



COMMUNITY & CIVIC ENGAGEMENT

UNIVERSITY OF NORTH CAROLINA PEMBROKE

Dear Community Partner,

Thank you for your interest in partnering with the University of North Carolina at Pembroke and the Office for Community and Civic Engagement (CCE) to provide our students with meaningful and impactful volunteer opportunities. Student volunteers play an intricate role in enhancing community partnership.

This guidebook is designed as an introduction to CCE to include: types of service, modalities and engagement efforts, and ways your organization can get connected through immense opportunities such as academic service-learning, campus engagement, and co-curricular service. Additionally, this guide book shares the partnership process for new and established community partners.

We hope to speak with you directly, if you have any questions or concerns. Please do not hesitate to contact us at cce@uncp.edu or 910-521-6163. You can also click [here](#) for additional information about partnership with our Office.

We look forward to partnering with you!

- CCE



COMMUNITY & CIVIC ENGAGEMENT

UNIVERSITY OF NORTH CAROLINA PEMBROKE

UNC Pembroke’s Office for Community and Civic Engagement

The Office for Community & Civic Engagement changes lives through education by enhancing student civic engagement competency through high impact service-learning opportunities and community involvement. We provide opportunities for college students to recognize their civic potential and take initiative to develop it. Students enrich and enhance their education experience through active, engaged service.

Programs Offered	CARE Resource Center	Academic Service-Learning
Student Service Leaders	Student Managed	135 Courses
Alternative Break Program	On-Campus Food Pantry/Clothing Closet/Emergency Shelter	2,278 students enrolled; 32% of student body
Offered over 200 Co-Curricular Service Opportunities	Open to UNCP students, faculty/staff, community members	
Partner with 187 Community Based Organizations	Raised close to \$9,000 plus \$75,000 from BCBS gift and collected 8,000 items	
Service Transcript through UNCP Serve		

In 2018, UNCP students served over 32,000 hours. Equivalent to well over half a million dollars.

Community Partners

UNCP Community Partners are community-based organizations such as nonprofits, public agencies, schools, and certain private businesses that provide co-curricular and service-learning opportunities to students.



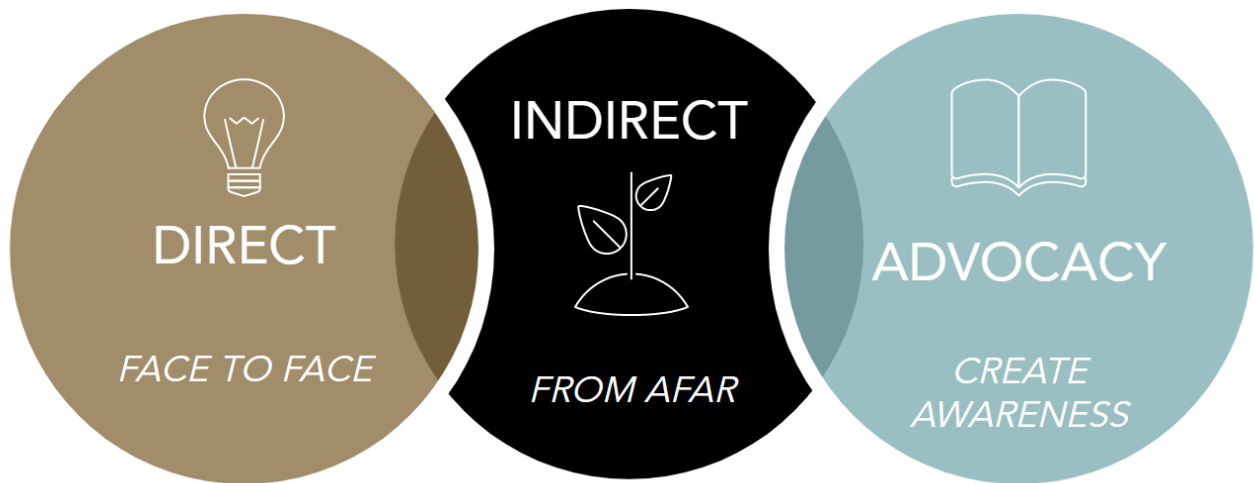
COMMUNITY & CIVIC ENGAGEMENT

UNIVERSITY OF NORTH CAROLINA PEMBROKE

Community Partners serve as co-educators by engaging students in meaningful service that supports the CCE and UNCP Mission to enhance students' civic engagement competencies.

