

SCHOOL OF BUSINESS
Bachelor of Science in Accounting

Learning Goal 1

1. Knowledge and abilities appropriate to the field of business
 - Student will display competencies in the areas of accounting, management, marketing, finance, etc.

Learning Goal 2

2. Research, analytic, and decision making skills.
 - Research - Student should be able to review and understand the application of relevant materials.
 - Analytical – Student should be able to identify the problem, along with its assumptions.
 - Decision Making – Student should be able to select the proper tools and make a proper decision.

Learning Goal 3

3. Effective communication skills
 - Students will display excellent writing skills.
 - Students will display excellent verbal skills.
 - Students will use appropriate technology to enhance their presentations.