

Student Affairs and Campus Life Committee

- A. The Student Affairs and Campus Life Committee shall consider matters related to student affairs, student life, and intercollegiate athletics and make recommendations in such matters as they affect educational policies, curricula, and student development and wellbeing. (Committee charge; satisfies 1st paragraph of Abby's email to us)*
- B. The COMMITTEE ON STUDENT AFFAIRS AND CAMPUS LIFE [will meet] the third Monday of each month*
- C. The Student Affairs and Campus Life Committee will consist of twelve voting members: (Committee Composition; satisfies 3rd paragraph of Abby's email)*
 - 1. Three Senators, one of whom will be selected by the Chair of the Senate to represent this committee on the Executive Committee,*
 - 2. The Vice Chancellor for Student Affairs,*
 - 3. Three additional faculty members,*
 - 4. The President of the Student Government Association,*
 - 5. Two students to be selected by the Director of the Office of Student Involvement and Leadership,*
 - 6. The Chair of the Student Publications Board, and*
 - 7. The Faculty Athletic Representative*

Agenda for the Student Affairs and Campus Life Committee (SACL)

Monday, January 27, 2020

3:30pm

University Center – Room #233

Members of the Committee:

David Young, Senator and Chair

Wendy Miller, Senator

Thomas Crowe-Allbritton, SGA President

Matt Hassett, Faculty Member

Laura Hess, Senator

Reneè Lamphere, Faculty Member

Amy Williams, Chair of Student Publications Board

Special guest: Dr. Mark Milewicz (Co-Chair of Strategic Planning Committee)

Order of Business

A. Call to Order

B. Approval of the October 21, 2019 minutes [Appendix A]

C. Adoption of the Agenda

D. Reports

1. Chair

2. Chair, Student Publications Board

3. Vice Chancellor for Student Affairs

4. President, Student Government Association

E. Old Business

***Interpersonal Violence Resources Statement (Research Update) & whether or not the statement needs to be part of course syllabi (Discussion)**

***UNV 1000 course and density of webpages on sexual violence resources**

F. New Business

***UNCP Strategic Plan (2020-2025) Discussion & SACL Suggestions for Revision (Discussion) [Appendix B] (Special Guest: Dr. Mark Milewicz, Co-Chair of Strategic Planning Committee)**

G. Announcements

Next meeting of SACL will be at 3:30 p.m. (UC 233) on February 17, 2020.

H. Adjournment

Appendix A

Minutes for the Student Affairs and Campus Life Committee (SA&CL)

Monday, Oct 21, 2019

3:30pm

University Center - 233

Members present: David Young (Chair), Renee Lamphere, Matthew Hassett, Thomas Crowe-Allbritton, Kevin Freeman, Wendy Miller, Cynthia Miecznikowski, Amy Williams, Laura Hess

Members absent: Lisa Schaeffer

Also attending were: Marianna A. Radar (Visiting Lecturer, UNCP Psychology Department)

Recording Secretary: Renee Lamphere

Order of Business

A. Call to Order

B. Approval of the September 2019 minutes--Approved

C. Adoption of the Agenda—Approved

D. Reports

1. Chair

- a. Vending machines on campus – Chair read letter from student. Some things mentioned – machines are not full, missing selections, having to walk to different buildings to get the drink they want. Some other SA&CL members reported that the machines are sometimes inoperable and depleted of wanted items. No action being taken, just brought forth for discussion**

2. Chair, Student Publications Board

- a. First meeting for fall semester on 10/22/19**

3. Vice Chancellor of Student Affairs

- a. No Report**

4. President Student Government Association

- a. **Downtown revitalization – SGA worked with contractors, chancellor, mayor of Pembroke. Surveyed student population about things they want downtown and got around 600 responses.**
- b. **Looking to create a single BraveNation app. The most plausible solution is to create a portal to bring people to specific websites. Less costly to do a portal than to create an actual app.**

E. Old Business

- a. **Interpersonal Violence Statement – discussed the usability of the UNCP website in getting student information about what they should do in the case of a sexual assault. The resources appear to be there but they are difficult to find on the website. Talked about the possibility of not putting a statement in the syllabus but rather covering this in UNIV 1000. Will discuss this issue more at our next meeting.**

F. New Business

- a. **Dr. Marianna Radar – Gratitude jars – have jars on campus a couple of weeks before Thanksgiving where people can write down things they are grateful for and put them in the jar. Dr. Radar wants to put some jars up on campus in popular locations. Discussed how research shows that writing down the things you are grateful for can improve your mental and physical health. Discussed what would happen to the things people wrote down – what do we do with all of these gratefulness jars? Discussed having a board rather than a jar so the things they are grateful for can be displayed. Dr. Radar is going to take the lead on this and put the jars up around campus. SACL supported her doing this.**

G. Announcements

- a. **Next SACL Meeting is Monday, 18th @ 3:30p**

H. Adjournment (4:35pm)

Appendix B

The University of North Carolina
at Pembroke
Strategic Plan
(2020-2025)

January 16th, 2020

Strategic Planning and Resource Council
Christie Poteet, Mark Milewicz, Ph.D., Chairs

Strategic Planning and Resource Council (SPARC)

In March of 2019, Chancellor Robin Cummings appointed Dr. Mark Milewicz, Professor of Political Science, and Ms. Christie Poteet, Director of the Office of Community and Civic Engagement, as co-chairs of a 27-member Strategic Planning and Resource Council (SPARC). The SPARC committee, whose membership represents different key constituencies of the university, was charged with developing a new strategic plan for the university.