Types of Service

- Direct → Directly assist the community (*e.g. Students' working with senior citizens or reading to small children*).
- Indirect → Behind the scenes (*e.g. Collecting food; social or environmental projects*).
- Advocacy → Educate others or raise awareness (*e.g. Students' making presentations to the community about a particular issue; distributing literature related to your organization's mission to affected neighborhoods*).



Appreciative Based Change (ABC) Model

Change utilizing the six phases of Appreciative Inquiry to build relationships and impact our communities. Leverages positive energy to mobilize change and results in the enhancement of the 4 C's: Commitment, Collaboration, Citizenship, and Communication.

6 Phases of the Appreciative Based Change Model:

1. Disarm
2. Dream
3. Discover



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UNIVERSITY OF NORTH CAROLINA PEMBROKE

4. Design
5. Deliver
6. Don't Settle

Our office will be implementing assessment and training on this model throughout the semester.

Connecting Your Organization with UNCP

Students are engaged in service through co-curricular, campus engagement, and academic service-learning opportunities.

1. Academic Service-Learning

A teaching and learning strategy that integrates meaningful community service with instruction and reflection to enrich the learning experience, teach civic responsibility, and strengthen communities. Service-learning takes place within the curriculum to help students bridge the gap between theory and practice. For more information about service-learning, click [here](#).

2. Campus Engagement

Participate in volunteer fairs or other campus events to connect and recruit students. Work with various student organizations and campus departments.

3. Co-curricular Service

Co-curricular service is service outside the classroom. This includes, but is not limited to, Days of Service, Alternative Break Experiences, and UNCP Votes initiatives. Participate in volunteer fairs to connect and recruit volunteers. Work with various student organizations and campus departments. For more information about co-curricular service opportunities, click [here](#).

4. [UNCP Serve](#)

An online mobile-friendly solution that is used to connect community partners with UNCP students, faculty, and staff for meaningful service opportunities.



COMMUNITY & CIVIC ENGAGEMENT

UNIVERSITY OF NORTH CAROLINA PEMBROKE



Process for Partnership

Visit serve.uncp.edu/communitypartner or

<https://www.uncp.edu/campus-life/community-and-civic-engagement/community-partners> for more information.

Are you a returning Community Partner?

1. Review the Community Partner Agreement Form for expectations and guidelines of partnership.
2. Update your organization's profile on [UNCP Serve](https://serve.uncp.edu). This includes updating contact information, opportunities and events, etc.
3. Please note if you have had recent staffing changes, would like to further discuss ways to get your organization connected with our office, or would like to schedule a UNCP Serve Refresher Training for your organization, please contact our office at 910-521-6163 or cce@uncp.edu.

Are you interested in becoming a Community Partner?

1. Schedule an initial meeting with a representative of our office to discuss partnership!
2. Register your organization on our volunteer database, [UNCP Serve](https://serve.uncp.edu). A representative from our office will review your request and be in contact with you within one business day.
3. Review and complete the Community Partner Agreement Form for expectations and guidelines of partnership.
4. Schedule a site visit, if applicable!
5. You are recognized as a community partner! *New community partners must*



COMMUNITY & CIVIC ENGAGEMENT

UNIVERSITY OF NORTH CAROLINA PEMBROKE

*complete a UNCP Serve and ABC Model Training prior to partnership. UNCP
Serve and ABC Model Trainings are offered throughout the academic semester.
UNCP Serve Trainings can be conducted at your organization upon request.*



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UNIVERSITY OF NORTH CAROLINA PEMBROKE



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