

B.S. in Business Administration -- Entrepreneurship Track Checklist
2020-21 Catalog requirements

General Education and Phys. Ed. Requirements (45 semester hours), including

- Social Science: ECN 2020 Principles of Microeconomics
- Social Science: PSY 1010 Introduction to Psychology
- Mathematics: MAT 1070 College Algebra
- Gen. Ed. electives: ECN 2030 Principles of Macroeconomics

School of Business Common Body of Knowledge (45 semester hours)

- DSC 2090 Spreadsheets & Database Management (Prior course in using business software recommended.)
- ACC 2270 Financial Accounting MAT 1070 and either DSC 2090 or DSC 1590
- ACC 2280 Managerial Accounting C or better in ACC 2270
- BLAW2150 Business Law & Ethics
- MGT 3060 Organization & Management
- MKT 3120 Principles of Marketing
- MGT 3030 Business Communications C or better in ENG 1060
- BUS 3020 International Business
- DSC 3180 Applied Business Statistics C or better in MAT 1070 or in a higher level MAT course.
- DSC 3190 Business Analytics C or better in DSC 3180
- ITM 3010 Management Information Systems DSC 2090 and MGT 3060
- MGT 4410 Operations Management MGT 3060 and DSC 3180
- FIN 3100 Business Finance DSC 2090 or DSC 1590 and
Cs or better in MAT 1070, in ACC 2270, and in DSC 3180
- MGT 4660 Business Strategy MGT 3030 and MGT 4410, and
Cs or better in MGT 3060, MKT 3120 and in FIN 3100
- BUS 4020 Senior Seminar in Business BLAW2150, ECN 2020, ECN 2030, FIN 3100,
MGT 3060, MKT 3120 and senior standing.

Entrepreneurship Track Requirements (18 semester hours)

- MGT 4100 Small Business Management MGT 3060, MKT 3120, and FIN 3100
- FIN 3000 Finance for Small and Entrepreneurial Bus.
- ENTR 4000 Planning and Strategy ENTR2100 or MGT 4100
- MKT 4400 Social Media Marketing C or better in MKT 3120.
- Elective These electives may be any two 3000- or 4000-level Business classes or ART/MUS 3800, MUS 3580,
- Elective MCM 3600, RSA 4160, or RSA 4400. They may not be used to satisfy any other requirements.

Passport for Professional Success (0 semester hours) BUS 1001 must be done first.

- BUS 1001 Awareness 1 BUS 1002 Awareness 2 BUS 1003 Fundamentals 1
- BUS 1004 Transition BUS 1005 Extended Engagement BUS 1006 Fundamentals 2

University Electives and Freshman Seminar (12 semester hours)

Total hours toward graduation must be at least 120 semester hours, including UNCP, transferred courses, and AP credits. This will usually require four 3-semester hour courses.

- Elective 1 Elective 2 Elective 3 Elective 4

Writing Intensive Requirement.

At least three of your General Education, Business, or University Elective courses (9 semester hours) must be Writing Enriched (WE) or Writing in the Discipline (WD) courses and at least one of them must be a WD course.

- WD WE or WD WE or WD