

1 **Minutes (approved 02-04-2016)**  
2 **Subcommittee on Curriculum**  
3 **Thursday, December 3, 2015**  
4 **3:30 PM Room 251 University Center**  
5  
6

7 **Members Present :** Victor Bahhouth (S&BS to 2016), Chiuchu (Melody) Chuang (EDUC to 2016), Natricia  
8 Drake (Interim Registrar), Jaime Martinez, Chair (LETT to 2016), Emily Neff-Sharum (S&BS to 2017),  
9 Elizabeth Normandy (VC of AA Designee), José Rivera, Secretary (ARTS to 2016), Maria Santisteban  
10 (NS&M to 2016), Roland Stout (NS&M to 2017), Emily Tobey (LETT to 2017), Marian Wooten (EDUC to  
11 2017)

12  
13 **Members Absent:** Terry Johnson (SGA Secretary), Joseph Van Hassel (ARTS to 2017), Andrew  
14 Yarborough (SGA Senator)

15  
16 **Guests:** Mitu Ashraf, Economics; Rachel Morrison, Psychology; David Fricke, Accounting & Finance;  
17 Mario Paparozzi, Sociology & Criminal Justice; Xihyan Shi, Economics  
18

19 **1. Call to Order**  
20

21 **2. Adoption of Agenda**

22 Change Line 276 (It does affect the degree pathway)

23 Change Line 310 (It does change the degree pathway)  
24

25 **3. Approval of Minutes of November 5, 2015:**

26 Minutes Approved: 10 passed, 0 against, 0 abstain  
27

28 **4. Proposal from the Department of Psychology** (see p. 3 for proposal detail)

29 **4.1 Course Proposal:** revise prerequisites for PSY 2160  
30

31 4.1 Proposal Approved: 10 passed, 0 against, 0 abstain. Proposal will be forwarded to the chairs of the  
32 Academic Affairs Committee and Senate for signatures only.  
33

34 **5. Proposal from the Department of Sociology and Criminal Justice** (see pp. 4-5 for proposal detail)  
35

36 **5.1 Program Proposal:** clarify total number of SOC/CRJ electives required for students completing a  
37 Bachelor of Arts in Criminal Justice (to update DARS reports)

38 Note: No change in the catalogue just the information in the registrar's office  
39

40 5.1 Proposal Approved: 10 passed, 0 against, 0 abstain Proposal will be forwarded to the chairs of the  
41 Academic Affairs Committee and Senate for signatures only.  
42

43 **6. Proposals from the Department of Accounting and Finance** (see pp. 6-8 and Appendix B for proposal  
44 detail)

45 **6.1 Course Proposal:** revise prerequisites and description for FIN 3040  
46

47 6.1 Proposal Approved: Proposal Approved: 10 passed, 0 against, 0 abstain Proposal will be forwarded  
48 to the chairs of the Academic Affairs Committee and Senate for signatures only.

49  
50  
51  
52  
53  
54  
55  
56  
57  
58  
59  
60  
61  
62  
63  
64  
65  
66  
67  
68  
69  
70  
71  
72  
73  
74  
75  
76  
77  
78  
79  
80  
81  
82  
83  
84  
85  
86  
87  
88  
89  
90  
91  
92  
93  
94  
95  
96

**6.2 Course Proposal:** create ACC 5100 Accounting Fraud in STEM Business

6.2 Proposal Approved: 10 passed, 0 against, 0 abstain. Proposal will need a vote by the Academic Affairs Committee at the January 20 meeting.

**6.3 Course Proposal:** create FIN 5100 Ethical Issues in Finance

6.3 Proposal Approved: 10 passed, 0 against, 0 abstain. Proposal will need a vote by the Academic Affairs Committee at the January 20 meeting.

**7. Proposals from the Department of Economics and Decision Sciences** (see pp. 9-12 and Appendix C for proposal detail)

**7.1 Course Proposal:** revise prerequisites for DSC 2090

7.1 Proposal Approved: 10 passed, 0 against, 0 abstain. Proposal will be forwarded to the chairs of the Academic Affairs Committee and Senate for signatures only.

**7.2 Course Proposal:** revise title, description, and prerequisites for ECN 3040

Correction: Line 316 Should on page 9 should say "C or better" in MAT 1070 or higher an in ECON 2030 (In order to cross list the course, they should have the same pre-requisite)

7.2 Proposal Approved: 10 passed, 0 against, 0 abstain. Proposal will be forwarded to the chairs of the Academic Affairs Committee and Senate for signatures only.

**7.3 Course Proposal:** create ECN 5100 Economics of Information

7.3 Proposal Approved: 10 passed, 0 against, 0 abstain. Proposal will need a vote by the Academic Affairs Committee at the January 20 meeting.

**7.4 Program Proposal:** correct typo in list of required courses for B.S.B.A. with Economics Track

7.4 Proposal Approved: 10 passed, 0 against, 0 abstain. Proposal will be forwarded to the chairs of the Academic Affairs Committee and Senate for signatures only.

**8. No Unfinished Business**

**9. No New Business:**

**10. Announcements:**

Electronic Catalogue is in the works and soon we will start the curriculum work flow process. Next Curriculum Committee meeting will be held on Thursday, February 4<sup>th</sup> at 3:30.

**11. Adjournment:**

The meeting adjourned at 4:02 p.m.

97 **4. Proposal from the Department of Psychology**

98 **4.1 Course Proposal:** delete SOC 2010 from list of prerequisite options for PSY 2160 Social Psychology

99

100 **Rationale:** the course SOC 2010 no longer exists

101

102 Dept vote: 6 for; 0 against; 0 abstain

103 Affect others: No

104 Cross-Listing: No

105 Additional Resources: No

106 Affects Articulation Agreement: No

107 Affects Degree Pathway: No

108 Affects CAA Degree Plan: No

109

110 COURSE DESCRIPTIONS:

111 PSY 2160 Social Psychoogy

112 Hours: 3

113 Prerequisites: PSY 1010 ~~or SOC 2010~~

114 Required: no

115 Course description: PSY 2160. Social Psychology (3 credits) An introduction to the concepts, principles,  
116 theories, and research of social psychology. Social psychology is the study of social influence processes.

117 Topics such as attitude change, perception of other people, interpersonal attraction, aggression,

118 altruism, prejudice, and group dynamics will be covered. PREREQ: PSY 1010 ~~or SOC 2010~~

119 Course title: Social Psychology

120 Code: LEC

121 **5. Proposal from the Department of Sociology and Criminal Justice**

122 **5.1 Program Proposal:** This is a proposal to correct an inconsistency in the DARs for criminal justice  
 123 majors and the print/online UNCP catalog. This proposal is also being submitted because the registrar's  
 124 office has informed us that the core requirements listed in the DARs for criminal justice majors, while  
 125 correct, do not have supporting documentation on file in the registrar's office.

126  
 127 **Rationale:** The criminal justice major required 36 hours of criminal justice courses. Of the 36, 21 hours  
 128 are core courses, and 15 hours are elective courses. In fact the print/online UNCP course catalog states  
 129 the aforementioned requirement for criminal justice majors correctly. The current DARs report for a  
 130 criminal justice major indicates that 18 hours of criminal justice elective courses are required. In fact,  
 131 only 15 hours of criminal justice electives are required as noted previously. We believe that the  
 132 inconsistency between what is listed in DARs and what is listed in the print/online UNCP catalog,  
 133 occurred either because our department did not submit the required paperwork, or because the  
 134 previous registrar may have misplaced the paperwork. In any case, the reason is not important and we  
 135 are seeking to align what is stated in the DARs report and what is stated in the print/online UNCP  
 136 catalog. While cleaning up this error, it was discovered that CRJ 3010 is listed correctly in the DARs as a  
 137 core requirement, but there is no official supporting paperwork for that listing. Therefore, this proposal  
 138 is also being submitted so that the registrar has a complete file, which includes this supporting  
 139 documentation.

140 To summarize, this proposal seeks to change the DARs report for criminal justice elective  
 141 requirements from 18 to 15, which is consistent with the online/print UNCP official catalog, and also to  
 142 provide the registrar's office with supporting documentation for CRJ 3010, which is already listed  
 143 correctly both in DARs and the print/online UNCP official catalog.

144  
 145 Dept vote: 17 for; 0 against; 0 abstain

146 Affect others: No

147 Cross-Listing: No

148 Additional Resources: No

149 Affects Articulation Agreement: No

150 Affects Degree Pathway: No

151 Affects CAA Degree Plan: No

152

153 Catalog Description of Program:

154 **BACHELOR OF ARTS IN CRIMINAL JUSTICE\***

155 The purpose of the Criminal Justice Program is to provide students with a thorough  
 156 understanding of the social organization and administration of the criminal justice system. Courses are  
 157 offered in theories of crime and delinquency, law enforcement, the courts, corrections, and  
 158 administration. A criminal justice agency internship is required for most students, but an additional  
 159 criminal justice course may be substituted for students with extensive prior work experience related to  
 160 criminal justice.

