

*Enrollment Management Committee*

*The function of the Enrollment Management Committee is to consider policies and standards related to admissions and recruitment, financial aid, retention, advising, graduation, and related areas. The Subcommittee is also charged with receiving expressions of concern or interest regarding any of the areas listed above from faculty, staff, administration, or students. The Subcommittee makes recommendations as necessary to the Academic Affairs Committee on these matters.*

*The Subcommittee meets on the second Wednesday of each month during the regular academic year.*

**Enrollment Management Subcommittee  
Wednesday, April 8, 2020 3:30 p. m.  
WebEx**

- I. Call to Order – Meeting was convened at 3:30 pm
  - The following members were present for the meeting:
    - Dorea Bonneau (EDUC), Chair
    - Beth Holder, (Dean, University College), Secretary
    - Polina Chemishanova (LETT)
    - Courtney Carroll (NSM)
    - Joanna Hersey (ARTS)
    - Alice Kay Locklear (CHS)
    - Shilpa Pai Regan (SBS)
    - Lois Williams (AVC for Enrollment)
    - Desmond Woods (SGA representative)
  - The following members were absent from the meeting: None
  - Guests:
    - David Ward – Provost
    - Abigail Mann – Chair of Faculty Senate
    - Natricia Drake
    - Jamie Mize
    - Robin Snead
    - Okoye Whittington
- II. Approval of Minutes from the February 12, 2020 meeting – Approved  
Approval of Minutes from the February 26, 2020 meeting – Approved with clarification that Joanna Hersey was present
- III. Adoption of Agenda – Notation that meeting was changed to WebEx.
- IV. Report from the Chair

Chair Dorea Bonneau reported that Academic Affairs has been discussing the Indigenous Cultures and Community proposal as a graduation requirement. These have been ongoing in nature and will continue.

V. Report from Associate Vice Chancellor for Enrollment

AVC for Enrollment Lois Williams shared that the minimum admissions requirements have been approved by UNC system. Students will have a minimum grade point average OR a minimum standardized test score (ACT or SAT) but not both. This is a three-year pilot with fall 2020 implementation. The ability of students to take standardized test was a factor in making this decision.

Freshman confirmed status is up 7% from this time last year while transfer confirmed is up 14%. AVC Williams shares that transfer students often confirm at later dates compared to freshmen students.

Applications for Fall 2020 are still coming in. Admissions counselors are following up with students who have applied.

VI. Report from Dean, University College

We have established a UNCPcares website with multiple resources for students. We have also created an advising “cheat sheet” with frequently asked questions related to grading accommodations.

Dean Holder reports that Dr. John Gardner and Dr. Betsey Barefoot visit, scheduled for April 13 & 14, need to be rescheduled for the fall. Academic Advising will be the focus of this meeting.

Professional advisors are providing “nudges” to get current students to register for fall courses. Fall registration will be an indication of fall to fall retention for Cohort 2019. Professional advisors will start following up with non-registered students next week and throughout the summer.

We are in current conversations of moving all orientations to online format. While not ideal, from an overall student engagement perspective, we want to be prepared in case this is required. As conditions improve, we could partner with Admissions to host Admitted Student Days in July. If we go to online, we are in conversations of having first year students move in a day early to continue orientation events.

We are in current conversations of cancelling the summer BraveStart program for incoming students with identified academic weaknesses. This program is not intended as an online program and we have concerns about putting students into an online program. We have recommended developing a Learning Community for these students. This will consist of co-enrolled courses of UNV 1000, UNV 1100, and ENG 104 or ENG 1150. These

students will be closely monitored through professional advisors as well as peer mentors.

We are excited to implement a Peer Mentor program for all incoming first-year students. This initiative will come out of New Student Programs with the probable alignment of Peer Mentors to UNV 1000 sections.

## VII. Old business

### a. Indigenous Cultures and Community requirement.

The committee spent most of the meeting discussing the Indigenous Cultures and Community as a graduation requirement. Faculty Senate Mann shared that the ad-hoc committee spent a considerable amount of time developing this proposal and assured members of the committee that there are resources to support this initiative. If adopted, the proposal would take effect in fall 2020 for only new UNCP students – freshmen and transfers.

Discussion of the proposal included:

- There have been multiple discussions with faculty regarding the proposal
- There is concern from several committee members that details of the initial were not available in a timely manner
- Due to the virus and colleagues working remotely, fall 2021 may be a better time to implement this initiative as a graduation requirement
- Several, including our student SGA representative, prefer fall 2020.
- The Registrar's office indicates that systems are in place to track the requirements
- Biggest concerns are related to feasibility. While discussions have taken place and the intent is good, several indicate that the logistics could be very challenging for many students and risk graduation. Barriers to success include childcare, transportation, jobs, Distance Education students, commuters, athletes)
- Surrounding counties are open to service-learning opportunities
- Concern that the larger student population is not fully aware of the proposal.
- Support for logistics is needed. Stipend and/or release time is recommended for colleagues who coordinate this initiative.
- There is a faculty survey for comments. The deadline is April 14, 2020
- Consensus of the group is that while there is value in this initiative, there continue to be concerns about feasibility and logistics.

## VIII. New business.

None

VIX. Next meeting – September 9, 2020