

## **Invent Your Future: Professional and Career Development Institute**

**9:30 - 10:00 - Registration and Breakfast** - UC 210, Career Library

**10:00 - 10:45 - Keynote Speaker** - Heather Huhman - *How To Stand Out In A Tough Job Market*, UC 213 - Heather knows and understands the needs of today's employers, internship supervisors and entry-level job seekers. Listen as she discusses how a young professional can land that perfect job! - Co-sponsored by The Career Center and Sophomore Connection.

### **11:00 - 12:00 - Breakout Session 1**

- Resumes That Get You the Interview!* - Denisha Sanders, Ph.D. - Annex 203
- Interviews That Get You the Job!* - Mallory Bower - Annex 217
- Getting into Law School* - Carole Graham, J.D. - UC 233 - Nervous about the LSAT? Having trouble writing your personal statement? Listen as Carole Graham, J.D., discusses the ins and outs of getting into law school.
- Landing Internships & Using Them to Your Advantage* - Heather Huhman - UC 213 - Learn how to get your foot in the door with that perfect internship and how that internship can turn into a full-time job.

**12:00 - 1:30 - Professional Issues and Etiquette Panel Luncheon** - Chancellor's Dining Room - Our keynote speakers and other guests will discuss how the young professional can establish and maintain a proper image in the workplace.

### **1:40 - 2:40 - Breakout Session 2**

- Resumes That Get You the Interview!* - Denisha Sanders, Ph.D. - Annex 203
- Opportunities in Study Abroad* - Robyn Deemer - Annex 217 - An international perspective is becoming necessary for all college graduates. UNCP encourages students from all majors and fields to develop a broader understanding of the world through experiencing and learning about different cultures. Study Abroad programs are the perfect way!
- Entrepreneurship* - Michael Menefee, Ph.D., John Spillan, Ph.D., and Aaron Vandermeer - UC 213 - Faculty members from The Thomas Family Center for Entrepreneurship (TFCE) will discuss the work of the Center and careers in entrepreneurship including opportunities in music business. Listen as the presenters discuss how to take a business dream and turn it into a reality.
- Grad School Panel* – Sara Simmons, Ph.D. and Irene Aiken, Ph.D. - UC 251 - Interested in earning more than your Bachelor's Degree? Listen to current graduate students and professors talk about applying to graduate school, the dreaded entrance exams, obstacles, expectations from professors, and more.

### **3:00 - 4:00 - Breakout Session 3**

- Resumes That Get You the Interview!* - Denisha Sanders, Ph.D. - Annex 203
- Interviews That Get You the Job!* - Mallory Bower - Annex 217
- Health Careers Panel* - UC 251 - Are you interested in a Health-related career? If so, come listen to allied health professionals, professors, and alumni discuss the variety of career options open to you.
- Branding in a Job Search* - Dan Schawbel - University Center 213 - In today's fast-paced world, employers are often overwhelmed when trying to hire a prospective employee. It becomes difficult to differentiate between candidates; therefore, the successful candidate must stand out. Come listen to Mr. Schawbel tell you how to make your mark and leave a good impression by using your social networks to create your own "Personal Brand."

**5:30 - 7:00 - Keynote Speaker** - *Personal Branding* - Dan Schawbel - Annex Assembly Room (Dinner is included at no cost to you) - The way we manage our careers is changing, and competition is increasing. In order to extend our reach, visibility and networking capabilities, we must turn to personal branding to help us stay on top. Learn how to create your own Personal Brand on MySpace, Facebook, Twitter, and more! - Meal and speaker are co-sponsored by The Career Center and The Office of Student Life.

**Register online at:**  
**<http://uncp.edu/career/PCDI>**