161 The Criminal Justice major is fully articulated with many North Carolina community college  
 162 criminal justice associate's degree programs and accepts equivalent transfer credits under negotiated  
 163 articulation agreements for transfer students entering UNCP within five years of earning an associate's  
 164 degree. Transfer students must earn at least 19 hours in UNCP criminal justice courses to earn the  
 165 Criminal Justice degree from UNCP.

166 \*The Criminal Justice Program at UNC Pembroke is certified as meeting the educational and  
 167 program requirements of the North Carolina Criminal Justice Education and Training Standards  
 168 Commission.

	<b>Requirements for a Bachelor of Arts Degree in Criminal Justice</b>	<b>Sem. Hrs.</b>
169		
170	Freshman Seminar	1
171	General Education Requirements	44
172	Criminal Justice Core (required): CRJ 2000, 2400*, 3000, 3010, 3600*,	21
173	3610*, 4000	
174	Criminal Justice Electives: five additional courses with a CRJ prefix or	15
175	cross-listed with CRJ	
176	University-wide Electives	39
177		<b>Total: 120</b>
178	* Cross-listed equivalents of SOC 2400, SOC 3600, SWK 3600 and SOC 3610 may be substituted.	
179		
180	<b><i>A listing of the criminal justice courses offered at UNCP and their descriptions can be found in the</i></b>	
181	<b><i>university's academic course catalog at:</i></b>	
182	<a href="http://www.uncp.edu/sites/default/files/Images_Docs/Academics/catalog/pdf/soc_cj.pdf">http://www.uncp.edu/sites/default/files/Images_Docs/Academics/catalog/pdf/soc_cj.pdf</a>	
183		

184 **6. Proposals from the Department of Accounting and Finance**

185 **6.1 Course Proposal:** Change prerequisites for FIN 3040 “Money, Financial Markets and Institutions” to  
 186 remove the prerequisite of “MAT 2150 or 2210” and replace with “MAT 1070 (or higher).” Change  
 187 catalog course description to simplify and clarify the course.

188  
 189 **Rationale:** Calculus is not necessary for the course, and is not used in the delivery of this course  
 190 material. Removal of this unnecessary requirement will reduce enrollment backlog and bottlenecks  
 191 caused by prerequisites. Simplification of the course description will clarify the content and make the  
 192 description more consistent with the course material.

193  
 194 Dept vote: 6 for; 0 against; 0 abstain  
 195 Affect others: School of Business degree programs. It is part of the B.S.B.A. and B.S. Acc. “Common Body  
 196 of Business Knowledge.”  
 197 Cross-Listing: Cross listed with ECN 3040 “Central Banks and the Economy” (name change *from* “Money  
 198 Financial Markets and Institutions” pending).  
 199 Additional Resources: No  
 200 Affects Articulation Agreement: No  
 201 Affects Degree Pathway: Yes  
 202 Affects CAA Degree Plan: No

203  
 204 COURSE DESCRIPTIONS:  
 205 FIN 3040 Money, Markets, and Financial Institutions  
 206 Hours: 3  
 207 Prerequisites: A “C” or better in MAT ~~2150 or 2210~~ 1070 (or higher) and in ECN 2030  
 208 Required: no  
 209 Equivalent to: ECN 3040  
 210 Course description: Study of money, financial institutions and markets and their roles in the economy.  
 211 Coverage includes organization and functions of financial intermediaries, structure of financial markets  
 212 and financial instruments. ~~., application of time value of money to bond pricing and yield calculations,~~  
 213 ~~algebraic approach to the supply and demand for money and interest rate determination, term- and risk~~  
 214 ~~structures of interest rates, the Keynesian macroeconomic model, and the algebraic approach to~~  
 215 ~~analyzing the effects of money and credit on national income, prices, and interest rates. While this~~  
 216 ~~course is substantially the same as ECN 3040 and covers the same set of topics, it places more emphasis~~  
 217 ~~on the structure and functions of financial institutions and instruments and the role they play in guiding~~  
 218 ~~resources within the economy.—~~“C” or better in MAT ~~2150 or 2210~~ 1070 (or higher) and in ECN  
 219 2030Credit, 3 semester hours.  
 220 Course title: Money, Markets, Fin Inst  
 221 Code: LEC

222  
 223  
 224 **6.2 Course Proposal:** Create ACC 5100 Accounting Fraud in the STEM Business. This new MBA-level  
 225 course is designed to provide students with a better understanding of the role accounting plays in fraud  
 226 prevention. The course will focus specifically on a short overview of financial accounting principles and  
 227 then case analyses of significant frauds perpetrated at various science, technology, engineering, and  
 228 math businesses. This course is being proposed as an elective in the MBA program, also available to UNC  
 229 system Professional Science Master’s degree students. The course spans 5 weeks, provides 1 graduate  
 230 credit hour, and there are no prerequisites. The course will be offered in conjunction with two other 1  
 231 credit hour courses and students will have the option to take all three courses in sequence in the course

232 of a semester. The class will be conducted via IVF for transmission to other campuses, and it will also  
 233 have an online component. See the attached syllabus for further details.

234  
 235 **Rationale:** This course is designed to help students see beyond the perceived drudgery that typically  
 236 accompanies principles- and foundational-level accounting courses. The intent is to conduct a very brief  
 237 survey of accounting principles (focused almost exclusively on the 3 major financial statements) and  
 238 then turn immediately to the high-interest topic of fraud. This is a case-based course that analyzes six  
 239 major business frauds and specifically discusses the role that research personal should play in  
 240 identifying, mitigating, and preventing fraud.

241 This course is intended primarily for students in PSM degrees on other UNC campuses; however,  
 242 MBA students at UNCP will be allowed to take the course for elective credit. Students in PSM degrees  
 243 are required to take 9-15 credits of professional skills electives (most of them in business) as part of  
 244 their masters degrees. The UNC system presently faces a shortage of available seats in professional  
 245 skills courses (particularly those in business) because recent years' budget cuts caused business schools  
 246 on the three largest campuses (UNC-CH, UNCC, NCSU) to focus primarily on course offerings for their  
 247 business majors and not support offerings for other campus programs. As a result, this is an excellent  
 248 opportunity to our School of Business to expand its graduate enrollment significantly without additional  
 249 marketing or degree development.

250  
 251 Dept vote: 6 for; 0 against; 0 abstain

252 Affect others: No

253 Cross-Listing: No

254 Additional Resources: YES: We would need to have access to the School of Business IVF room or  
 255 appropriate equipment to broadcast in Blackboard Collaborate from another location (document  
 256 camera, web cam).

257 Affects Articulation Agreement: No

258 Affects Degree Pathway: No

259 Affects CAA Degree Plan: No

260

261 COURSE DESCRIPTIONS:

262 ACC 5100 Accounting Fraud in STEM Business

263 Hours: 1

264 Prerequisites: none

265 Required: no

266 Course description: Accounting & Fraud in STEM Businesses addresses the role of research personnel  
 267 and other clinicians in preventing financial (and other) fraud in scientific, technical, and engineering  
 268 firms. The course includes an introduction to accounting principles, studies the role of internal control  
 269 systems, and examines case studies of STEM firms facing significant internal control failures. There are  
 270 no prerequisites for this course. Credit, 1 semester hour.

271 Course title: Accounting Fraud in STEM

272 Code: LEC

273

274 Course Syllabus: See [Appendix B](#)

275

276

277 **6.3 Course Proposal:** Create FIN 5100 Ethical Issues in Finance. This new MBA-level course is designed to  
 278 provide students with a deeper understanding of the different ethical dilemmas analysts, managers, and  
 279 other finance professionals may encounter in the workplace. This course is being proposed as an

280 elective in the MBA program, also available to UNC system Professional Science Master's degree  
281 students. The course spans 5 weeks, provides 1 graduate credit hour, and there are no prerequisites.  
282 The class will be conducted via IVF for transmission to other campuses, and it will also have an online  
283 component. See the attached syllabus for further details.

284  
285 **Rationale:** This course is designed to help students understand the different ethical dilemmas often  
286 present in the world of finance. Concepts include material insider information, agency problems, ethical  
287 issues in international finance, and social responsibility. The course will utilize current events and case  
288 studies that analyze ethical perspectives from all corporate finance stakeholder viewpoints  
289 (shareholders, managers, employees, and consumers). Students will be required to address case studies  
290 in groups, arriving at collaborative remedies for different ethical issues.

291  
292 Dept vote: 6 for; 0 against; 0 abstain

293 Affect others: No

294 Cross-Listing: No

295 Additional Resources: YES: We would need to have access to the School of Business IVF room.

296 Affects Articulation Agreement: No

297 Affects Degree Pathway: No

298 Affects CAA Degree Plan: No

299

300 COURSE DESCRIPTIONS:

301 FIN 5100 Ethical Issues in Finance

302 Hours: 1

303 Prerequisites: none

304 Required: no

305 Course description: Ethical Issues in Finance focuses on the different ethical dilemmas analysts,  
306 managers, and other finance professionals encounter in the workplace. Concepts include material  
307 insider information, agency problems, ethical issues in international finance, and social responsibility.

