

**THE UNIVERSITY OF NORTH CAROLINA AT PEMBROKE
BOARD OF TRUSTEES RETREAT**

Pine Cottage

Thursday, September 24, 2015 at 9:00 AM

AGENDA

- 9:00 AM Welcome and Introduction..... Kellie Blue
UNC Pembroke Board of Trustees, Chair
Robin G. Cummings
Chancellor
- 9:15 AM **Reminder of Board Responsibilities**..... Dr. Sally Mason
Association of Governing Boards Senior Fellow
- 9:45 AM **Setting Institutional Goals and Priorities**
- Strategic Vision, Mission and Plan
 - Tying Goals to Fundraising
 - Next Steps and Moving Forward
- 10:45 AM **Fundraising**
- Capital Campaigns
 - Stewardship
 - The Role of the Board
- 11:30 AM Wrap-up and Adjourn
- 11:40 AM LUNCH
- 12:15 PM TOUR
- Site of new Student Health Services Building
 - Entrepreneurship Incubator – Dr. Cammie Hunt and Mr. Steve Martin
 - Classroom Experience: Ceramics (Intro to the Wheel), Locklear Hall, 104 B – Professor Scott Ziegler
 - Museum of the Southeast American Indian, Old Main, 1st and 2nd floors – Dr. Alfred Bryant, Dr. Stan Knick, and Mr. Lawrence Locklear
 - School of Business – Dr. John Parnell and Dr. Stewart Thomas
 - Classroom Experience: Animal Physiology, Health Sciences, 165 – Dr. Robert Poage
- 2:45 PM Conclude Retreat

Pre-Meeting Reading Materials

- Trusteeship article by James Michael Langley “Cultivating a Culture of Philanthropy: New Approaches to New Realities”
- Trusteeship article by James Lanier and Peter Smits “Cultivating a Culture of Philanthropy: How Boards Can Make a Difference”
- Datafile by Merrill Schwartz “Building Effective Boards At Public Institutions”
- Trusteeship article by Clara Lovett “Strategic Thinking Needed for Transformational Change”
- Trusteeship article by Rick Legon “Ten Habits of Highly Effective Boards”

Recommended Readings

- [Consequential Boards: Adding Value Where It Matters Most](#)
- [AGB Board of Directors’ Statement on the Fiduciary Duties of Governing Board Members](#)

6:30 PM Dinner: Chancellor’s Residence – Leadership Academy (Dick Christy, Dr. Jeff Frederick, Brittany Bennett, Kenneth Perkinson, Morgan Sheehan, Blaze Shade, Toni Nelson)