2019-2020 UNCP BRAVEBOOK Initiatives

Reporting Period: **January 2020**

BRAVEBOOK
Our playbook for success.

Thematic Goal
Sustaining our Strategic Growth

Defining Objective Categories

	Defining Objective Category	Applicable Standard Operating Objectives (Metrics)
A.	Access	Targeted Enrollment Rates (low-income and rural); Targeted Completion Rates (Low-Income and Rural)
B.	Student Success	Student Retention; Five-Year Graduation Rates; Achievement Gaps in Undergraduate Degree Efficiency; Overall Undergraduate Degree Efficiency
C.	Affordability and Efficiency	Operating Revenue and Expenses; Capital Investment
D.	Economic Impact and Community Engagement	Critical Workforce Needs; Research Productivity
E.	Excellent and Diverse Institutions	Employee Engagement and Development; Areas of Distinction

Defining Objective Initiatives – Status Summary
Place an "X" in the appropriate status column.

	Defining Objective Initiative	Cat. (from above)	Cabinet Owner	Project Leader	Due Date	Overall Status			
						Complete	Green	Yellow	Red
1	Design and implement a student computing program ensuring consistent access to technology that supports the learning environment.	B	David Ward	Aaron Vandermeer			X		
2	Enhance the student experience from enrollment to alumni engagement.	B	Dick Christy	Abdul Ghaffar			X		
3	Optimize campus utilization during the summer.	D	Virginia Teachey	Mary Beth Locklear			X		
4	Develop and implement the 2020-2025 Strategic Plan for the university.	E	David Ward, Lisa Schaeffer, Mark Gogal	Mark Milewicz, Christie Poteet			X		
5	Build upon UNCP's unique culture by enhancing employee relations and organizational development	E	Mark Gogal	Nicolette Campos			X		

Green – on track; **Yellow** – issues or problems may adversely impact completion date, cost, or scope; **Red** – activity won't be completed by scheduled date, will exceed projected cost, or won't meet scope.

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Issues/Risks:

List concern regarding the status of a Defining Objective Initiative at risk. Place an "X" in the appropriate status column. Provide a resolution and a target completion date.

	Defining Objective Initiative	Overall Status		Concern	Proposed Resolution	Resolution Due Date
		Yellow	Red			
1						
2						
3						
4						
5						
6						
7						
8						

Yellow – issues being managed; **Red** – requires attention

Action Items:

List significant activities to be accomplished before the next progress report.

	Defining Objective Initiative	Activity	Owner	Due Date	Comments
1					
2					
3					
4					
5					
6					
7					
8					