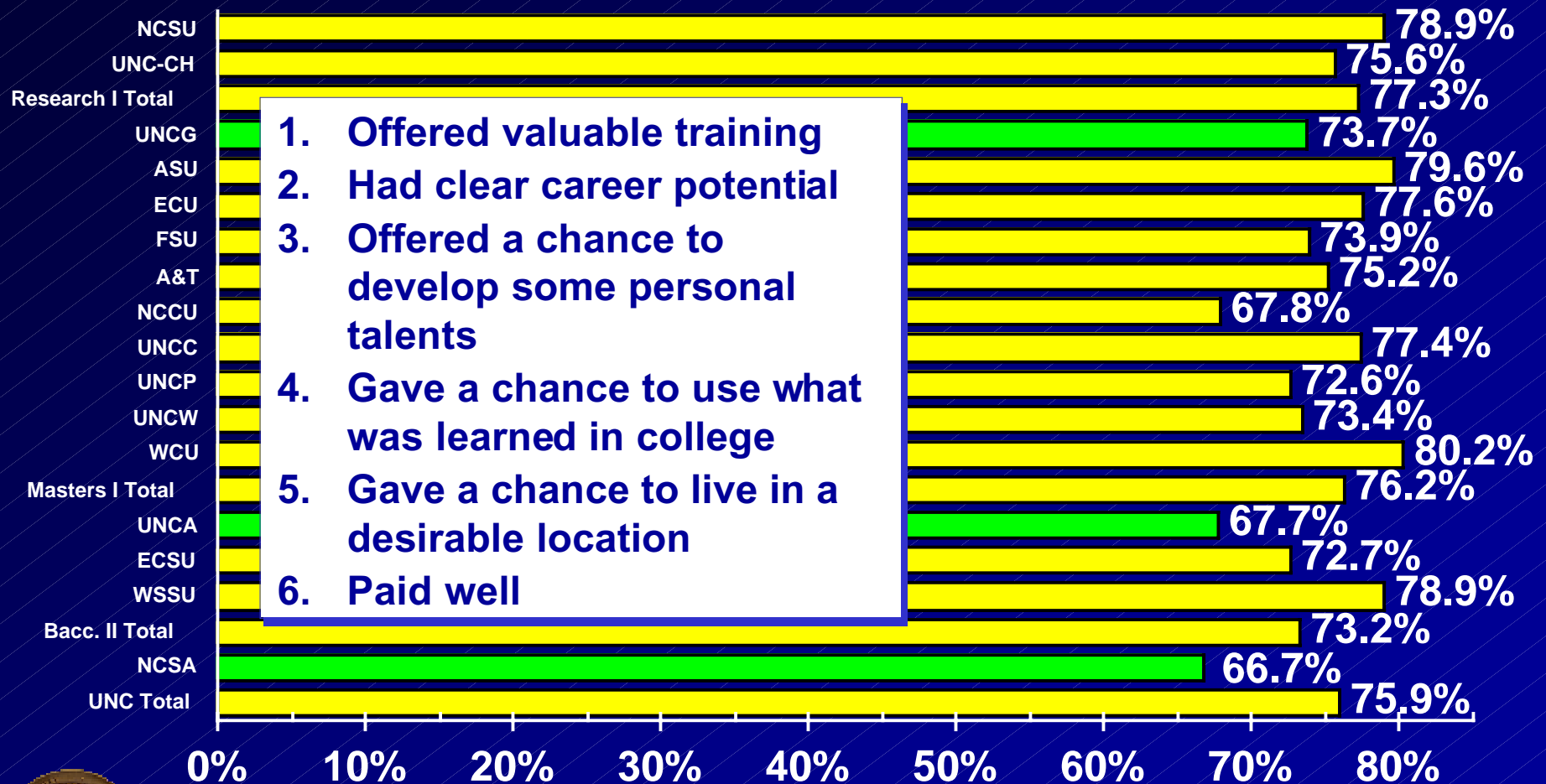


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# UNC Alumni Survey, Summer 1999

*Percent of graduates whose full-time job had at least 5 of 6 positive attributes*



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# *UNC Employer Survey, Summer 1999*

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## *First Employer Survey*

- **Conducted in the summer of 1999 as a companion to the 1997-98 Alumni Survey.**
- **Alumni and their job supervisors were asked to assess the extent to which the graduates alma mater prepared them for the workplace.**
- **Skill areas explored were those identified by the American Council on Education's Business-Higher Education Forum as deficiencies:**



# *ACEBHE\* Skill Areas*

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## *Areas in Which Graduates Were Found to Be:*

### **Deficient**

- **Communication skills**
- **Ability to work in teams**
- **Flexibility**
- **Ability to accept ambiguity comfortably**
- **Ability to work with people of diverse backgrounds**
- **Understanding globalization and its implications**
- **Adequate ethics training**

### **Sufficient**

- **Leadership**
- **Proficiency in major**
- **Analytical skills**

\* American Council on Education's Business-Higher Education Forum

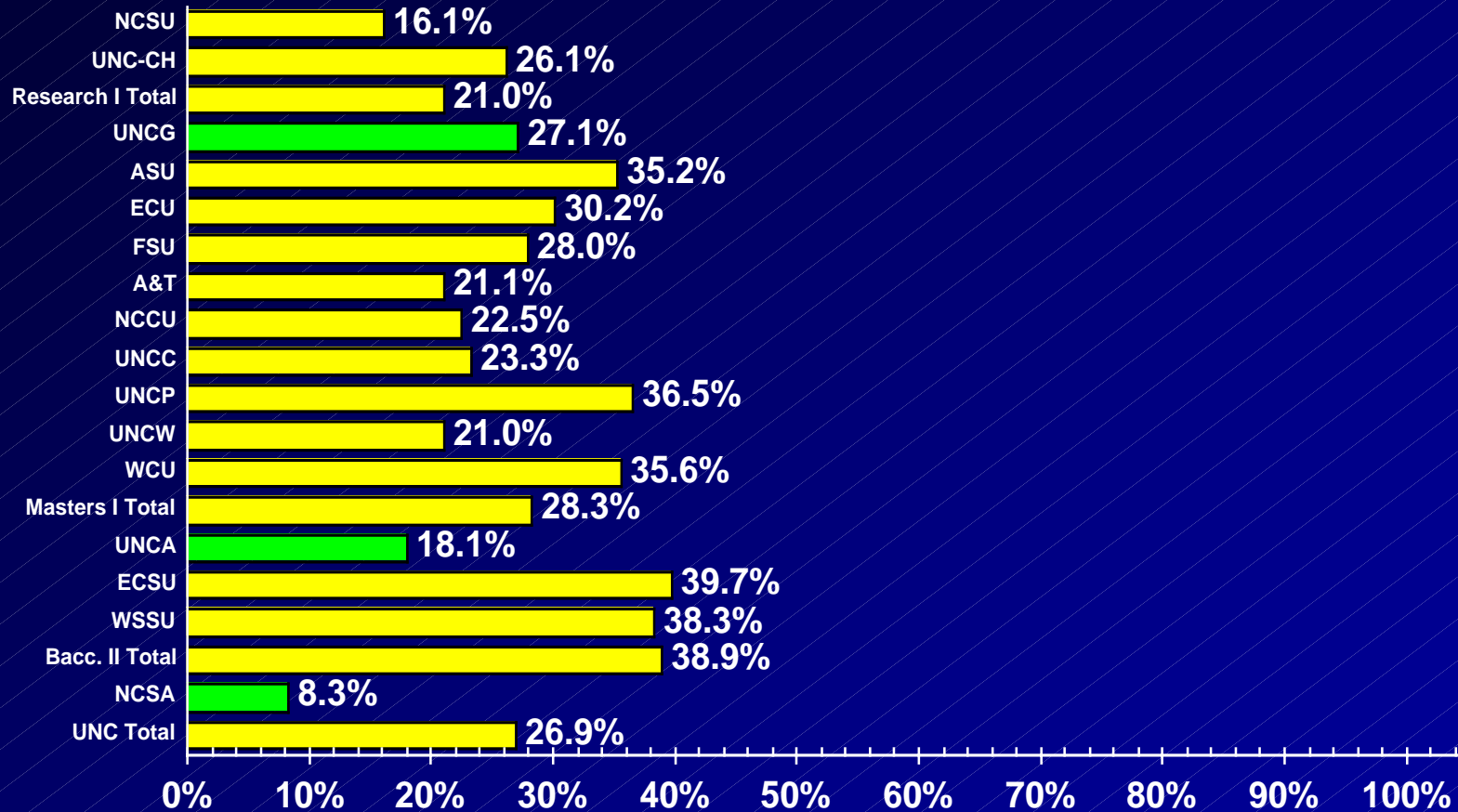


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# UNC Employer Survey, Summer 1999