308 The course will utilize current events and case studies that analyze ethical perspectives from  
309 shareholder, manager, employee, and consumer viewpoints. Credit, 1 semester hour.

310 Course title: Ethical Issues in Finance

311 Code: LEC

312

313 Course Syllabus: [See Appendix B](#)

314



315 **7. Proposals from the Department of Economics and Decision Sciences**

316 **7.1 Course Proposal:** Remove DSC 1090 as the prerequisite for DSC 2090 Spreadsheet and Database  
317 Management on page 289 of 2015-2016 catalog. Add and modify the catalog course description  
318 accordingly.

319  
320 **Rationale:** The course DSC 1090 has been erased from the catalog so it should not be listed as a pre-  
321 requisite for DSC 2090. Appropriate modification is made in the catalog course description to reflect the  
322 general prerequisite.

323  
324 Dept vote: 5 for; 0 against; 0 abstain  
325 Affect others: YES

- 326 • Department of Accounting and Finance -- Common Body of Knowledge course.
- 327 • Department of Management, Marketing, and International Business – Common Body of  
328 Knowledge course.
- 329 • Entrepreneurship track in Entrepreneurship Program– Common Body of Knowledge course

330 Cross-Listing: No

331 Additional Resources: No

332 Affects Articulation Agreement: No

333 **Affects Degree Pathway: YES++++**

334 Affects CAA Degree Plan: No

335  
336 COURSE DESCRIPTIONS:

337 DSC 2090 Spreadsheet and Database Management

338 Hours: 3

339 Prerequisites: ~~DSC 1090~~ none

340 Required: no

341 Course description: A comprehensive advanced-level course in spreadsheet analysis and database  
342 management. The focal point of this course will be on the use of spreadsheet analysis and database  
343 management to address contemporary business problems. Students should have experience using  
344 spreadsheets.

345 Course title: Spreadsheet Database Mgmt

346 Code: LEC

347  
348

349 **7.2 Course Proposal:** Change the course title of ECN 3040 from “Money, Financial Markets, and  
350 Institutions” to “Central Banks and the Economy,” Remove current prerequisites of MAT 2150 and MAT  
351 2210, and Amend and simplify course description in the catalog.

352  
353 **Rationale:** The new title better represents the course content and it differentiates it from FIN 3040,  
354 which is also titled “Money, Financial Markets, and Institutions.” The content of the course does not  
355 require the use of Calculus. Better reflection of the course content in the catalog.

356  
357 Dept vote: 5 for; 0 against; 0 abstain  
358 Affect others: YES

- 359 • Department of Accounting and Finance. The proposed change clarifies the differences between  
360 ECN 3040 and FIN 3040. Common Body of Knowledge course.
- 361 • Department of Management, Marketing, and International Business – Common Body of  
362 Knowledge course.

- Entrepreneurship track in Entrepreneurship Program– Common Body of Knowledge course
- 364 Cross-Listing: FIN 3040. The proposed change clarifies the differences between ECN 3040 and FIN 3040.  
 365 Additional Resources: No  
 366 Affects Articulation Agreement: No  
 367 Affects Degree Pathway: YES++++  
 368 Affects CAA Degree Plan: No

369  
 370 COURSE DESCRIPTIONS:

371 ECN 3040 ~~Money, Financial Markets, and Institutions~~ Central Banks and the Economy

372 Hours: 3

373 Prerequisites: A "C" or better in MAT ~~2150 or 2210~~ 1070 (or higher) and in ECN 2030

374 Required: no

375 Course description: Study of money, financial institutions, and markets and their roles in the economy.  
 376 Coverage includes ~~organization and~~ functions of financial intermediaries, structure of financial markets  
 377 and financial instruments, application of time value of money to bond pricing and yield calculations,  
 378 algebraic approach to the supply and demand for money and interest rate determination, term- and risk  
 379 structures of interest rates, the Keynesian macroeconomic model, and the algebraic approach to  
 380 analyzing the effects of money and credit on national incomes, prices, and interest rates. ~~While this~~  
 381 ~~course is substantially the same as FIN 3040 and covers the same set of topics, it places more emphasis~~  
 382 ~~on policy-oriented macroeconomic analysis.~~ Credit, 3 semester hours. PREREQ: A "C" or better in MAT  
 383 ~~2150 or 2210~~ 1070 (or higher) and in ECN 2030

384  
 385 Course title: Central Banks and Economy  
 386 Code: LEC

387  
 388  
 389 **7.3 Course Proposal:** Create ECN 5100 Economics of Information. This course will be offered over a 5  
 390 week period and will provide an introduction to informational problems in economic analysis. It  
 391 develops basic economic models under asymmetric information and studies the effects of digitization  
 392 and technology on industry, organizational structure, and business strategy. The course will cover topics  
 393 including the pricing of information goods, open source and innovation, search and competition,  
 394 targeted advertising, information analytics, social networks, and a variety of other topics. Economic  
 395 principles will be illustrated using case studies and team projects. See the attached syllabus for further  
 396 details.

397 This course is being proposed as an elective in the MBA program, also available to UNC system  
 398 Professional Science Master's degree students. The course spans 5 weeks, provides 1 graduate credit  
 399 hour, and there are no prerequisites. The class will be conducted via Interactive Video Facility for  
 400 transmission to other campuses, and it will also have an online component.

401  
 402 **Rationale:** The growth of the information technology sector has changed the nature of economics and  
 403 business practices by impacting the collection and analysis of data. This course explores the role of  
 404 information economics in business. It provides an excellent foundation for careers in business  
 405 management, both within the firm and as a consultant. The "Economics of Information" course proposal  
 406 would complement virtually every Professional Science Master's program offered in the technology and  
 407 business fields.

408  
 409 Dept vote: 5 for; 0 against; 0 abstain  
 410 Affect others: No

411 Cross-Listing: No  
 412 Additional Resources: No  
 413 Affects Articulation Agreement: No  
 414 Affects Degree Pathway: No  
 415 Affects CAA Degree Plan: No

416  
 417 COURSE DESCRIPTIONS:  
 418 ECN 5100 Economics of Information

419 Hours: 1  
 420 Prerequisites: none  
 421 Required: no

422 Course description: This course provides an introduction to informational problems in economic  
 423 analysis. It introduces basic economic models under asymmetric information and studies the effects of  
 424 digitization and technology on industry, organizational structure, and business strategy. The course  
 425 covers topics including the pricing of information goods, open source and innovation, search and  
 426 competition, targeted advertising, information analytics, social networks, and a variety of other topics.  
 427 Economic principles are illustrated using case studies and team projects.

428 Course title: Economics of Information  
 429 Code: LEC

430  
 431 Course Syllabus: See [Appendix C](#)  
 432

433  
 434 **7.4 Program Proposal:** Correct an editorial error in the course number – from “3500” to “3050”. On  
 435 page 288 of 2015-2016 catalog, at around the middle of the page, under the line “Track \_\_Economics”,  
 436 ECN 3010\*, **3500**, and two additional..., “3500” should be replaced with “3050.”  
 437

438 **Rationale:** Correct an editorial error to preserve the accuracy of the degree program offered.  
 439

440 Dept vote: 5 for; 0 against; 0 abstain  
 441 Affect others: No  
 442 Cross-Listing: No  
 443 Additional Resources: No  
 444 Affects Articulation Agreement: No  
 445 Affects Degree Pathway: No  
 446 Affects CAA Degree Plan: No

447  
 448 Catalog Description of Program:  
 449 BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

Requirements for a Bachelor of Science in Business Administration	Sem. Hrs.
Freshman Seminar	1
General Education, including: MAT 1070 and 2150 or 2210, ECN 2020, 2030	44
BSBA Common Body of Knowledge DSC 2090, BLAW 2150; ACC 2270, 2280; DSC 3130, 3140; MGT 3030, 3060; MKT 3120, FIN 3100; ECN 3010 or ECN/FIN 3040; ITM 3010; MGT 4410, 4660; and ONE of the following six courses to satisfy the School’s international course requirement: BLAW 3160, ECN 2410, ECN 4400, FIN 4210, MGT 3150, or MKT	45

3130*	
Track (see below): choose one Economics, Finance	12
Business Electives (3000 or 4000 level)	6
General Electives	12
	<b>Total: 120</b>

450 \*A study-abroad program approved by the department chair and the dean/assistant dean may replace  
451 this requirement.

452 \*ECN track students may not use ECN 4400 to fulfill this requirement.

453 \*FIN track students may not use FIN 4210 to fulfill this requirement.

454

455 **Tracks:** select one

456 **Economics Track\*** (12 hours): ECN 3010\*\*, ~~3500~~ 3050, and two additional 3000- or 4000-level  
457 economics courses (ECN or ECNS)

458 \*In addition to the University graduation requirements, all B.S. in Business Administration–  
459 Economics Track majors must attain an overall 2.00 QPA in the 12 semester hours listed above to fulfill  
460 the economics track.