(A full membership list can be found in Appendix A)

Planning Process

The strategic planning process, spanning over 13 months (March 2019 – April 2020), was a comprehensive, time-intensive, and inclusive effort. Drawing on structures from the previous planning cycle, the 2020-2025 strategic planning process was based on five distinct phases: (1) Organization; (2) Data gathering; (3) Making sense of the data; (4) Developing goals and objectives; and (5) Review, revision, and approval. Through all five phases of the strategic planning process, the SPARC committee met over ten times.

The process formally began in March 2019 with SPARC developing the organizational components of the process such as developing a timeline and communication strategy. Prior to any data collection, and upon review of the existing strategic plan, SPARC determined that the existing Vision, Mission, Values, and Institutional Distinctiveness statements in the existing plan were not in need of revision; however, significant time and energy would be needed in support of revisions to University Goals and Objectives.

Throughout the summer of 2019, the committee planned a detailed data collection effort that involved campus-wide forums, focus groups, community engagement efforts, and an online survey instrument. In all, 12 focus groups and forums were held from September to October 2019. The survey, which closed in early October, yielded over 1,700 responses and 300 pages of response data.

(A full list of data gathering sessions can be found in Appendix B)

In October 2019 the committee began the third phase of the planning process, which involved data analyses. All members reviewed a significant volume of data and coded for themes that would help inform the goals and objectives, ensuring that they would also align with UNC System expectations. Common themes were identified, distilled into draft goals and objectives, and shared with the Cabinet in November and December 2019, after which more advanced drafts were developed.

In the spring of 2020, a full draft of the 2020-2025 UNCP strategic plan was shared with the campus and campus governing structure. This process included review by the SGA, Staff Council, Faculty Senate, Chancellor and Cabinet, and finally the Board of Trustees in April of 2020.

SPARC's proposed involvement in the strategic plan's five-year implementation, most specifically in monitoring proposed strategic action plans that emerged from the data collection effort in the fall of 2019, was communicated to the Chancellor's Cabinet in January and February of 2020. Understanding that strategic plans also need to be flexible and adaptive to changing environments, it is possible for

alignment needs at the system level or long-term needs of the university to result in some adaptation of this plan's goals and objectives. An implementation report and the re-establishment of the SPARC committee to revise the plan for the 2025-2030 strategic planning cycle is expected in 2024. *(A full list of selected suggested strategies can be found in Appendix B)*

The Plan

Mission

Founded in 1887 as a school for the education of American Indians, The University of North Carolina at Pembroke now serves a distinctly diverse student body and encourages inclusion and appreciation for the values of all people. UNC Pembroke exists to promote excellence in teaching and learning, at the graduate and undergraduate levels, in an environment of free inquiry, interdisciplinary collaboration, and rigorous intellectual standards. Our diversity and our commitment to personalized teaching uniquely prepare our students for rewarding careers, postgraduate education, leadership roles, and fulfilling lives. We cultivate an international perspective, rooted in our service to and appreciation of our multi-ethnic regional society, which prepares citizens for engagement in global society. Students are encouraged to participate in activities that develop their intellectual curiosity and mold them into responsible stewards of the world. UNCP faculty and staff are dedicated to active student learning, engaged scholarship, high academic standards, creative activity, and public service. We celebrate our heritage as we enhance the intellectual, cultural, economic, and social life of the region.

Core Values

The Faculty and staff of UNC Pembroke are guided by the following set of core values:

- The commitment to serving the local region
- The creation, exploration, evaluation, and articulation of ideas
- The value of a liberal arts foundation as the basis of self-realization and lifelong learning
- The importance of honor and integrity to learning and leadership as we educate students to be stewards of the world
- The appreciation of the American Indian history of the University and local community
- The appreciation of diversity and respect for the dignity and worth of every individual
- The commitment to prepare graduate and undergraduate students to succeed in an ever-changing and increasingly technological global environment
- The accessibility of education which leads to the enhancement of the economy and culture in the region
- The maintenance of a sustainable, safe, healthful, attractive, and accessible campus

Vision

The University of North Carolina at Pembroke will challenge students to acknowledge and adapt to an ever-changing global environment. To this end, the student's university experience will emphasize critical thinking, effective communication, service, and social responsibility. Within a

culture that promotes the student's personal, social, and professional development, we will assure excellence that is discipline specific as well as interdisciplinary. As part of their academic experiences, students will be provided with opportunities to conduct relevant undergraduate and graduate research that contributes to the betterment of society.