## Response Rates for Graduates Employed Full-Time

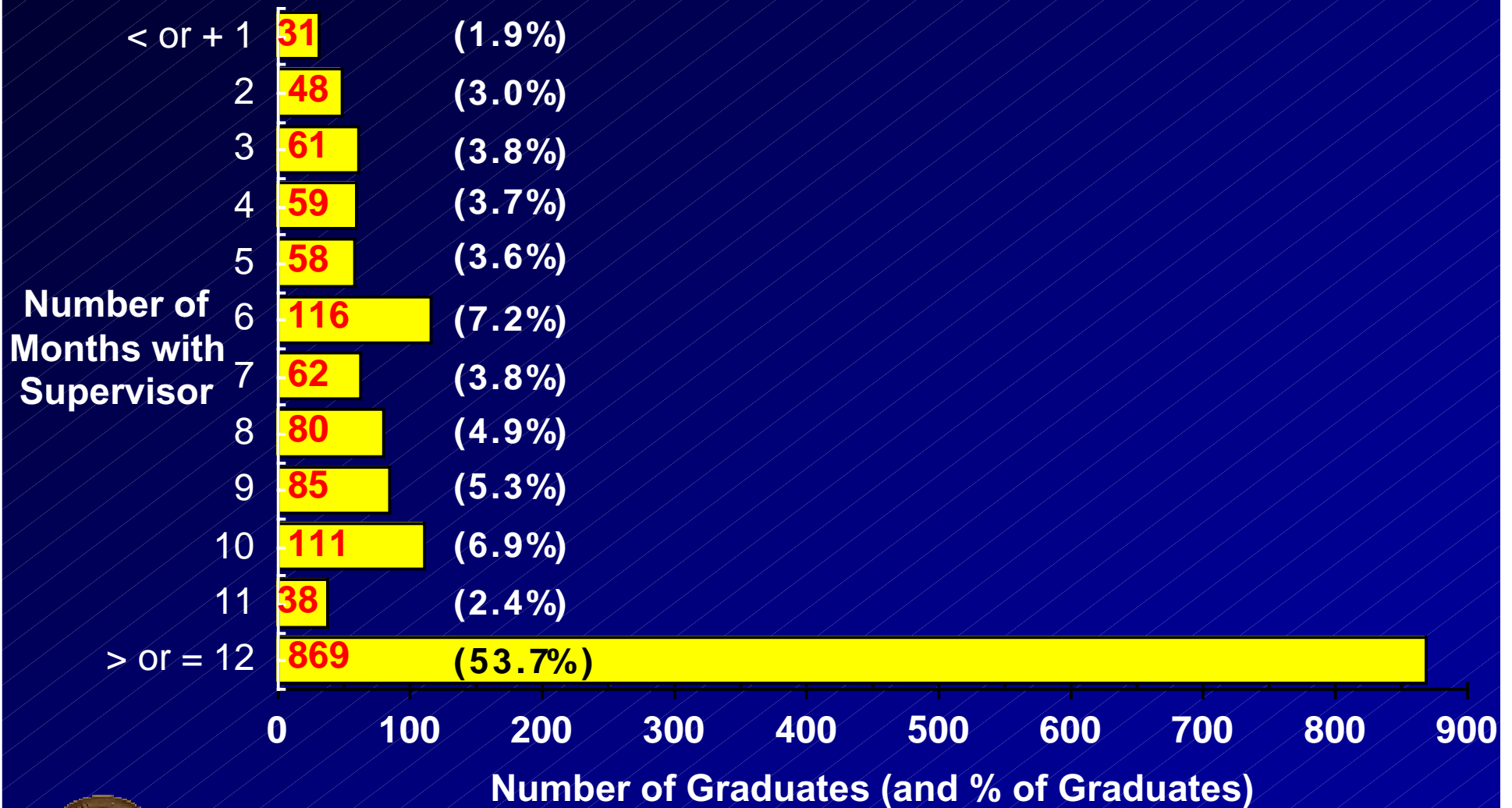


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# UNC Employer Survey, Summer 1999

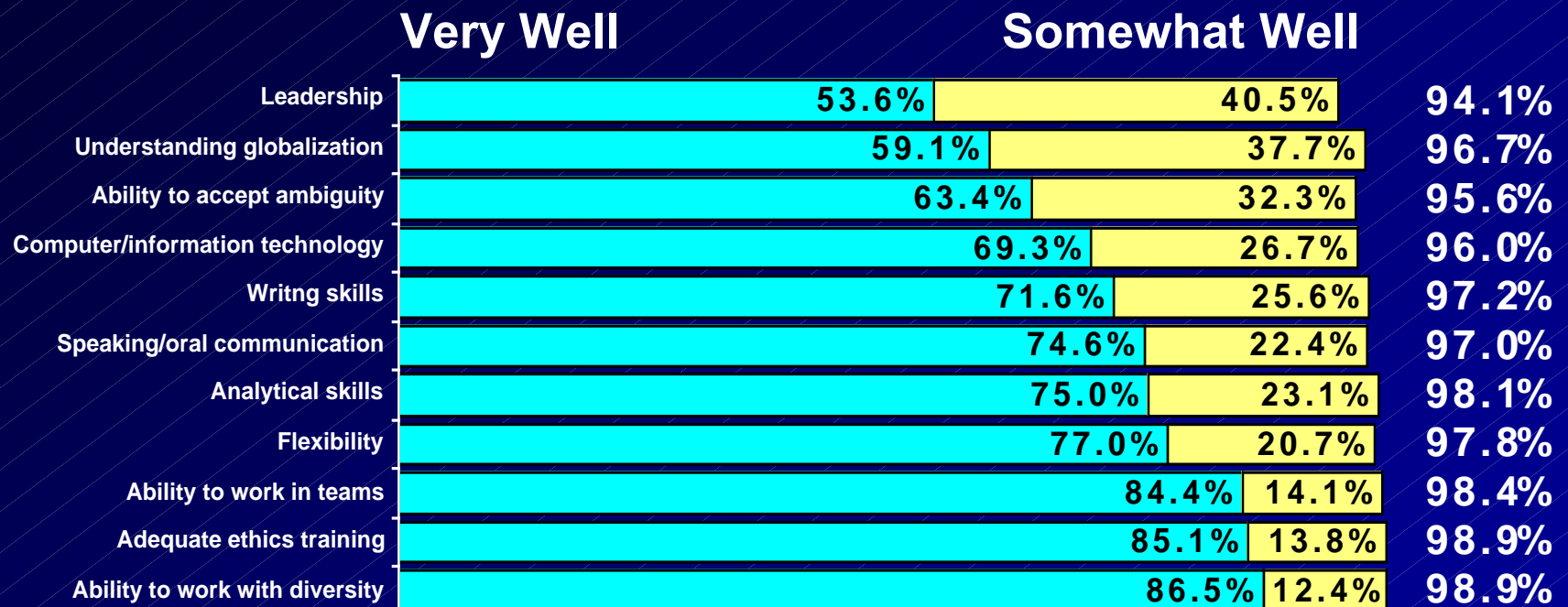
## Months Supervisor Had Supervised the Graduate