461 \*\*ECN 3010 cannot be taken as part of the BSBA Common Body of Knowledge

462

463 **Appendix A: Minutes of November 5, 2015**

464

465 **Minutes (pending approval)**466 **Subcommittee on Curriculum**467 **Thursday, November 5, 2015**468 **3:30 PM Room 251 University Center**

469

470 **Members Present:** Victor Bahhouth (S&BS to 2016), Chiuchu (Melody) Chuang (EDUC to 2016), Natricia  
 471 Drake (Interim Registrar), Terry Johnson (SGA Secretary), Jaime Martinez, Chair (LETT to 2016), Elizabeth  
 472 Normandy (VC of AA Designee), José Rivera, Secretary (ARTS to 2016), Maria Santisteban (NS&M to  
 473 2016), Roland Stout (NS&M to 2017), Emily Tobey (LETT to 2017), Joseph Van Hassel (ARTS to 2017),  
 474 Marian Wooten (EDUC to 2017),

475

476 **Members Absent:** Emily Neff-Sharum (S&BS to 2017), Andrew Yarborough (SGA Senator)

477

478 **Guest:** Sandy Jacobs, Director of Service Learning

479

480 **1. Call to Order 3:30 p.m.**

481 **2. Nomination and Election of Recording Secretary Unanimous vote: José Rivera, secretary**

482 **3. Adoption of Agenda** approved unanimously

483 **4. Approval of Minutes of October 1, 2015** approved unanimously

484

485

486 **5. Proposals from the Department of Music** (see pp. 3-5 for proposal detail)

487

488 **5.1 Course Proposal:** Delete MUS 2360, 2370, 4320, 4550, and 4900

489 **5.2 Program Proposal:** Revise improvisation requirements in Jazz Studies Minor

490 **5.3 Program Proposal:** Delete unnecessary note in program requirements for Music Minor

491

492 11-0-0 approved the proposed requests for Music 5.1-5.3

493 5.2 Proposal will go to Academic Affairs committee on Nov 18 and to Senate on Dec 2

494 Dr. Joseph Van Hassell represented the Music Department

495

496

497 **6. Proposals from the Department of Chemistry and Physics** (see pp. 6-7 for proposal detail)

498 **6.1 Course Proposal:** revise prerequisites for PHY 3560

499 **6.2 Program Proposal:** revise requirements for Environmental Chemistry track (CENV)

500 **6.3 Program Proposal:** delete PHY 4480 from Academic Concentration in Physics

501

502 11-0-0 approved the proposed requests for Chemistry 6.1-6.3

503 6.2-6.3 proposals will go to Academic Affairs (Nov 18) and Senate Dec 2

504 Dr. Roland Stout represented the Chemistry Department

505

506

507 **7. Proposal from the Department of History** (see p. 8 for proposal detail)

508 **7.1 Program Proposal:** delete two elective options from Minor in American Studies

509

510 11-0-0 approved the proposed request for History 7.1

511 These proposals will need to go to Academic Affairs (Nov 18) and Senate Dec 2  
 512 Dr. Jaime Martinez represented the History Department

513  
 514  
 515

516 **8. Unfinished Business**

517 **9. New Business**

518 **No new Business**

519 **10. Announcements**

520 **The committee will meet on December 3<sup>rd</sup> but not in January**

521

522 **11. Adjournment at 3:45 pm**

523

524 **5. Proposals from the Department of Music**

525 **5.1 Course Proposal:** Delete MUS 2360 Improvisation I, MUS 2370 Improvisation II, MUS 4320  
 526 Counterpoint, MUS 4550 Special Projects in Music Industry, MUS 4900 Service Playing

527

528 **Rationale:** These courses are not part of any music degree program and have not been taught in several  
 529 years.

530

531 Dept vote: 12 for; 0 against; 0 abstain

532 Affect others: No

533 Cross-Listing: No

534 Additional Resources: No

535 Affects Articulation Agreement: No

536 Affects Degree Pathway: No

537 Affects CAA Degree Plan: No

538

539 **DELETE:**

540 ~~MUS 2360. Improvisation I~~

541 ~~A course in the development of improvisational skills through the study and application of theoretical~~  
 542 ~~and stylistic principles common to the jazz idiom. Credit, 2 semester hours. PREREQ: MUS 1150 or~~  
 543 ~~permission of instructor.~~

544

545 ~~MUS 2370. Improvisation II~~

546 ~~A continuation of MUS 2360. Credit, 2 semester hours. PREREQ: MUS 2360.~~

547

548 ~~MUS 4320. Counterpoint~~

549 ~~A study primarily of eighteenth-century contrapuntal techniques with a written work in two and three~~  
 550 ~~part writing. Credit, 2 semester hours. PREREQ: MUS 2150.~~

551

552 ~~MUS 4550. Special Projects in Music Industry~~

553 ~~An independent study project culminating the student's sequence of studies with a substantive research~~  
 554 ~~project resulting in a major paper or comparable original work. Credit, 3 semester hours.~~

555

556 ~~MUS 4900. Service Playing~~

557 ~~A study of the musical liturgy of the Catholic, Jewish, and Protestant services. Students should be free~~  
 558 ~~for Sunday morning church visitations. Credit, 1 semester hour. PREREQ: 3 semesters of MUSP 1021 or~~  
 559 ~~1521/MUSP 1041 or 1541 or the equivalent.~~

560  
561  
562

563 **5.2 Program Proposal:** The Department of Music proposes amending the Minors in Jazz Studies by  
 564 deleting MUS 2360 and 2370 (Improvisation I & II) which have not been offered for several years. The  
 565 number of required hours in improvisation will not change since students are still required to enroll in  
 566 Private Improvisation (MUSP 1171).

567

568 **Rationale:** This proposed change aligns the jazz minor course listings in the catalog with the  
 569 department's current course offerings. No substantive changes are being proposed.

570

571 Dept vote: 12 for; 0 against; 0 abstain

572 Affect others: No

573 Cross-Listing: No

574 Additional Resources: No

575 Affects Articulation Agreement: No

576 Affects Degree Pathway: No

577 Affects CAA Degree Plan: No

578

579 PROGRAM INFORMATION:

580 **MINOR IN JAZZ STUDIES for Non-Music Majors**

581 A program designed to equip students to perform and teach music in the jazz idiom.

582 **Required Courses**

**Sem. Hrs.**

583 MUS 1040, 4220, 4230, 4240 6

584 3 hours of ~~from~~ MUSP 1171, ~~MUS 2360, 2370~~ 3

585 3 hours of MUSP (other than 1171) 3

586 6 hours of MUS 1561, 1621, 1741 6

587

**Total: 18**

588

589 **MINOR IN JAZZ STUDIES for Music Majors**

590 A program designed to equip music majors to perform and teach music in the jazz idiom.

591 **Required Courses**

**Sem. Hrs.**

592 MUS 1040, 3460, 4220, 4230, 4240 8

593 4 hours of ~~from~~ MUSP 1171, ~~MUS 2360, 2370~~ 4

594 6 hours of MUS 1561, 1621, 1741 6

595

**Total: 18**

596

597

598 **5.3 Program Proposal:** The Music Department proposes that the asterisk following "Music Electives" in  
 599 the Minor of Music catalog entry be deleted.

600

601 **Rationale:** The statement to which the asterisk refers has been missing from the catalog since the 2001-  
 602 2002 edition. The statement should read: "A minimum of 4 hours to be chosen under the supervision of a  
 603 Music Department advisor." This statement seems unnecessary.

604

605 Dept vote: 12 for; 0 against; 0 abstain  
 606 Affect others: No  
 607 Cross-Listing: No  
 608 Additional Resources: No  
 609 Affects Articulation Agreement: No  
 610 Affects Degree Pathway: No  
 611 Affects CAA Degree Plan: No

612  
 613 PROGRAM INFORMATION:

614  
 615 **MINOR IN MUSIC**

616 A program designed to provide opportunities for any student to develop an understanding and  
 617 appreciation of music as part of a liberal arts education. Students who plan to minor in music should  
 618 consult with the Department Chair to acquire a music advisor in addition to their major advisor.

619		
620	<b>Required Courses</b>	<b>Sem. Hrs.</b>
621	MUS 1140 and MUSL 1140	4
622	MUS 1330 or 1810 or MUSP 1021	1
623	MUS 1340 or 1820 or MUSP 1021	1
624	MUS 1020 (3 hrs); 3 hours of a Major Ensemble (at least 2 hours of MUS	6
625	1001 and up to 1 hour of MUS 1381 or 3 hours of MUS 1411)	
626	Applied Music (MUSP)	2 <sup>1</sup>
627	Music Electives*	4
628		<b>Total: 18</b>

629  
 630 **6. Proposals from the Department of Chemistry and Physics**

631 **6.1 Course Proposal:** Fix incorrectly listed prerequisite for PHY 3560 Modern Electronics. The course  
 632 description lists PHY 1150, but it should be PHY 1500.

