

**The University of North Carolina at Pembroke  
Faculty Senate Minutes**

Wednesday, October 5, 2022, at 3:30 PM  
Thomas School of Business Room 225-26 Event Rooms A and B

**AND**

<https://uncp.webex.com/meet/holden.hansen>

**Order of Business**

- I. Roll Call** - A quorum was present, and the meeting was called to order at 3:32 PM  
Members Present: Timothy Anderson, Kelly Charlton, Robin Cummings (Chancellor), Camille Goins, Peter Grimes, Holden Hansen (Chair), James Hudson, Jennifer Jones-Locklear, Renee Lamphere, Porter Lillis, Rachel Morrison, Beata Niedzialkowska, Maria Pereira (Secretary), Marsha Pollard (Provost), Carla Rokes, Melissa Schaub, Matt Schneider, Roland Stout, Richard Vela, Jennifer Wells, Jennifer Whittington  
Members Absent: Cindy Locklear, Gerald Neal
- II. Approval of Minutes** (Appendix A) – **Approved as circulated**
- III. Adoption of Agenda** – Amendments to the Agenda under **V. a. ii. 2.** (CCE has one nominee to be voted on) and under **V. b. iv.** (Camille Goins new AITC Chair). As no other amendments or corrections were added, **Agenda Revision B was approved as amended**
- IV. Reports from Administration**
- a. Chancellor** – Dr. Robin Cummings
    - i. Comments from the Chancellor
      - 1. Welcome to new senators
      - 2. Searches continue for the Chief of Staff and Chief of Communications and Marketing Officer
      - 3. Continue going around looking at recent allied health buildings and getting ideas for our new building. Money is safe in an account for as long as it will need to be
  - b. Provost and Vice Chancellor for Academic Affairs** – Dr. Marsha Pollard
    - i. Comments from the Provost
      - 1. UNC Return on Investment Study (Appendix F on the Agenda) of every undergraduate and graduate degree program. Deloitte is the management consulting firm to conduct the analysis and the university system data mark. The pilot study was conducted with three institutions; they are currently meeting with the leadership of every university in the system. During our first meeting, several questions were asked, but it is not clear if and how the data will be used
      - 2. The Deputy Provost search committee [Loury Floyd, Mohamed Djerdjouri, Nicole Stargell, Roger Ladd, Summer Woodside, Dick Christy, Rebecca Gonzalez, and Scott Billingsley (Chair)]. The current timeline will include virtual interviews this month, finalists will be on campus in November, and during that time open forums will be held with students and faculty
      - 3. Anticipate the search for an Associate VC for Enrollment Management to start at the end of November or early December
      - 4. Registration and advisement were moved by a month beginning September 26 instead of October 26, giving students more time to register

and get through all administrative processes. Emails informing these changes were sent out to all students and faculty on September 16 and later we realized that we should have provided more information regarding the rationale for these changes. The rationale is to support our students and their success and to deal with some enrollment challenges at the institution

5. Jamie Freeman director of undergraduate admissions shared the fall 20 and 21 enrollment update [Presentation I (attached to the Minutes)]
  - a. We are planning on bringing on an enrollment marketing group and a consulting company that will redo the website. Google Analytics or some other platform will be used to track the students' IP addresses and help customize the homepage and the communication between the students and their department of choice
6. Dereck Oxendine who oversees advisement provided an update on the number of students registered for the spring semester [(Presentation II (attached to the Minutes))]. The National Institute for Student Success out of Georgia (mentioned in the last Senate meeting) will start working with our university on student retention sometime in October

## **V. Reports of Committees**

### **a. Operations Committees**

#### **i. Executive Committee – Holden Hansen, Chair**

##### **1. Comments from the Chair**

- a. The Executive Committee appointed Rene Lamphere as Chair Pro Tem
- b. Dr. Joe West took an administrative position and had to resigned from the Senate and as Chair of AITC and Camille agree to take his post
- c. Remind Senators and member of committees and subcommittees of the absence policy that after 2 absences where the Chair was notified in writing, the member will be removed if the 3<sup>rd</sup> absence occurs
- d. SEI which is not reporting today is looking on courses' exclusion (SEI will not be given to those courses). It is expected that their motions will go through FRES, FIAC and then the Senate
- e. FAC is also working on revisions to processes by which they consider faculty awards and then they will bring it to the Senate
- f. FGC is working on the eligibility of the Faculty Senate Chair and Chair Pro Tem, and they are also looking at the Oversight of the Faculty Handbook