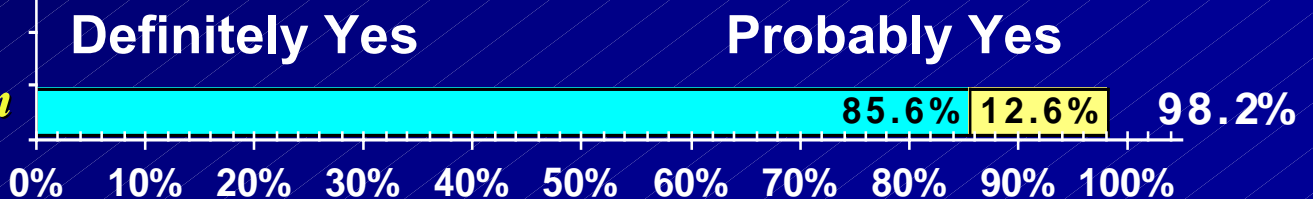
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# UNC Employer Survey, Summer 1999

...how well [UNC Total] did in preparing [students] in:



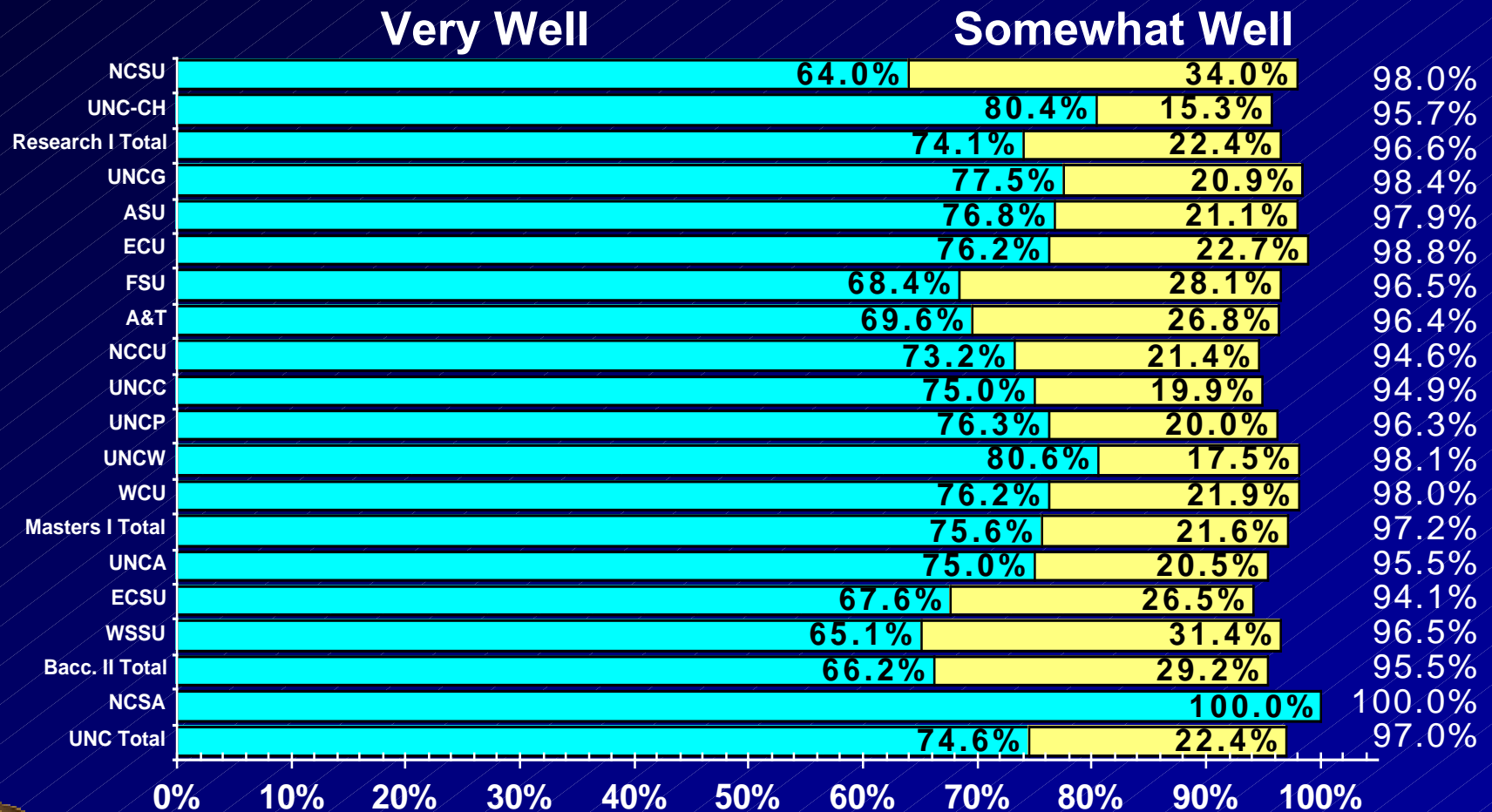
*Would you hire another graduate from [UNC Total]?*



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# UNC Employer Survey, Summer 1999

...how well [the institution] did in preparing [student] in speaking/oral communication skills?

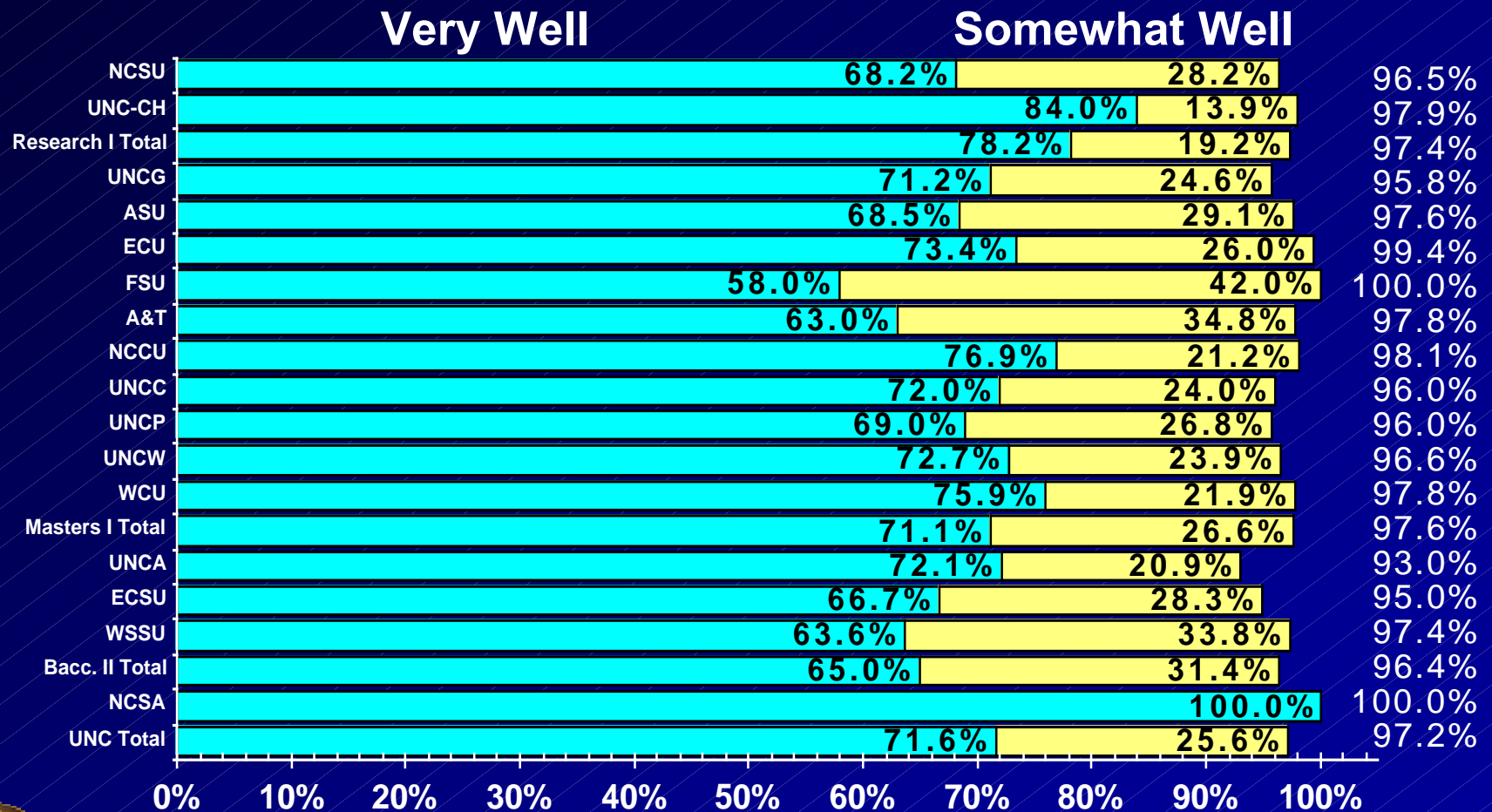


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# UNC Employer Survey, Summer 1999