633  
 634 **Rationale:** typo that has gone uncorrected in catalog for years

635  
 636 Dept vote: 14 for; 0 against; 0 abstain  
 637 Affect others: No  
 638 Cross-Listing: No  
 639 Additional Resources: No  
 640 Affects Articulation Agreement: No  
 641 Affects Degree Pathway: No  
 642 Affects CAA Degree Plan: No

643  
 644 COURSE DESCRIPTIONS:  
 645 PHY 3560 Modern Electronics  
 646 Hours: 3  
 647 Prerequisites: PHY ~~1150~~ 1500 or 1510 or 2010 or equivalent  
 648 Required: no

---

<sup>1</sup> If MUSP 1021 is chosen as the keyboard option, two additional semesters of MUSP 1021 may be used to fulfill this requirement.



649 Course description: An introduction to Analog and Digital Electronics. Problems and techniques of  
 650 interfacing with laboratory instruments and computers. Credit, 3 semester hours. PREREQ: PHY ~~1150~~  
 651 1500 or 1510 or 2010 or equivalent.  
 652 Course title: Modern Electronics  
 653 Code: LEC

654  
 655  
 656 **6.2 Program Proposal:** Revise requirements for Environmental Chemistry track (CENV) in B.S. in  
 657 Chemistry Program. ENV 2100 is listed, but it should be ENV 1100.

658  
 659 **Rationale:** The Biology Department changed ENV 2100 to ENV 1100 during the 2010-2011 Academic  
 660 Year, but the CENV track had not been updated accordingly. Because the courses are equivalent in  
 661 Braveweb, it has not affected students' progress through the program and therefore went unnoticed.

662  
 663 Dept vote: 14 for; 0 against; 0 abstain  
 664 Affect others: No  
 665 Cross-Listing: No  
 666 Additional Resources: No  
 667 Affects Articulation Agreement: No  
 668 Affects Degree Pathway: No  
 669 Affects CAA Degree Plan: No

670  
 671 PROGRAM REQUIREMENTS:  
 672 BACHELOR OF SCIENCE IN CHEMISTRY

Requirements for a Bachelor of Science Degree in Chemistry	Sem. Hrs.
Freshman Seminar	1
General Education Requirements*	44
Core Major Requirements	
BIO 1000	3
CHM 1100, 1110, 1300, 1310, 2260, 2270, 2500, 2510, 3980, 4100	30
PHY 1500, 1510, 1560, 1570 or PHY 2000, 2010, 2060, 2070	8
MAT 1070 and 1080 (or equivalent 1090), 2210, 2220	14(12)
**Track Option (see listings below)	34(36)
	<b>Total: 122</b>

673 **\*Twelve hours of General Education courses are listed separately above as specific core requirements.**

674 **\*\*B.S. in Chemistry Track Option Course Requirements**

Track (Major Code)	Sem. Hrs.
Environmental (CENV)	
CHM 2300, 3110, 3120, 4270	12
ENV <del>2100</del> 1100	3
GLY 1150, 2620	6
GLYL 1150	1
Electives	12 (14)

675  
 676  
 677 **6.3 Program Proposal:** Delete PHY 4480 from requirements for an Academic Concentration in Physics.

678  
679 **Rationale:** Course was deleted years ago.

680  
681 Dept vote: 14 for; 0 against; 0 abstain  
682 Affect others: No  
683 Cross-Listing: No  
684 Additional Resources: No  
685 Affects Articulation Agreement: No  
686 Affects Degree Pathway: No  
687 Affects CAA Degree Plan: No

688  
689 PROGRAM REQUIREMENTS:  
690 ACADEMIC CONCENTRATION  
691 For students seeking a baccalaureate degree in Elementary Education, Special Education, or Physical  
692 Education, the Department offers an Academic Concentration of 24 hours in Physics. This Academic  
693 Concentration is available to other students, regardless of major.

Required Courses for an Academic Concentration in Physics	Sem. Hrs.
PHY 1500, 1560, 1510, 1570, 2180, 2560, 3000, 3200, 3260, <del>4480</del>	
	<b>Total: 24</b>

694  
695 **7. Proposal from the Department of History**

696 **7.1 Program Proposal:** The Minor in American Studies lists HST 4100 and SOC 3820 as course options.  
697 These courses have been deleted in the last few years and should be removed from the list of course  
698 options in the catalog. In addition, department and course codes throughout the entire entry have been  
699 edited for ease of understanding and consistency.

700  
701 **Rationale:** Because the courses do not exist as options, the inclusion of them in the catalog is misleading  
702 and by removing them, students will have a more accurate rendering of the path toward a Minor in  
703 American Studies. By revising the Catalog to remove the two non-existent courses, students will more  
704 fully understand the proper course offerings.

705  
706 Dept vote: 11 for; 0 against; 0 abstain  
707 Affect others: No  
708 Cross-Listing: No  
709 Additional Resources: No  
710 Affects Articulation Agreement: No  
711 Affects Degree Pathway: No  
712 Affects CAA Degree Plan: No

713  
714 PROGRAM REQUIREMENTS:

Requirements for a Minor in American Studies	Sem. Hrs.
Core Requirements* HST 1010, HST 1020, HST 2010	9
Cultural Studies Elective Courses** One course (3 hours) from History: AIS 3600; HST 3040, 3050, 3060, 3100, 3140, 3150, 3160, 3170, 3260, 3410, 3610, 3620, 3800, 3820, 4040, 4050, 4060, 4070, <del>4100</del> , 4130, 4360	9

<p>One course (3 hours) from Arts and Literature: AIS 3400; ART 3750; ENG 3100, 3130, 3140, 3440, 3470, 4230/4240; MUSS 3xxx; <del>Music: Special Topics</del>; PHIS 4xxx; <del>Philosophy and Religion: PHI-Special Topics only</del>; REL 4150; THES 3xxx; <del>Theatre: Special Topics</del></p> <p>One course (3 hours) from Social Sciences<del>***</del>: AIS 4020, 4050, 4250, 4600; <del>Geology/Geography</del> GGY 3720, 3770; PLS 3010, 3020, 3040, 3050, 3060, 3100, 3110, 3120, 4020 (<i>please see the current Academic Catalog for prerequisites</i>); SOC <del>3820</del>, 3870, 3880; <del>Mass Communication</del>: JRN 3170; MCMS 4xxx <del>, Special Topics</del></p>	
	<b>Total: 18</b>

- 715 \*It is strongly suggested that students complete HST 1010/1020 prior to enrolling in ~~AST~~ HST 2010.
- 716 \*\*A student must draw on classes from at least two different departments to satisfy the Cultural Studies
- 717 Elective requirement. ~~Permission to include~~ ~~Permission of American Studies Coordinator is required to~~
- 718 ~~use Special Topics Courses to fulfill Cultural Studies Requirements. Please obtain permission prior to~~
- 719 ~~registration. special topics courses from any department requires permission of the American Studies~~
- 720 ~~Coordinator or Department of History Chair prior to registration.~~
- 721 ~~\*\*\*Please see "Courses Accepted for Credit toward the Completion of the Minor in American Studies"~~
- 722 ~~on the Department of History webpage [http://uncp.edu/history/degrees/] for accepted courses and~~
- 723 ~~consult with the American Studies Coordinator.~~
- 724

725 **Appendix B: Syllabi from the Department of Accounting and Finance**

726

727 **ACCT 51XX – Accounting and Fraud in the STEM Business**

728

**Richard S. Barnes, J.D., MACC, EA**

729 **E-mail:** [richard.barnes@uncp.edu](mailto:richard.barnes@uncp.edu)

730 **Office:** BA 104 – I will not be on campus at any time during Maymester.

731 **Phone:** 910-521-6173

732 **Office Hours:** Wednesday 10:00am-Noon\*

733 Tuesday & Thursday, 11:30am-12:30pm\*

734 (Skype Id: “**RBarnes\_UNCP**” without the quotes, but with the  
735 underscore)

736 **Class Meetings:** This class will meet twice a week in a Blackboard Collaborate Session for  
737 75 minutes for

738 class discussions.

739

740 Students with questions are encouraged to come to or Skype with me during office hours.

741

742 \*I may adjust this time early in the semester and will post that announcement prominently in the  
743 course and send a blast email.

744

745 **Course Description**

746

747 This course is intended to provide you with a basic understanding of accounting principles, help  
748 you understand the role internal control systems play in organizations, and understand the role of  
749 research and clinical personnel in preventing fraud.

750

751 This course is divided into five modules:

752

753 **Module 1** Orientation to Financial Statements

754

**Module 2** Components of Internal Control

755

**Module 3** Why Internal Control Matters

756

**Module 4** Financial Case Studies in Internal Control Failures

757

**Module 5** Research Case Studies in Internal Control Failures

758

759 **Required Texts:** Mott, G., *Accounting for Non-Accountants* 6<sup>th</sup> edition

760

Coenen, T., *Essentials of Corporate Fraud*

761

Supplemental Readings Posting on Blackboard

762

763 **Course Format:** The course will entail a combination of readings, online modules, message  
764 board discussions, live discussions, and student reactions to materials related to business law. In  
765 addition to the assigned readings I will regularly initiate message board discussions on topics  
766 from the textbook and outside sources. Students are expected to participate in discussions and  
767 are encouraged to themselves post articles related to course topics.