#### **ii. Committee on Committees & Elections – Dr. Jennifer Wells, Chair**

##### **1. Committee Update**

- a. CCE is running three elections
- b. There are several openings of elected positions for which there are no nominees. The committee continues to see who is qualified and work from there
- c. According to the Faculty Handbook, nominations for Faculty Senate for the coming academic year are to be held in October

2. (Vote Required) New Committee and Subcommittee Memberships:
    - a. General Education Subcommittee
      - 1) Paul Flowers
 

Hearing no objections, **the nominee was accepted by general consent**
    - iii. Committee on Faculty Governance – Dr. Mohammed Ashraf, Chair
      1. No Report
    - iv. Committee on the Oversight of the Faculty Handbook – Dr. Rachel Smith, Chair
      1. No Report
- b. Standing Committees**
- i. Academic Affairs Committee – Dr. Renee Lamphere, Chair
    1. Committee Update
      - a. Two proposals passed through Academic Affairs but require no action by the Senate
      - b. Curriculog is open and ready to accept proposals. Proposals are to be sent as soon as possible to prevent an overload of curriculum proposals in the March and April meetings
    2. Curriculum proposals not requiring Senate action (Appendix B in the Agenda)
  - ii. Faculty & Institutional Affairs Committee – Dr. Kelly Charlton, Chair
    1. Committee Update
      - a. Next meeting is on the 18<sup>th</sup> and Follet is coming if anyone wishes to come and listen to their presentation
  - iii. Student Affairs & Campus Life Committee –Dr. Peter Grimes, Chair
    1. Committee Update
      - a. No report from Dr. Grimes
  - iv. Academic Information Technology Committee – Camille Goins, Chair of AITC
    1. Committee Update
      - a. Selected faculty members and DoIT are conducting a benchmark to consider the transition from the survey provider Qualtrics to Survey Monkey
      - b. AITC, selected faculty members and DoIT will be evaluating Turnitin license upgrade which contains more features than our current license
      - c. AITC, selected faculty members and DoIT will also be evaluating and upgrading to Canvas Studio. There will be a training session for selected faculty. Canvas Studio is an upgrade to Canvas with enhanced features that are useful for online learning
      - d. AITC, selected faculty members and DoIT will also be evaluating SurveyMonkey as a possible replacement for Qualtrics. If approved, SurveyMonkey will be the default while some Qualtrics support will be provided
  - v. Budget Advisory Committee - Dr. Melissa Schaub, Chair
    1. Committee Update
      - a. FY23 funds are down 1M dollars
      - b. Previous Interim CFO has left in reserve about 3M dollars
      - c. FY24 will depend on enrollments going forward and it can go 5-6M dollars down
      - d. Tentative first meeting at the end of October and another in November

**VI. Faculty Assembly Updates:** - Dr. Renee Lamphere, Delegate

The Faculty Assembly Executive Committee lost five members and the Chair in a matter of a week. After emergency elections there is now a new Chair, Wade Mackey, and a new committee. Some items on the Agenda include the Strategic Plan on Diversity, Equity, and Inclusion, Faculty Workload, new funding model, etc.

- a. Draft Minutes of the UNC Faculty Assembly 09.16.2022 (Appendix C in the Agenda), and Faculty Assembly Chair Slide Presentation (Appendix D in the Agenda)
- b. BOG meeting materials: Publicly posted <https://www.northcarolina.edu/apps/bog/index.php> and a [quick walkthrough video](#) to see where to find detailed information
- c. Deloitte University Press Pathways to the university presidency report (Appendix E in the Agenda)
- d. UNC ROI Advisory Council Report (Appendix F in the Agenda)

**VII. Graduate Council** (Appendix G in the Agenda) – no questions for Dr. Irene Aiken

**VIII. Other Committees**

- a. CEPP March approved Minutes (Appendix H in the Agenda) – no questions for Dr. Loury Floyd

**IX. Unfinished Business**

- a. Senior Lecturer Proposal (Appendix I in the Agenda) – after a meeting with the Provost, a number of concerns were raised about the proposal and how it is written. The central concern was a departure from the faculty evaluation model for tenure-track. In other words, the proposal needs more vetting by the Chairs, Deans, CFO, and HR. The executive committee thinks that the best strategy would be to refer the proposal to FDW, followed by FERS, FIAC, and Faculty Senate. A motion from the floor to refer the proposal to FDW was made by Renee Lamphere and seconded by Tim Anderson – **The motion carried**

**X. New Business** - none

**XI. Announcements** - none

**XII. Adjournment** – the meeting was adjourned at 4:45 PM