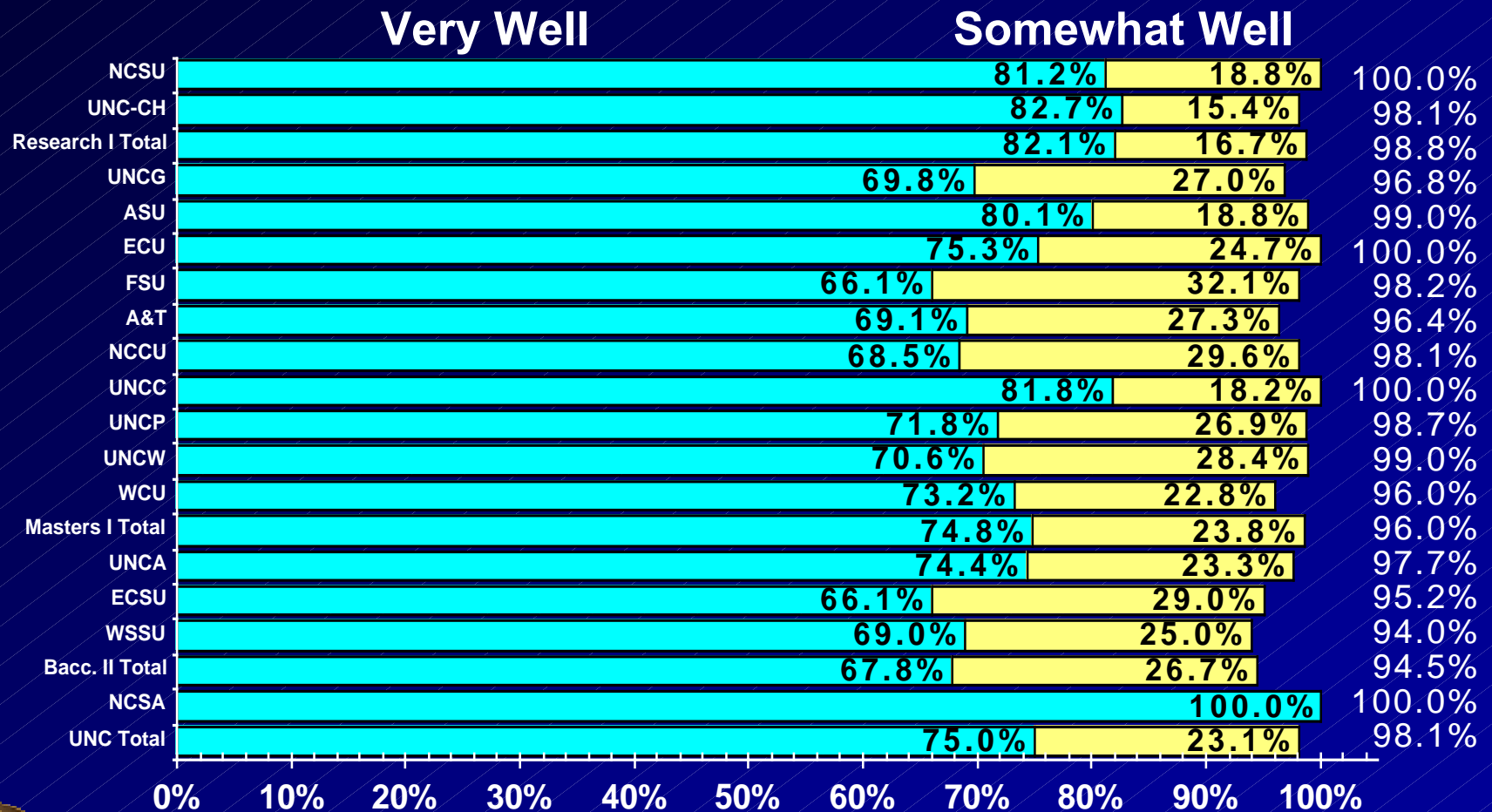
*...how well [the institution] did in preparing [student] in writing skills?*



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# UNC Employer Survey, Summer 1999

