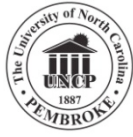


The University of North Carolina at Pembroke



News Release

March 2010

‘X by Y: Digital Art in 2010’ on display in A.D. Gallery

PEMBROKE, N.C. – “X by Y: Digital Art in 2010,” an international juried exhibition, is on display March 18 through April 7 in the A.D. Gallery of The University of North Carolina at Pembroke.

This is the second annual juried exhibition involving contemporary art for the A.D. Gallery. Fifteen artists were selected from across the country.

“This exhibition offers a diverse and contemporary look at digital art,” said Carla Rokes, A.D. Gallery director. “Artists were asked to consider the myriad of aspects offered by using digital technologies in ways from abstraction to realism, from personal to political and beyond. Works in this exhibition range from large-scale prints to multi-media installation.”

A cash award of \$800 is first prize. A multi-media installation by Jennie Thwing of Philadelphia, Pa., won first place. A three-dimensional animation by Jonathan Monaghan of University Park, Md., was second place and a series of digital prints by Connor Green won third place. An interactive multi-media installation by Edward Ramsay-Morin of Hammond, La., was honorable mention.

Each artist was allowed to submit up to three works. More than 100 works of art were reviewed and 15 were selected to be included in the show. Peter Patchen, a digital artist and chair of Digital Arts at Pratt Institute, Brooklyn, N.Y., was the juror for the exhibition.

“Using digital technology can be a seductive process, sometimes at the expense of content,” Patchen said. “As I explored the entries, I looked for work that was not only aesthetically interesting but conceptually intriguing. Being a digital show, I also looked for work that placed that technology at the service of an idea in a meaningful way.”

“The computer is a postmodern art medium that defies singular definition,” he continued. “So, it is natural that the digital landscape is described by a broad range of approaches that includes work that utilizes commercial software as well as those that harness the power of programming and real-time computation. I believe the works in X

by Y Exhibition provide a glimpse into the digitally mediated works that have become a substantial part of contemporary artistic practice.”

For further information on the gallery, the exhibit or the artists, please contact A.D. Gallery Director Carla Rokes Robertson at (910) 775-4186 or email rokes@uncp.edu.