768

769 **Time Commitment:** This is a one credit course. **Please budget at least 2-3 hours each week**  
770 **for this course.**

771  
 772 **Reading Schedule:** The schedule provides an *estimate* of what subjects will be covered on what  
 773 weeks and is subject to adjustment by the professor as the course progresses. Please complete  
 774 the reading assignments early each week as proper discussion of the material is impossible  
 775 without a basic understanding of the material.

776  
 777 **Students with Disabilities:** Any student with a documented disability needing academic  
 778 adjustments is requested to speak directly to Disability Support Services and the instructor, as  
 779 early in the semester (preferably within the first week) as possible. All discussions will remain  
 780 confidential. Please contact Professor Barnes at [richard.barnes@uncp.edu](mailto:richard.barnes@uncp.edu) and Disability  
 781 Support Services (located at the DF Lowry Building, Room 107) at 910-521-6695 for an  
 782 appointment or email [dss@uncp.edu](mailto:dss@uncp.edu). The mission of Disability Support Services is to create an  
 783 accepting, accessible community where people's abilities and disabilities are honored as parts of  
 784 the human experience. Disability Support Services strives to provide individuals with the tools  
 785 by which they can better accomplish their educational goals.

786 **Case Approach:** The textbook contains a plethora of court decisions. These decisions can be  
 787 found in each chapter assigned for reading. The cases are often offset from the reading in boxes  
 788 that in most textbooks indicate they are supplemental in nature or less important; however, in law  
 789 the cases are critically important. Do not overlook them in your reading. *You will be held*  
 790 *responsible for all cases in the assigned chapters as well as for any assigned questions and case*  
 791 *problems at the end of each chapter.*

792  
 793 **Student Support Services (tutoring, counseling, advising, career development and more!):**  
 794 Student Support Services provides free tutoring for undergraduate students enrolled in general  
 795 education courses and select upper level math and biology courses during the academic year.  
 796 Other supportive services include counseling, academic advising, career development, study  
 797 skills assistance, cultural enrichment activities, financial literacy, and assistance with completing  
 798 financial aid paperwork.

799  
 800 You can learn more about SSS by selecting TRIO Programs from the Quick Links Menu on  
 801 the UNCP homepage. To become a participant, you must complete an application that will be  
 802 reviewed to determine your eligibility to receive services according to federal guidelines. You  
 803 can pick up applications between 8:00 a.m. and 5:00 p.m. in Jacobs Hall, Suite B (1st floor). For  
 804 more information, call (910) 521-6276.

## 805 806 **Grading**

807  
 808 The grading breakdown will be as follows:

809		
810	Class Discussions	30%
811	Team Case Presentation	20%
812	Team Case Paper	20%
813	Written Assignments	30%
814	TOTAL	100%

815  
 816 **Class Participation: Evaluating class participation is a very difficult task in a traditional**  
 817 **setting and is even more difficult online, but is based chiefly on student participation in**  
 818 **classroom discussions and in an online setting message boards.**

819  
 820 **Case Presentation & Paper: Students will divide into teams of 2-3 students in the first week.**  
 821 **In the final two weeks of the course student teams will present and lead discussion on one**  
 822 **of the course's principal cases. Your presentation will be evaluated by the instructor, your**  
 823 **classmates, and your teammates. Your paper will be evaluated by the instructor alone and**  
 824 **should be a detailed analysis of your assigned case and should be no more than ten pages in**  
 825 **length.**

826  
 827 **Written Assignments:** Students are responsible for a 1-2 page written assignment on each  
 828 principal case discussed in class. You will prepare your assignment after we discuss the case in  
 829 class in response to a provided writing prompt. Written assignments will be submitted using the  
 830 Blackboard SafeAssign system. Your submission must be a well written, original submission.  
 831 Assignments whose originality score in SafeAssign is above 30% will not be scored and the  
 832 student will need to revise the assignment and resubmit. All written assignments should be  
 833 prepared in 12-point Times New Roman font, with 1" margins on all sides, and double spaced.

834  
 835  
 836  
 837 Grading Conversion:

838  
 839 Use the following to determine the approximate value of individual grades:

840

841	A	93 - 100%	C	73-76%
842	A-	90 - 92%	C-	70-72%
843	B+	87 - 89%	D+	67-69%
844	B	83 - 86%	D	60-66%
845	B-	80 - 82%	F	0-59%
846	C+	77 - 79%		

847  
 848 *Note: A Grade of "F" will be awarded for failure to submit any of the exams, including the final*  
 849 *exam. A midterm grade of "U" will be awarded for grades less than 70% of the total possible*  
 850 *points awarded to that date. As noted above, more than 3 unexcused absences will result in a*  
 851 *grade of 0% for Class Participation.*

852  
 853 Grades are final and will normally not be adjusted by the instructor unless there are clerical  
 854 errors in the transcription.

855  
 856 **Code of Conduct:** You are expected to complete the reading assignments and course modules,  
 857 ask questions, participate in message board discussions, and to give your attention to what is  
 858 being presented in the class. Any continued/repetitive form of disruptive behavior will not be  
 859 tolerated. You need to be respectful of the material presented and to your fellow students who  
 860 have come to class to learn the material. As explained in the Student Handbook under Code of  
 861 Conduct (items 15 & 17), disruptive behavior will not be tolerated. If disruptive behavior

862 becomes excessive, you will be asked to leave the classroom, and you must see my permission to  
863 reenter the class on the next class day and beyond. Continued problem behavior will be reported  
864 to the Vice Chancellor of Student Affairs, and you may be administratively withdrawn from the  
865 course.

866  
867

868 **Assignments:**

869

870 **Module 1**                   Orientation to Financial Statements

871

872 Class 1

873

874 Please read pages 1-40 in the textbook prior to class. Please also engage in the introductions  
875 forum on Blackboard before class.

876

877 After class please complete this class's discussion board on Blackboard.

878

879 Class 2

880

881 Please read pages 41-75 in the textbook prior to class.

882

883 After class please complete this class's discussion board on Blackboard.

884

885

886 **Module 2**                   Components of Internal Control

887

888 Class 3

889

890 Please read: *COSO Framework* article  
891                   Chapters 6 & 7 – *Essentials of Corporate Fraud*

892

893 After class please complete this class's discussion board on Blackboard.

894

895 Class 4

896

897 Please read: Chapters 2 & 3 – *Essentials of Corporate Fraud*  
898                   7 *Sneaky Ways Employees Steal* (article on Blackboard)

899

900 After class please complete this class's discussion board on Blackboard.

901

902 **Module 3**                   Why Internal Control Matters

903

904 Class 5

905

906 Please read: *Accounting Fraud at Worldcom*; Harvard Business Review

907

908 After class please complete this week's discussion board.

909

910

911

912 Class 6

913

914 Please read: *The Fall of Enron*; Harvard Business Review

915

916 In Class discussion:

917 • Presentation of Enron case by professor in manner to be emulated by students'  
918 presentations the following week.

919 • Enron was the poster child for reform and modernization of internal control  
920 standards. Could modern standards have prevented the Enron debacle?

921 • What stakeholders do modern control standards seek to protect? Who suffered in  
922 the Enron collapse?

923 • Review case write-up structure for remaining two weeks.

924

925 After class please complete discussion board on Blackboard.

926

927

928 **Module 4** Financial Case Studies in Internal Control Failures

929

930 Class 7

931

932 Please read: *Siemens Case I & Siemens Case II*

933

934 After class please prepare case 1-2 page case write up on *Siemens*. If this is your presented case,  
935 your paper should be a team effort and should be 7-10 pages.

936

937 Class 8

938

939 Please read: Columbia/HCA Case

940

941 After class please prepare case 1-2 page case write up on *HCA*. If this is your presented case,  
942 your paper should be a team effort and should be 7-10 pages.

943

944 **Module 5** Research Case Studies in Internal Control Failures

945

946 Class 9

947

948 Please read: Gupta, A., *Fraud and Misconduct in Clinical Research*  
949 MacDonald, J, *Research Fraud: When Science Goes Bad*  
950 Andrew Wakefield: Autism Cause Fraud

951

952 After class please prepare case 1-2 page case write up on Andrew Wakefield. If this is your  
953 presented case, your paper should be a team effort and should be 7-10 pages.



954  
955  
956  
957  
958  
959  
960  
961  
962

Class 10

Please read: *Cold Fusion: A Case Study for Scientific Behavior*

After class please prepare case 1-2 page case write up on *Cold Fusion*. If this is your presented case, your paper should be a team effort and should be 7-10 pages.