*...how well [the institution] did in preparing [student] in analytical skills?*

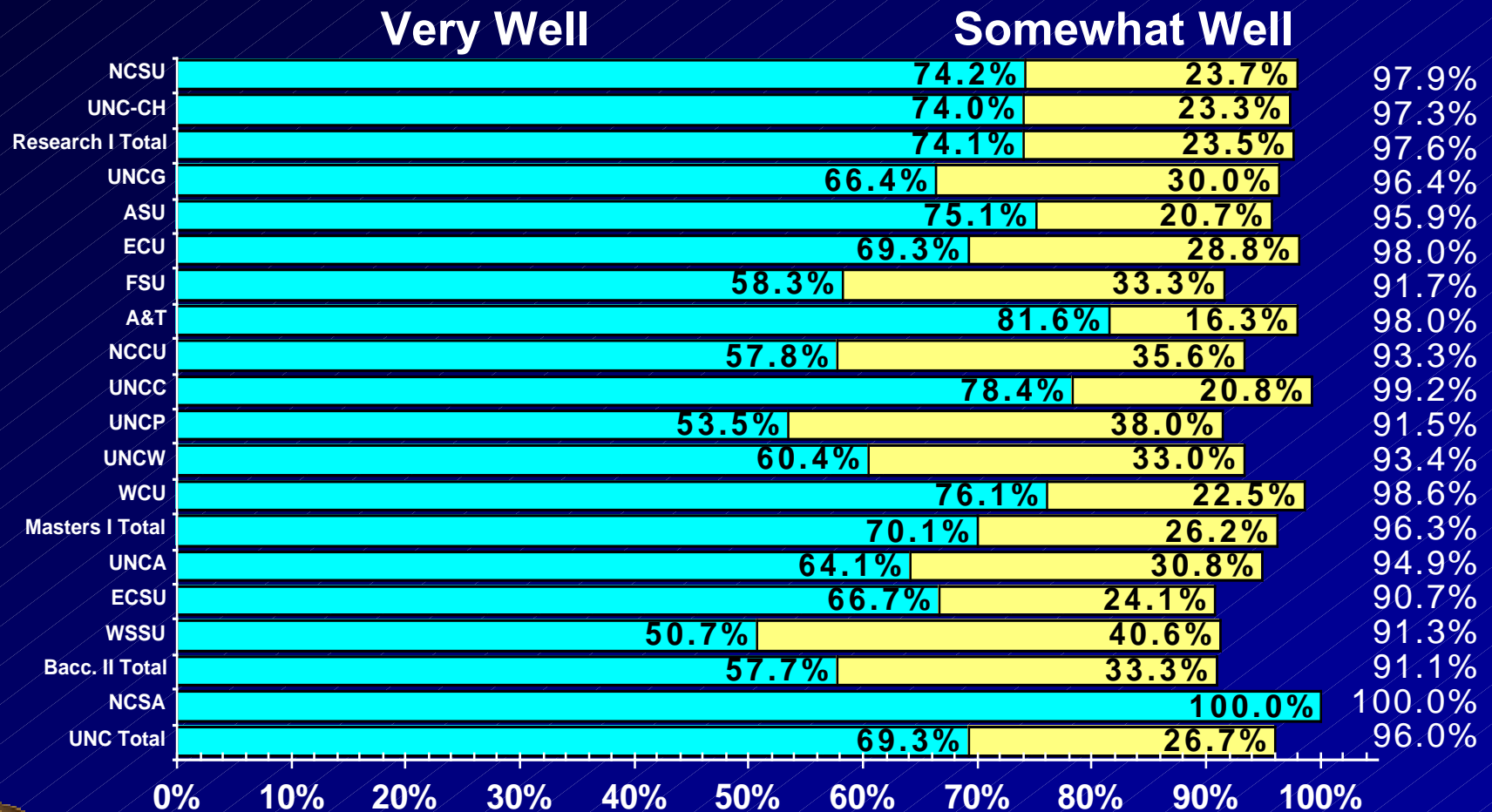


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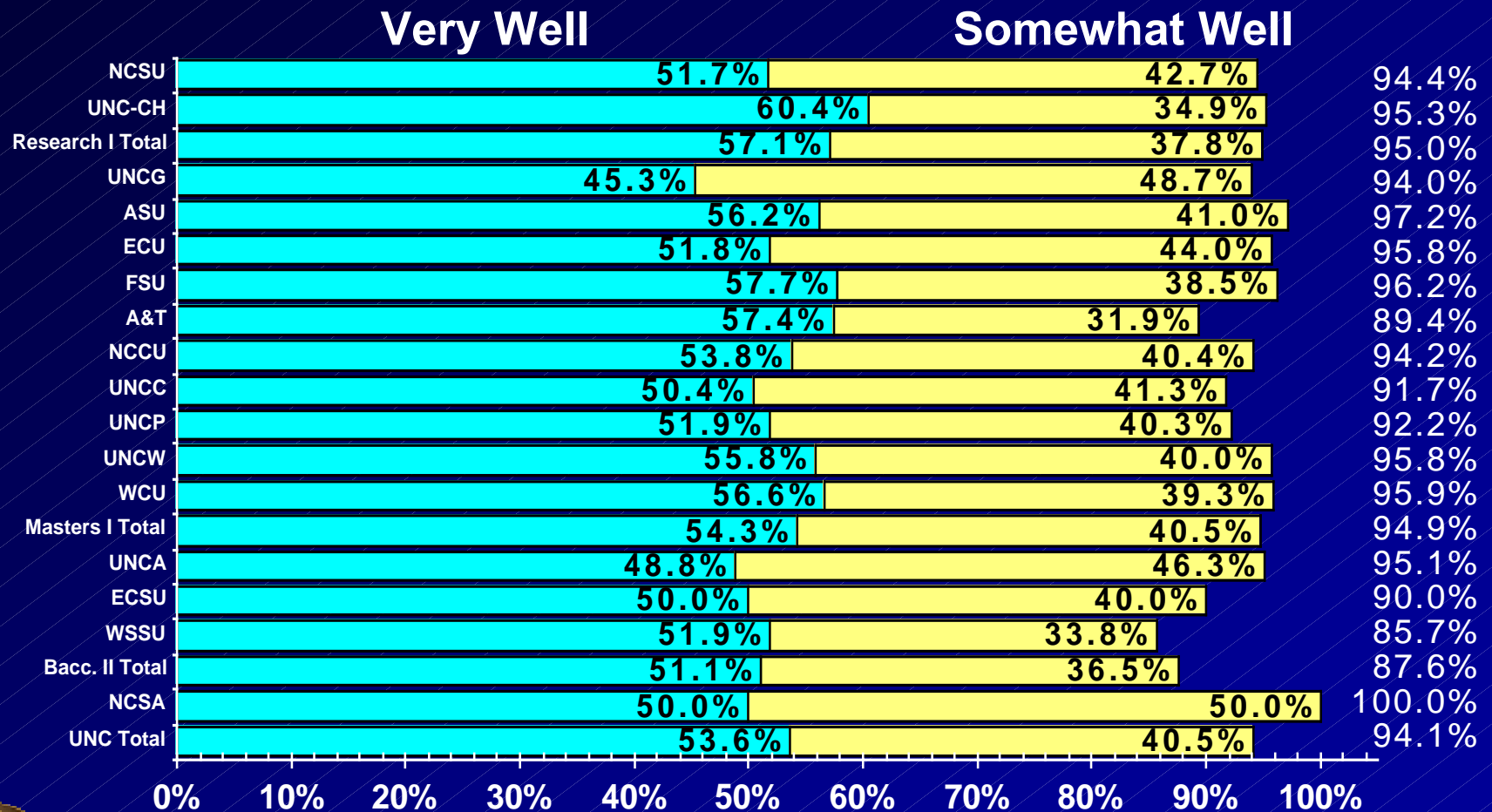
*...how well [the institution] did in preparing [student] in computer and information technology skills?*



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# UNC Employer Survey, Summer 1999

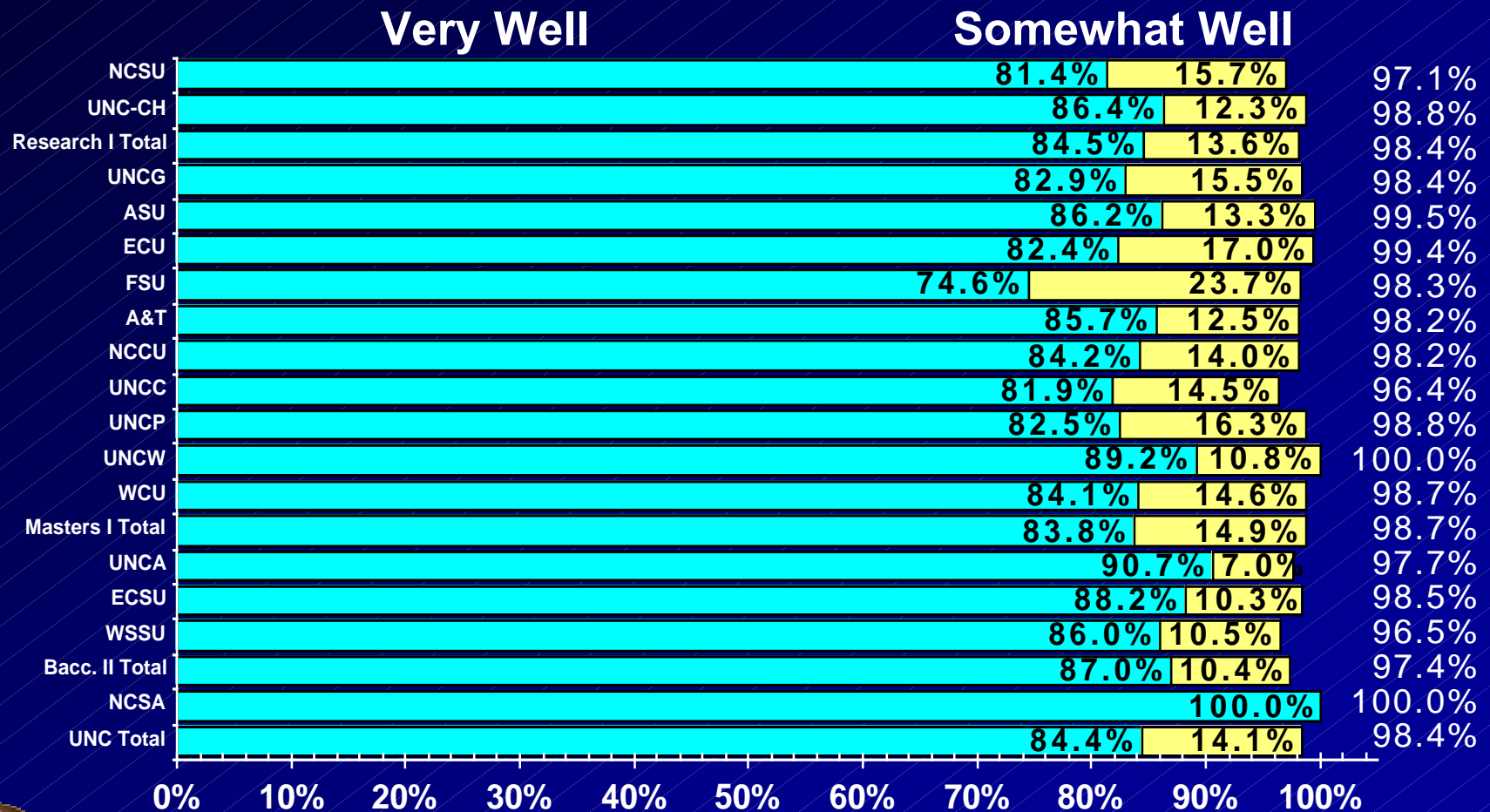
*...how well [the institution] did in preparing [student] in leadership skills?*



