

Pembroke Undergraduate Research and Creativity Center Project Rating Rubric



	Excellent (4.25-5.00 pts)	Very Good (3.25-4.00 pts)	Good (2.25-3.00 pts)	Fair (1.25-2.00 pts)	Poor (0.00-1.00 pts)
Clarity	<ul style="list-style-type: none"> - Uses language that is understandable to those outside of the discipline. - Consistently explains/defines technical words. - Excellent grammar usage with minimal errors. - Excellent organization; writing flows extremely well. 	<ul style="list-style-type: none"> - Uses language well but may not be understood by some outside of the discipline. - Explains/defines technical most, but not all, technical words. - Very good grammar usage with few errors. - Very good organization; writing flows very well. 	<ul style="list-style-type: none"> - Uses language that is generally understandable to those outside of the discipline. - A few definitions or explanations are given for technical language. - Good grammar usage but with noticeable errors. - Good organization but writing does not flow well. 	<ul style="list-style-type: none"> - Uses much discipline specific language; difficult to understand by those outside of the discipline. - Minimal to no definitions of technical language. - Grammar has frequent and noticeable errors but the meaning is not lost. - Fair organization but hard to follow. 	<ul style="list-style-type: none"> - Language usage renders proposal confusing to those outside of the discipline. - No definitions provided for technical language. - Grammar errors cause the proposal to be difficult to read and understand. - Poor organization; very difficult to follow.
Significance	<ul style="list-style-type: none"> - The project is demonstrated to be critically important for the student's own career, research or academic advancement. -The project is not covered by the regular curriculum or is unavailable for some other reason. -Student is a unique fit for the project. -The project is perfectly feasible for the institution, faculty and student to complete. 	<ul style="list-style-type: none"> - The project is demonstrated to be important for the student's own career, research or academic advancement. -The project is not likely to be covered by the regular curriculum or is not readily available for some other reason. -Student is a very good fit for the project. -The project is feasible for the institution, faculty and student to complete. 	<ul style="list-style-type: none"> - The project will enhance the student's own career, research or academic advancement, but is not important to their advancement. -The project is very likely to be investigated in the regular curriculum. -Student is a good fit for the project. -The project is feasible for the institution, faculty and student to complete, but will require minimal additional effort. 	<ul style="list-style-type: none"> - The project has minimal importance to the student's own career, research or academic advancement. -The project is often investigated in the regular curriculum. -Student should fit the project. -The institution, faculty and student may complete the project, but with great additional effort. 	<ul style="list-style-type: none"> - The project has no importance to the student's own career, research or academic advancement. -The project is a regular part of standard curriculum. -Student is a poor fit for the project. -The institution, faculty and student cannot complete the project.
Relevance	<ul style="list-style-type: none"> - The project focuses on an unanswered question or unexplored area in the respective discipline. -Proposal develops a new, innovative and effective method of study. -The project goals will advance the discipline's understanding of an important area relative to the discipline. 	<ul style="list-style-type: none"> - The project focuses on a generally under-studied question or rarely explored area in the respective discipline. -Proposal includes a proven and effective method of study, applied in an innovative manner. -The project goals will advance the discipline's understanding of the area. 	<ul style="list-style-type: none"> - The project focuses on an important question or area in the respective discipline. -Proposal utilizes a proven method of study. -The project goals will grow the discipline's understanding of the area. 	<ul style="list-style-type: none"> - The project focuses on a relevant question or area in the respective discipline. -Proposal has little discussion on the method of study to be utilized. -The project goals will reinforce the discipline's understanding of the area. 	<ul style="list-style-type: none"> - The focus of the project is not important, is outdated or otherwise irrelevant to the respective discipline. -The method of study is ineffective or not discussed at all. -The project goals do not contribute to the discipline's understanding of the area.
Learning Outcomes	<ul style="list-style-type: none"> - The outcomes of this project exceed the goals of UNCP* and PURC**. -Students will demonstrate multiple, tangible benefits by participating in this project (e.g. public presentations, publications, awards, etc.) 	<ul style="list-style-type: none"> - The outcomes of this project meet the goals of UNCP* and PURC**. -Students will demonstrate at least one tangible benefit by participating in this project (e.g. public presentations, publications, awards, etc.) 	<ul style="list-style-type: none"> - The outcomes of this project meet most of the goals of UNCP* and PURC**. -Students may demonstrate a tangible benefit by participating in this project but such an outcome is not clearly defined in the proposal. 	<ul style="list-style-type: none"> - The outcomes of this project exceed the goals of UNCP* and PURC**. -Proposal does not clearly state how the student will demonstrate a tangible benefit by participating in this project. 	<ul style="list-style-type: none"> - The outcomes of this project exceed the goals of UNCP* and PURC**. -No tangible benefit can be demonstrated as a result of the student's participation in this project.

*See the University Mission Statement (uncp.edu/mission)

**See the PURC website front page (uncp.edp/purc)



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