**University of North Carolina at Pembroke**  
**School of Business**  
**Department of Accounting and Finance**  
**FIN 5XXX – Ethical Issues in Finance**  
**Spring 2016**  
**5 Week Course – 1 Hour Credit**

**Professor:** Dr. R. González-Ehnes      **Office:** UNCP, Business Administration, Room 233

**E-mail:** rebecca.gonzalez@uncp.edu      **Phone:** 910-521-6853

**Office Hours:** Tuesdays and Thursdays, 12 pm – 2 pm, other times by appointment

E-mail is the best way to get in touch with me. If you call and I am not in my office, your voicemail gets sent to me via outlook. If you do not provide me with an email address to reach you, I will not be able to call you until I am once again in the office (I do not call students from my personal phone number). I will usually reply to all emails within 48 hours.

**Materials:**

An Introduction to Business Ethics, 5<sup>th</sup> Edition, DesJardins, McGraw Hill

**Philosophy and Goals:**

This course addresses the types of ethical dilemmas analysts, managers, and other finance professionals may encounter in the workplace. Concepts include material insider information, agency problems, ethical issues in international finance, and social responsibility. The course will utilize current events and case studies that analyze ethical perspectives from all corporate finance stakeholder perspectives (shareholders, managers, employees, and consumers). Students will be required to address case studies in groups, arriving at collaborative remedies for different ethical issues. There are no prerequisites for this course.

I realize that many of you may be coming into this course with little background in finance and business disciplines. However, it is important to note that the study of finance is very important regardless of your background and fields of study. My brother is a chemical engineer by trade, but as he climbed up the corporate ladder, he realized he had to learn more about the “business” side of his career and how it complemented the “science” aspects of his profession. After many, many phone calls to discuss managerial and business ideas and questions, he finally decided to pursue his MBA. I hope you find this course a gratifying, helpful and functional complement to your STEM and/or business backgrounds.

**Performance Measures and Rewards:**

Course grades will be computed as follows:

Weekly online discussion contributions (5 total at 15 points each)	75
3 Homework assignments (25 points each)	75
5 Take home quizzes (10 points each)	50
Total Points Possible	200

Point breakdown:

180-200 (A)    160-179 (B)    140-159 (C)    120-139 (D)    <120 (F)

You must adhere to all deadlines/dates for discussions, homework, and take home quizzes. I will not accept any late work.

**DISCUSSIONS**

I will post weekly discussion topics on the Blackboard discussion board throughout the course. The topics will reference supplemental article readings that will be provided to you online (via Blackboard). You will discuss these questions/topics amongst each other on the discussion board, and all discussions should

1014 be done by the due date and time provided. If you miss the discussion deadline, you will not be granted  
 1015 any points if you post your discussion contributions past the cutoff period.

1016  
 1017 **Please do not wait until the last minute to post your discussion. Doing so does not afford others the**  
 1018 **possibility to engage in a discussion regarding your comments. If I find that you continuously post**  
 1019 **your contributions a mere hours before they are due, your grade will reflect it.**

1020  
 1021 Discussion contributions must be substantial (in content, not always necessarily in length). You should  
 1022 make a concerted effort to contribute your concise thoughts and opinions to the questions posed. I  
 1023 STRONGLY encourage students to think about what they post before they do. Lengthy, rambling  
 1024 discussions without much substance make discourse difficult. I have found that many times we can  
 1025 deliver the same message in two or three short paragraphs as opposed to two to three pages of content. By  
 1026 the same token, I want to see effort in your discussion contributions. One or two sentences rarely provide  
 1027 a good contribution, and your grade will reflect this. Opinions are allowed and may differ amongst  
 1028 students, and while I do encourage a healthy debate, disrespectful interactions amongst students will not  
 1029 be tolerated. Again, please keep in mind that discussions should be substantial and significant (simply  
 1030 agreeing with what others are saying or only posing questions for others to answer are not substantial and  
 1031 significant discussion contributions.

1032  
 1033 Please post your discussions in the space provided – do not include them as document attachments. You  
 1034 are free to comment (respectfully) or add on to what others post as well.

1035  
 1036 **HOMEWORKS**

1037 More specific instructions will be provided with each homework assignment, so please be sure to follow  
 1038 the assignment's instructions when homework is assigned.

1039  
 1040 **TAKE HOME QUIZZES**

1041 Take home quizzes are intended to test your knowledge on the financial concepts discussed in class. It is  
 1042 understood that many students may come into the class with a limited knowledge of financial theory and  
 1043 concepts. I will spend some time each week discussing relevant financial topics and theory so that you  
 1044 can more clearly understand your readings, discussions, and homework assignments. You may work with  
 1045 your classmates on these take home quizzes, but everyone must cooperate and turn in their own individual  
 1046 work.

1047  
 1048 **Drop and Makeup Policy:**

1049 Make-up assignments are not allowed. If you miss an assignment due to an extenuating circumstance (**I**  
 1050 **will need proper documentation**), we will weight your other assignments to make up for the missing  
 1051 assignment. For example, if you miss a take home quiz, **once I verify your excuse**, I will allow the other  
 1052 take home quizzes to account for 25% of your grade. Do not miss an assignment and **expect** that the  
 1053 other assignments will automatically be weighted to make up for your lost assignment. This policy is only  
 1054 for **extremely extenuating** circumstances (i.e. hospitalization or death in the immediate family – not due  
 1055 to leisurely travel or non-emergency doctor appointments, etc.).

1056  
 1057 If you are involved in official University activities or have work commitments and will be away/busy  
 1058 when *assignments/discussions/quizzes* are due, you must complete them prior to your absence (not after).  
 1059 See University guidelines for the last day to drop a course/withdraw. I will strictly adhere to University  
 1060 guidelines - no exceptions.

1061  
 1062 **ANNOUNCEMENTS**

1063  
 1064 1. ADA44 Policy

1065 Federal laws require UNCP to accommodate students with documented learning, physical, chronic health,  
1066 psychological, visual or hearing disabilities.

1067  
1068 In post-secondary school settings, academic accommodations are not automatic; to receive  
1069 accommodations, students must make a formal request and must supply documentation from a qualified  
1070 professional to support that request. Students who believe they qualify must contact Disability Support  
1071 Services (DSS) in DF Lowry Building, Room 107 or call 910-521-6695 to begin the accommodation  
1072 process. All discussions remain confidential. Accommodations cannot be provided retroactively. More  
1073 information for students about the services provided by DSS and the accommodation process may be  
1074 found at the following links:

1075  
1076 <http://www.uncp.edu/dss/students/currentstudentfaq.htm>

1077 <http://www.uncp.edu/dss/policies/html/faqfaculty.htm>

1078 <http://www.uncp.edu/dss/faculty/syllabistatement.htm>

1079  
1080 2. The University of North Carolina at Pembroke has a legal and moral obligation to accommodate all  
1081 students who must be absent from classes or miss scheduled exams in order to observe religious holidays;  
1082 to accommodate students' religious holidays, each student will be allowed two excused absences each  
1083 semester with the following conditions:

1084 a. Students, who submit written notification to their instructors **within two weeks of the beginning of the**  
1085 **semester**, shall be excused from class or other scheduled academic activity to observe a religious holy  
1086 day of their faith. Excused absences are limited to two class sessions (days) per semester.

1087 b. Students shall be permitted to use the missed exam policy to make up a missed exam due to an excused  
1088 absence for a religious observance. Homework assignments should be turned in prior to the absence.

1089 c. Students will not be penalized due to absence from class or other scheduled academic activity because  
1090 of religious observances.

1091 A student who is to be excused from class for a religious observance is not required to provide a second-  
1092 party certification of the reason for the absence. Furthermore, a student who believes that he or she has  
1093 been unreasonably denied an education benefit due to religious beliefs or practices may seek redress  
1094 through the student grievance procedure.

1095  
1096 **Academic Dishonesty:**

1097 All students are expected to follow the policies and procedures of the "Academic Honor Code."  
1098 Any act of academic dishonesty on any assignment will result in a grade of "F" for that  
1099 assignment, and you will be reported for disciplinary action.

1100  
1101 **Notes:**

1102 1. Turn off all cell phones and other communication devices before entering class. You are not  
1103 allowed to text during class.

1104 2. Do not be late to class or leave early. It is disruptive to the instructor and to your classmates.  
1105 Excessive tardiness or early departure from class will be counted as absences.

1106 3. You are responsible for all the material covered in class. If you are absent, you should get the  
1107 notes from one of your fellow classmates and to find out if any assignments, quizzes, or  
1108 materials were handed out.

1109 4. You may not record me (audio/video) without my permission.

1110 5. You may be asked to drop the course for excessive absences (more than 3 unexcused) at the  
1111 discretion of the instructor. This course only meets for 5 weeks. It is imperative that you  
1112 attend each time our class meets.

1113 6. I am not overly concerned with the methods or approaches used by other professors in other  
1114 courses. Each professor has their own way of teaching a subject.