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# UNC Employer Survey, Summer 1999

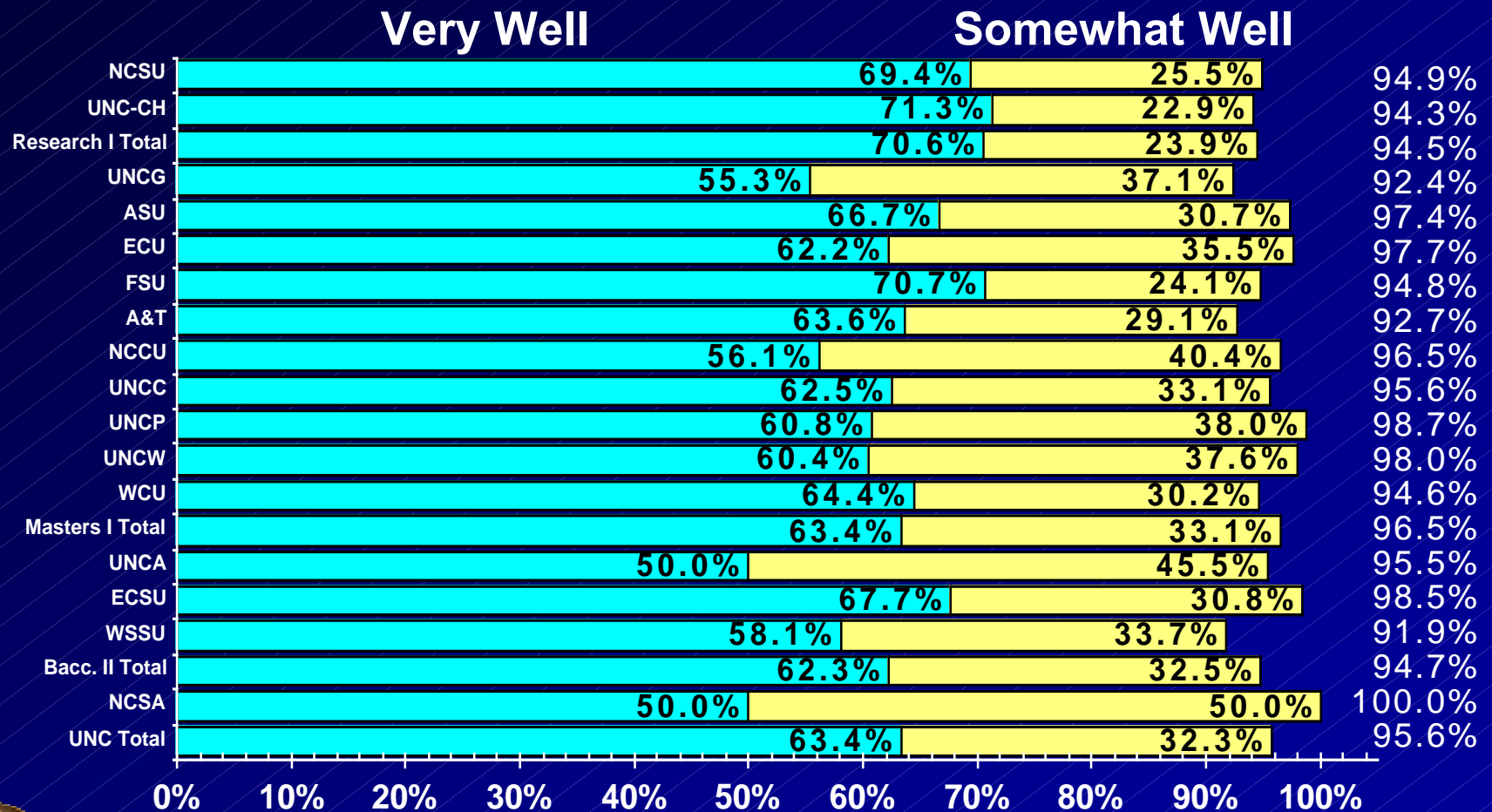
*...how well [the institution] did in preparing [student] in ability to function as part of a team?*



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# UNC Employer Survey, Summer 1999

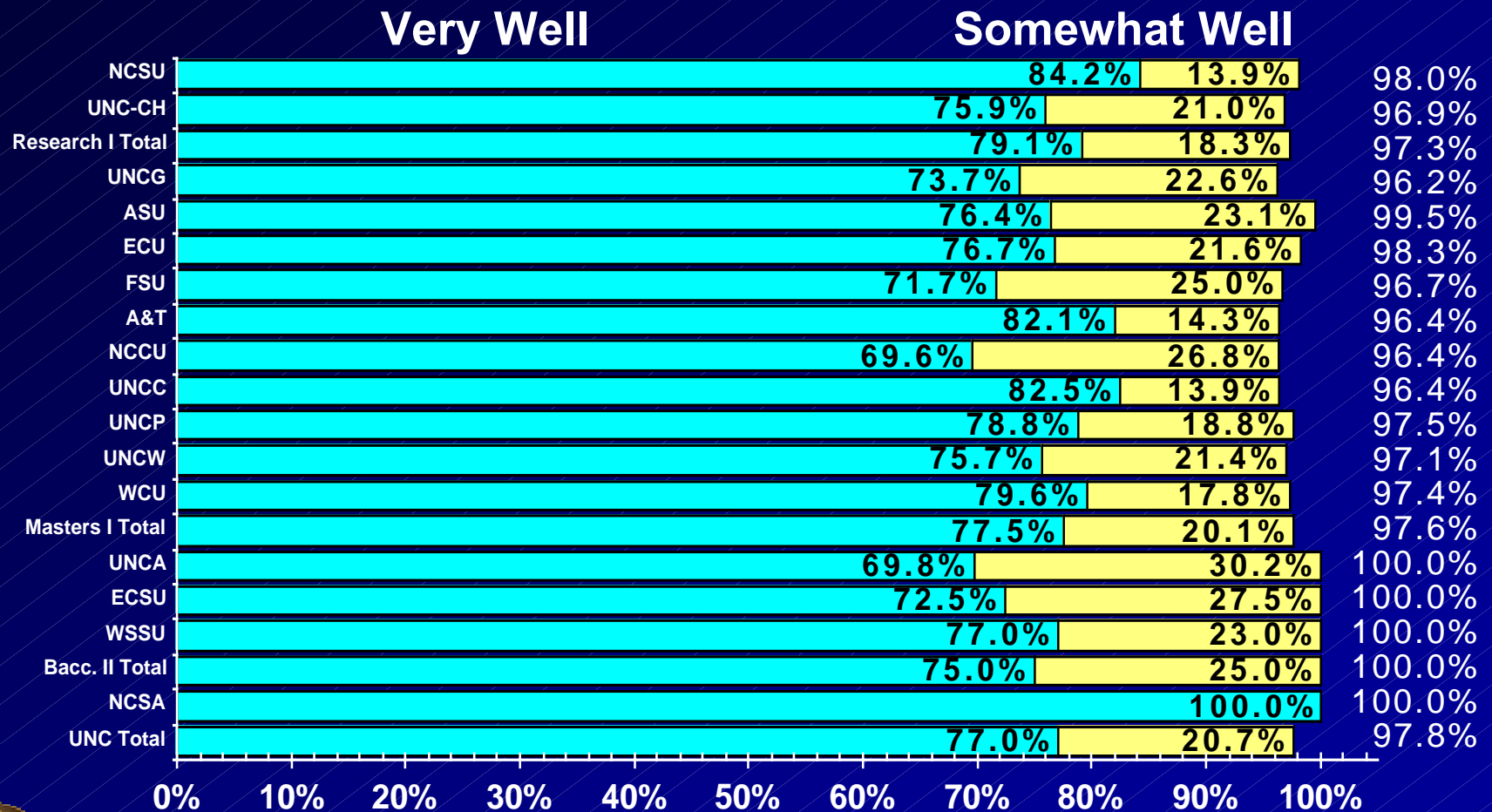
*...how well [the institution] did in preparing [student] in ability to accept ambiguity comfortably?*