Institutional Distinctiveness

The University of North Carolina at Pembroke distinguishes itself from peer institutions by offering an affordable, highly personalized, student-centered education to diverse students. Founded in 1887 as an American Indian institution to serve the Lumbee people, UNCP is now also comprised of students, faculty, and staff who possess differing attributes based on race, ethnicity, gender, sexual orientation, disability status, national origin, age, political affiliation, religion, and other characteristics. Diversity grounds intellectual pursuits and provides us with opportunities for discovery and ways to integrate all individuals and groups into the larger community, respecting and valuing their uniqueness, while simultaneously advancing the University's historical tradition. UNC Pembroke thus prepares its students for life and leadership within a diverse society.

Goals

1. Promote student success through excellence and innovation in academic programming.
2. Enrich the student experience through engaged learning and enhanced student support services.
3. Expand institutional resources and enhance operational excellence.
4. Embrace and celebrate UNCP's unique identity.
5. Enhance and expand regional and community engagement.

Objectives¹

¹ All goals, objectives, and suggested strategies, while enumerated, are not prioritized in any way.

Goal 1: Innovative Academic Programming

- 1) Develop new graduate and undergraduate degree programs.
- 2) Preserve and maintain UNCP's historic commitment to a small-college educational environment while continuing to grow the student body.
- 3) Enhance resources for existing academic programs.
- 4) Provide flexible opportunities for students to ensure graduation and achievement of their educational goals.
- 5) Promote and support faculty research and scholarship.

Goal 2: Engaged and Supported Student Experiences

- 1) Provide innovative and high-quality student support services that enhance the campus experience.
- 2) Prepare students to thrive in an increasingly globalized society.
- 3) Create an environment where specialized and underserved student populations can flourish and succeed.
- 4) Promote a sustainable balance of mental, physical, and emotional wellness.

Goal 3: Operational Excellence

- 1) Promote a culture of professional development and the sustainable balance of mental, physical, and emotional wellness.
- 2) Recruit and retain exceptional faculty and staff.
- 3) Develop a diverse revenue stream to maximize success and support our long-term growth.
- 4) Provide exceptional facilities and optimal resources.
- 5) Establish a culture of continual process improvement.
- 6) Create a transparent environment that supports effective communication at all levels.

Goal 4: Celebrate UNCP's Uniqueness

- 1) Develop recruitment strategies for targeted student populations.
- 2) Recruit and retain diverse faculty and staff.
- 3) Maintain and enhance the university's historic mission of access and affordability
- 4) Celebrate and embrace UNCP's distinctive history and cultural heritage.
- 5) Promote and safeguard diversity and inclusion in all aspects of university life.

Goal 5: Regional and Community Engagement

- 1) Create collaborative partnerships that result in enhanced student educational experiences.
- 2) Enhance economic development and address regional and community needs.
- 3) Support workforce development for opportunities important to the region.
- 4) Expand UNCP's brand reputation and recognition in the region and beyond.

Appendix A

The Strategic Planning and Resource Council

(2019-2020) Name

	Division	Area
Mark Milewicz, Ph.D. (Co-Chair)	Academic Affairs	Department of Political Science and Public Administration
Christie Poteet (Co-Chair)	Student Affairs	Community and Civic Engagement
Renee Lamphere, Ph.D.	Academic Affairs	College of Arts and Sciences
Melissa Schaub, Ph.D.	Academic Affairs	College of Arts and Sciences
Richard Gay, Ph.D.	Academic Affairs	College of Arts and Sciences
Dr. Mabel Rivera	Academic Affairs	School of Education
Nick Arena	Academic Affairs	School of Business
Alice Kay Locklear, Ph.D.	Academic Affairs	College of Health Sciences
Laura Hess	Academic Affairs	Livermore Library
Jenelle Handcox	Academic Affairs	Office of Financial Aid
Terry Locklear	Academic Affairs	Office of Online Learning
Nancy Fields	Academic Affairs	Staff Council
Cathy Lee Arcuino, Ph.D.	Academic Affairs	Global Engagement
Nicolette Campos, Ed.D.	Academic Affairs	University College
Liz Normandy, Ph.D.	Academic Affairs	Office of the Provost
Paul Posener	Student Affairs	Housing and Residence Life
Art Malloy, Ph.D.	Student Affairs	Division of Student Affairs
Jodi Phelps	UCM	UCM
Kristy Nance	Finance and Administration	Finance
Becky Thompson	Finance and Administration	Human Resources
Kindra Locklear	Finance and Administration	DoIT
Dick Christy	Athletics	Athletics
Brittany Sandefur	Advancement	Advancement
Jordan Revels		Student-SGA Student
Alexis Ellis		Student-Graduate
Meghan Canady		Student-Commuter
Don Metzger		Chair, Board of Trustees
Ed Brooks		Board of Trustees, Community Member
Fulton Smith		Foundation Board