

The A.D. Gallery
UNC Pembroke
Art Department

Ver(kitsch)en: verb, to make cheap. An Exhibition of Contemporary Kitsch Art

4th Annual International Juried Exhibition
Friday, February 10- Friday, March 9, 2012

Entry Deadline: January 10, 2012

*Completed entries must be received by 5:00 pm EST.
This is NOT a postmark date. Late entries cannot be accepted.

CALL FOR ENTRIES:

Submissions for this exhibition should reflect work that fits the theme of kitsch with a contemporary twist. Works in this show will examine the parameters of what is considered acceptable vs. clichéd and good vs. bad taste. What is taste and does it have relevance? Who dictates good or bad taste? Artists should consider the varied aspects and applications of kitsch, from established and traditional, to more alternative approaches.

Artists are invited to submit work in two-dimensional, three-dimensional, installation and digital media including video based media.

CALENDAR

Entry Deadline.....	January 10, 5pm
Notification by e-mail.....	January 19
Delivery of Accepted Work.....	January 23 – February 3
Opening Reception.....	February 22, 5-7pm
Dates of Exhibition	February 10- March 9
Pick up / Ship Work.....	March 14 – 21

Juror: Loren Munk (aka- James Kalm), Artist and Art Critique, New York, NY

SUBMISSION GUIDELINES AND EXHIBITION REQUIREMENTS:

Eligibility: Open to all national and international artists . Works in all fine art media completed within the last 3 years are eligible. Artwork should be original, no mass produced prints or reproductions. Submitting artists must be at least 18 years of age.

Awards: \$500 first prize, \$200 second prize, and \$100 third prize

Entry and Handling Fee: The processing fee is \$30.00 (includes 3 entries per artist up to 3 additional images may be submitted for details or 3-d works).

Checks or Money Orders payable to: UNCP, Art Department – A.D. Gallery

Entry Procedure: Each artist must submit work following the guidelines below. To enter, complete the entry form, attach the entry fee, and mail to:

Carla Rokes, A.D. Gallery Director
UNC Pembroke
Art Department
P.O. Box 1510
One University Drive
Pembroke, NC 28372

Entry Guidelines:

- Artists may enter up to 3 works (3 additional images may be submitted for details or 3-d works)
- Submitted images should be in JPEG format at 72 dpi.
- Submitted files should be no larger than 1024 pixels x 768 pixels.
- A full view of each submitted artwork is required.
- JPEG files should be named as follows:
firstinitial_lastname_abbreviated title.jpg. (For example,
w_smith_shorttitle.jpg.)
- For Video/DVD: Mail CD of 5 to 7 clips lasting no more than 3-4 minutes each. In addition to the clips, you may send one complete work if no longer than 10 minutes total running time.
- Format: Quicktime for HD presentation.
- Email files to thea.d.gallery@gmail.com
- Title the e-mail: "UNCP 2012 Kitsch Competition"
- In the body of the e-mail please include the following:
Your Name
Address
Email address
Phone
Website address (if you have one)
Title, media, dimensions, date of each work submitted, & Ins. values.
Description (max. 50 words) and/or methods used

**please do not submit 35mm slides or CD (with the exception of video submission via mail).

Acceptance and Delivery of Work: Artists whose work is selected for the exhibition will be notified by January 19, 2012. Accepted work may be delivered in person or shipped postage paid by artist in appropriate packaging for artwork that is reusable upon return shipment, if inappropriate shipping materials are used, damaged work will not be covered by the gallery. All packages must include a return address label (if return address label is not included, the address on the original submission form will be used to return the work.)

If work is dropped off in person, it must be picked up in person, the gallery will return dropped off work if appropriate packing & shipping material is provided by the artist. Return postage is paid by The A.D. Gallery. UPS or FedEx is preferred method of shipment. Shipped artwork must arrive between January 23 – February 3, 2012.

Presentation: Wall-mounted work: Not to exceed 5' in height or width, and 60 lbs. Installations: May not alter the character of gallery walls, ceiling or floor. Pedestals provided for 3-D work. Multimedia: The gallery is equipped with three 52" monitors (for digital output) and an LCD projector.

For floor plan please visit our website: <http://www.uncp.edu/a.d.gallery/specs/>

All works must be ready to install. Two-dimensional work must be framed under plexiglass or glass and wired with the necessary hanging device attached. Unframed works should be shipped with the appropriate hanging equipment and installation instructions. The juror or gallery director may withhold works that are misrepresented by digital submission.

Art Sales: Sale of work is not permitted as this is a non-profit Gallery supported through a state funded University.

Contractual Agreement: All entries selected for this exhibition will be insured for the listed value from time of shipment through return shipment. Elected work must remain on view until the close of the exhibition.

Permission to photograph artwork for exhibition publicity is considered granted unless otherwise stated.

Copyright Policy: All works must be original. Any audio/music scores associated with submitted works must be original and/or copyright free.

Entry to this exhibition implies agreement on the part of the sender to the conditions set forth in this prospectus.

Complete and attach the form below with payment. Send to:

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UNC Pembroke
Art Department
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One University Drive
Pembroke, NC 28372

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An Exhibition of Contemporary Kitsch Art**

Name (Last, First): _____

Address: _____

Phone: _____

E-mail: _____

Image #1:

Title: _____

Medium: _____

Size: _____

Date: _____

Insurance. Value: _____

Image #2:

Title: _____

Medium: _____

Size: _____

Date: _____

Insurance. Value: _____

Image #3:

Title: _____

Medium: _____

Size: _____

Date: _____

Insurance. Value: _____

* Attached description (max. 50 words) and/or methods used (optional).