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# UNC Employer Survey, Summer 1999

*...how well [the institution] did in preparing [student] in ability to roll with the punches and be flexible?*

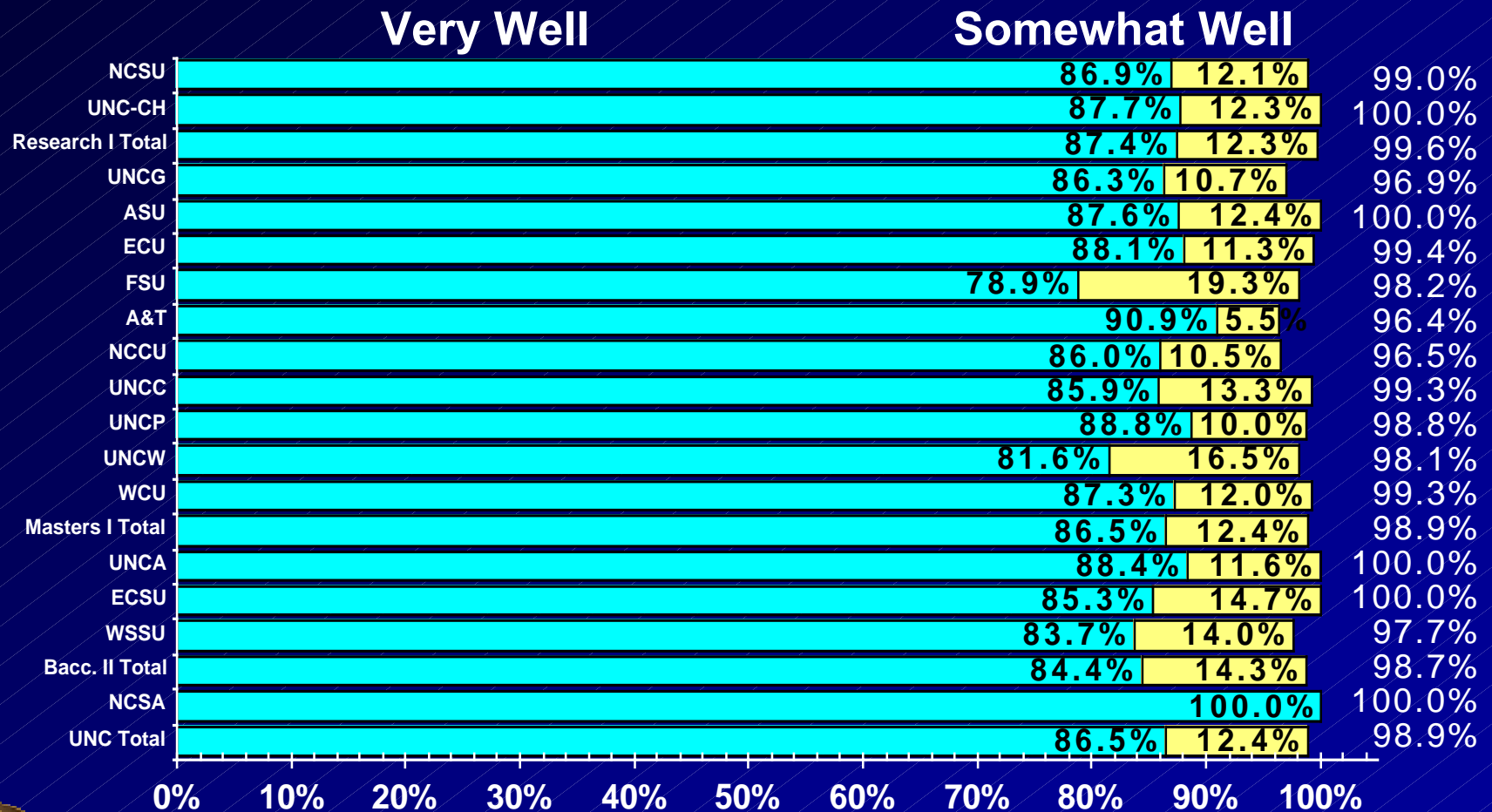


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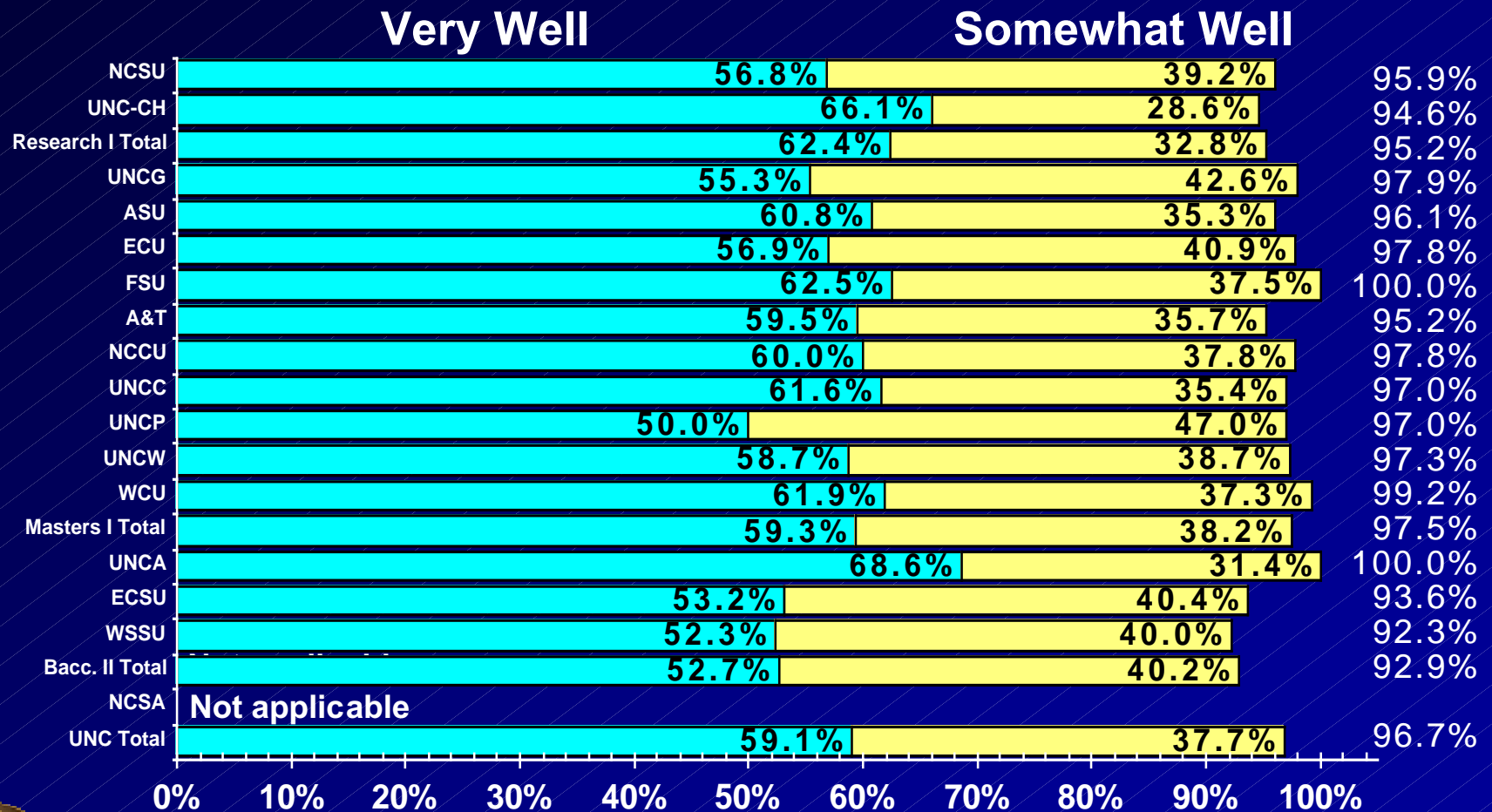
*...how well [the institution] did in preparing [student] in ability to work with people from diverse backgrounds?*