- 1115 7. Be sure to check Blackboard frequently for assignments/announcements. I will inform the  
 1116 class when they can expect to see an assignment or material on Blackboard, but it is always a  
 1117 good idea to check frequently in case you miss my announcement in class or are absent.  
 1118 8. For any further details, check the University's academic rules and regulations and catalogue.  
 1119

1120 **Chapters Covered:**

- 1121 Chapter 1 – Why Study Ethics?  
 1122 Chapter 2 – Ethical Theory and Business  
 1123 Chapter 3 – Corporate Social Responsibility  
 1124 Chapter 4 – Corporate Culture, Governance, and Ethical Leadership  
 1125 Chapter 7 – Employee Responsibilities  
 1126 Chapter 12 – International Business and Globalization  
 1127

1128 **Tentative Course Schedule: All times denoted are in Eastern Standard Time**  
 1129

1130 Week 1:

- 1131 1) Review Syllabus  
 1132 2) Read Chapter 1 – Why Study Ethics?  
 1133 3) Take notes during my lecture on the Federal Reserve System, the Federal Funds Rate and  
 1134 LIBOR, and their roles in our financial markets, institutions, and instruments.  
 1135 4) Complete take home quiz on my classroom lecture  
 1136 5) Read the Chapter 1 Discussion Case: The LIBOR Scandal: Is it OK if Everyone Does It? Answer  
 1137 the 5 discussion questions at end of case, and be prepared to discuss these in class.  
 1138 6) Discussion board assignment on why it's important to study ethics  
 1139 7) *Homework 1: Supplementary reading: NYT, Why Can't the Banking Industry Solve Its Ethics*  
 1140 *Problems? Read the article and prepare a 2 page summary of your thoughts on the article.*  
 1141

1142 Week 2:

- 1143 1) Read Chapter 2 - Ethical Theory and Business  
 1144 2) Take notes during my lecture on AIG and the subprime mortgage meltdown, bonds and bond  
 1145 rating agencies, and the theory of agency problems.  
 1146 3) Complete take home quiz on my classroom lecture  
 1147 4) Read the Chapter 2 Discussion Case: AIG Bonuses and Executive Salary Caps. Answer the 5  
 1148 discussion questions at end of case, and be prepared to discuss these in class.  
 1149 5) Discussion board assignment on the following 2 readings: "SEC Hits Conflict of Interest at  
 1150 Ratings Agencies" and "SEC Says Conflicts of Interest Persist at Ratings Agencies"  
 1151

1152 Week 3:

- 1153 1.) Read Chapter 3 – Corporate Social Responsibility and Chapter 4 - Corporate Culture,  
 1154 Governance, and Ethical Leadership  
 1155 2.) Take notes during my lecture on corporate social responsibility theory, the role of financial  
 1156 managers, the stakeholder vs. stockholder decision process, and corporate governance and its role  
 1157 in corporate culture  
 1158 3.) Complete take home quiz on my classroom lecture  
 1159 4.) Read the Chapter 3 Discussion Case: Walmart. Answer the 7 discussion questions at the end of  
 1160 case, and be prepared to discuss these in class.  
 1161 5.) Read the Chapter 4 Discussion Case: Goldman Sach's Toxic Culture. Answer the 4 discussion  
 1162 questions at the end of the case, and be prepared to discuss these in class.  
 1163 6.) 2 Discussion board assignments on the following 2 readings: "Corporate Social Responsibility:  
 1164 Nice Guys Finish First" and "Toshiba Scandal Indicates Troubled Corporate Governance Across  
 1165 Japan"

1166  
1167  
1168  
1169  
1170  
1171  
1172  
1173  
1174  
1175  
1176  
1177  
1178  
1179  
1180  
1181  
1182  
1183  
1184  
1185  
1186  
1187  
1188  
1189  
1190

Week 4:

- 1.) Read Chapter 7 – Employee Responsibilities
- 2.) Take notes during my lecture on the Enron/Arthur Andersen case and insider trading
- 3.) Complete the take home quiz on my classroom lecture
- 4.) Read the Chapter 7 Discussion Case: Conflicts of Interests in Subprime Mortgages and at Goldman Sachs and Enron. Answer the 6 discussion questions at the end of the case, and be prepared to discuss these in class.
- 5.) *Homework II: Find a recent article that discusses a current Insider Trading incident, and write a 2 page paper where you explain at least 2 ethical objections to that particular insider trading case.*

Week 5:

- 1.) Read Chapter 12 – International Business and Globalization
- 2.) Take notes during my lecture on the advantages and disadvantages of globalization
- 3.) Complete the take home quiz on my classroom lecture
- 4.) Read the Chapter 12 Discussion Case: Business in a Global Setting. Answer the 4 discussion questions at the end of the case, and be prepared to discuss these in class.
- 5.) Discussion board assignment on the following reading: “Ethics in the Era of Globalization”
- 6.) *Homework III: Find a recent article that discusses an ethical dilemma encountered by a multinational firm. Write a 2 page paper where you summarize the article and give your opinions on the ethical issue(s) at hand.*

**This syllabus is tentative and subject to change at the discretion of the instructor.**

1191 **Appendix C: Syllabus from Department of Economics and Decision Sciences**

1192

1193

**ECN5XXX (1 credits)**

1194

**Economics of Information**

1195

**Course Description**

1196

This course will be offered over a 5 week period and will provide an introduction to informational problems in economic analysis. It develops basic models of trading under asymmetric information and studies the effects of digitization and technology on industry, organizational structure, and business strategy. The course will cover topics including the pricing of information goods, open source and innovation, search and competition, targeted advertising, information analytics, social networks, and a variety of other topics. Economic principles will be illustrated through using case studies and team projects.

1203

1204

**Textbooks and Readings**

1205

**Required**

1206

[S&V]= Shapiro, Carl, and Hal Varian. *Information Rules: A Strategic to the Network Economy*. Cambridge, MA: Harvard Business School Press, 1998. ISBN: 9780875848631.

1207

1208

[B&S]= Brynjolfsson, Erik, and Adam Saunders. *Wired for Innovation: How Information Technology is Reshaping the Economy*. Cambridge, MA: MIT Press, 2009. ISBN:

1209

9780262013666.

1210

1211

**Optional**  
Brynjolfsson, Erik, and Brian Kahin, eds. *Understanding the Digital Economy*. Cambridge, MA: MIT Press, 2000. ISBN: 9780262024747.

1212

1213

Liebowitz, Stan. *Re-Thinking the Network Economy: The True Forces that Drive the Digital Marketplace*. New York, NY: American Management Association, 2002. ISBN:

1214

9780814406496.

1215

1216

**Class Participation**

1217

You are expected to participate in the discussion board. You are responsible to read others' post and respond to them. Whenever necessary, I will step in to answer the questions which may concern the whole class. Your participation and your contribution to the learning of the whole class will affect your grade on the margin.

1218

1219

Discussion board is the place to discuss concepts and exchange ideas on solving problems, not the place to post personal comments and concerns. Please send me email if you want to discuss anything else. Any disrespectful or irrelevant post will be removed immediately. Any disruptive behavior is intolerable and a disruptive student may be asked to leave the class.

1220

1221

1222

*Discussion Assignments:* I will assign four discussion topics totally. You will find those topics in discussion board under 'communication' tab. Everyone is expected to initiate a discussion by stating the facts or figures. In all discussions you should make a minimum of 2 postings per discussion: in addition to your own posting, you should respond to the postings of another student. And you may of course make more than the minimum 2 postings per discussion. You are reminded to observe common netiquette & use spell checker. The instructor reserves the right to purge any derogatory or inappropriate remarks. The discussions are graded based on the number of postings and the contents.

1223

1224

1225

1226

Rule reminder: The posting originated by you (not responding to others) should be posted at least 8 hours before closing time (or 3pm ET on the closing day) to give others a chance to respond to you.

1227

1228

1229

1230

1231

1232

1233

1234

1235

1236

1237 *Policy:* The discussions posted after the closing time will not be counted under any  
 1238 circumstances. Discussion board is used only to discuss the topics and concepts. If you have a  
 1239 specific question, please email me.

1240 **Case studies**

1241 I will assign four case studies totally. You will find those topics under ‘case study’ tab. For each  
 1242 case study, you are required to write a one page report addressing the questions asked. The  
 1243 relevant readings, links and requirement are provided in ‘case study’ folder.

1244 **Class project**

1245 Each student is asked to undertake a Project on a business application initiative using some type  
 1246 of digital technology throughout the course. The project is designed to enhance their  
 1247 understanding of various issues learned in economics of information. It enables the students to  
 1248 view problems through an economic lens and to think critically and independently. At the  
 1249 beginning of the course, four to five students form a group and choose an organization to work  
 1250 with. They eventually turn in a project dossier at the end of the course. The project requirements  
 1251 and guideline are provided in ‘class project’ folder.

1252 **Grade:**

1253 Your course grade will be computed in the following ways.

1254 Discussions 35%

1255 Case studies 35%

1256 Class project 30%

1257 Letter grade will be assigned on the following scale:

Weighted final course grade	Letter grade
95% - 100%	A,
90% - 95%	A-
87% - 90%	B+
83% - 87%	B
80% - 83%	B -
77% - 80%	C+
73% - 77%	C
70% - 73%	C-
65% - 70%	D+
60% - 65%	D
50% - 60%	D-
Below 50%	F

1258

1259