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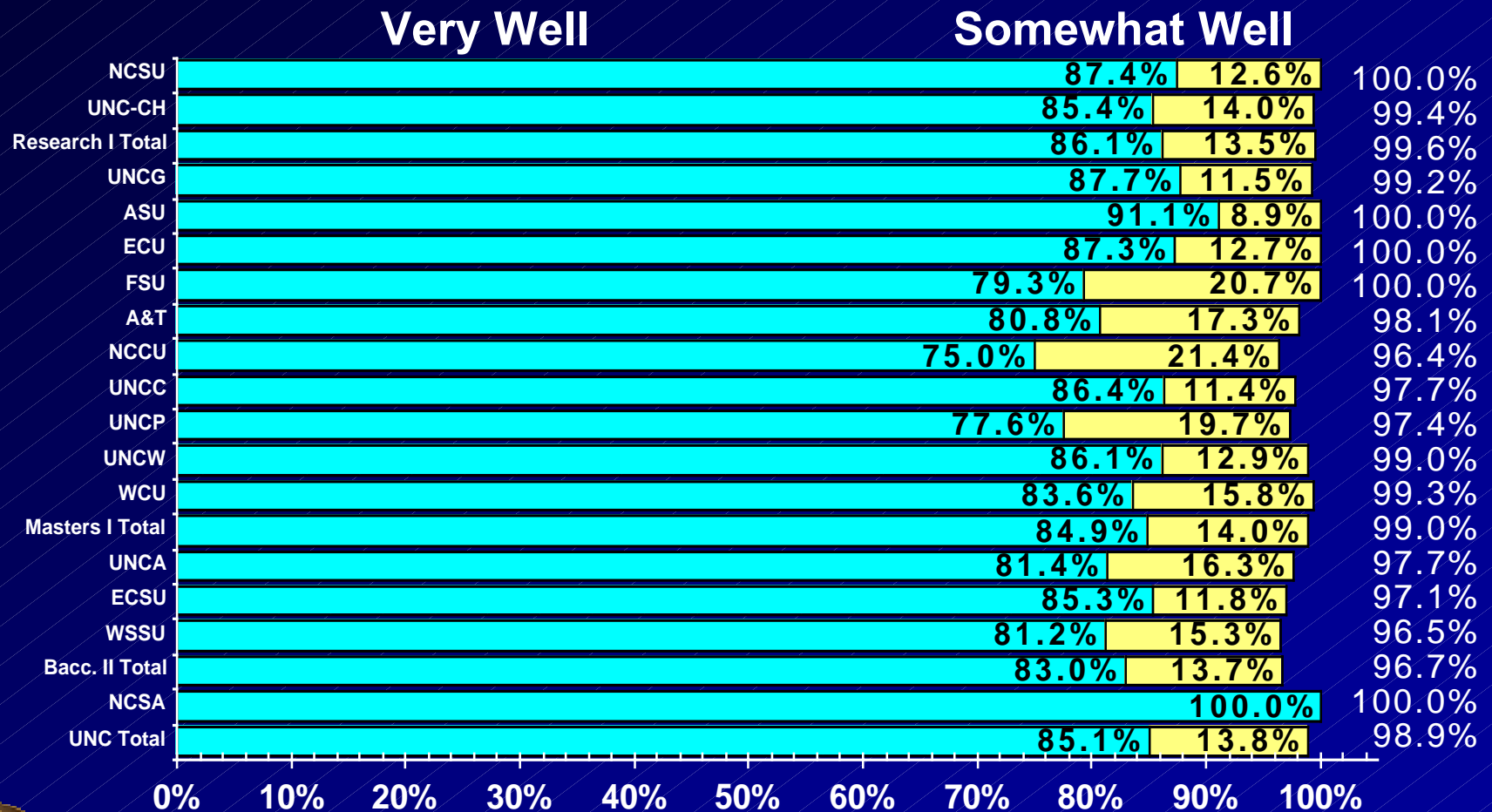
*...how well [the institution] did in preparing [student] in understanding the implications and dimensions of globalization?*



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# UNC Employer Survey, Summer 1999

*...how well [the institution] did in preparing [student] in ability to recognize and act on ethical principles?*

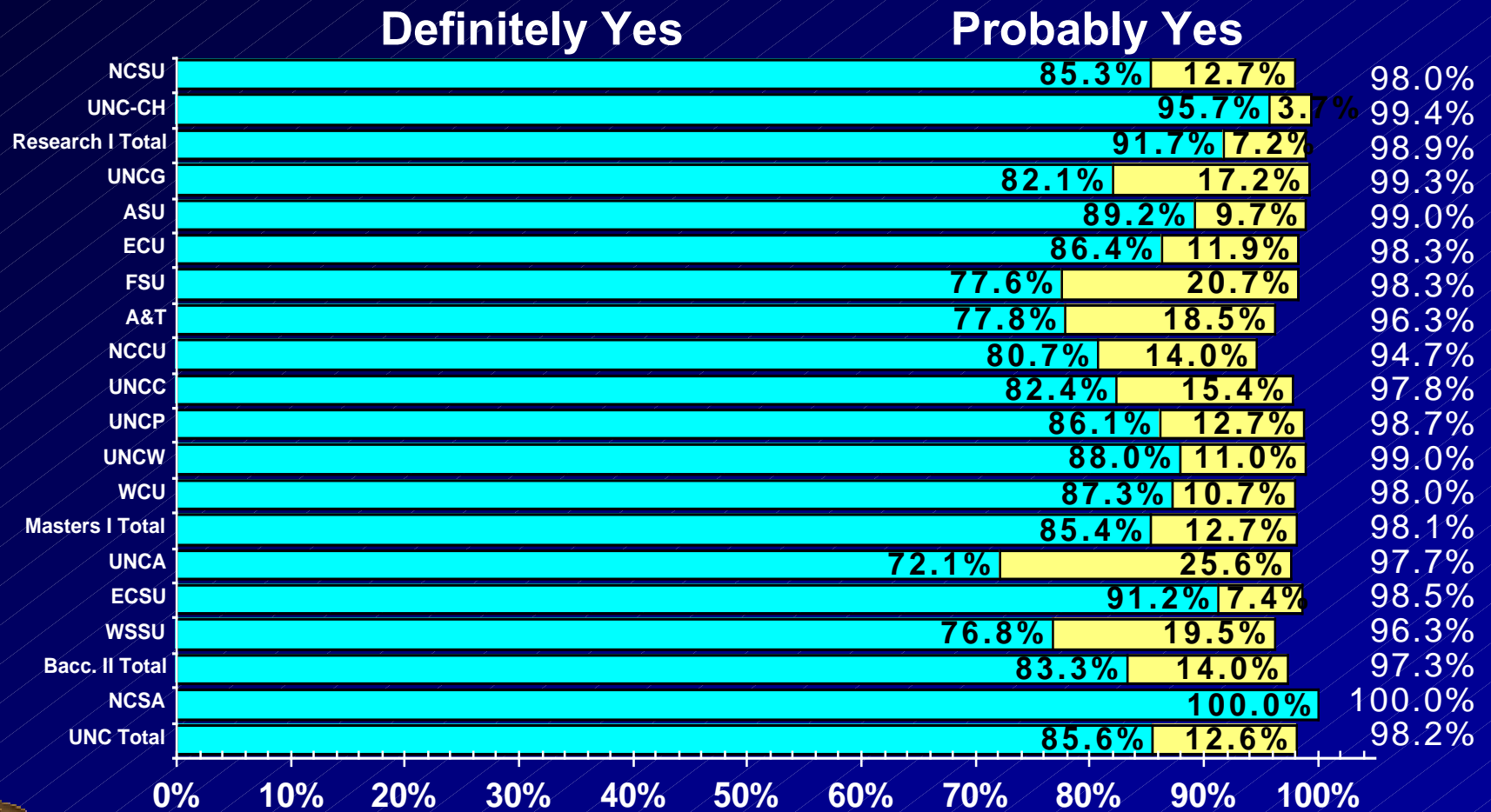


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# UNC Employer Survey, Summer 1999

*Would you hire a nother graduate from [this institution]?*



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