

# PCDI: Dan Schawbel Keynote

Description: for data entry only.

Date Created: 3/2/2010 9:27:47 AM

Date Range: 3/3/2010 12:00:00 AM - 5/1/2010 11:59:00 PM

Total Respondents: 29

Q1. What is your classification?

Count	Percent		
7	24.14%		Freshman
3	10.34%		Sophomore
8	27.59%		Junior
8	27.59%		Senior
1	3.45%		Graduate student
2	6.90%		Alumnus/a
0	0.00%		Faculty/staff
0	0.00%		Visitor
29 Respondents			

Q2. Please rate your level of knowledge regarding the topic after today's keynote presentation:

Count	Percent		
12	41.38%		Excellent
12	41.38%		Good
2	6.90%		Fair
3	10.34%		Poor
0	0.00%		No comment
29 Respondents			

Q3. Comments:

Count	Percent																													
6	100.00%																													
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Q4. What two things did you learn that will be most beneficial to you?

Count	Percent																	
28	100.00%																	
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1	3.57%		Brand myself make resume															

1	3.57%	<input type="checkbox"/>	Branding myself Postitive image Maintaining
1	3.57%	<input type="checkbox"/>	Branding your name and how to do a blog
1	3.57%	<input type="checkbox"/>	Get your resume out and protect it Use your passion, have expertise and a support system
1	3.57%	<input type="checkbox"/>	Getting experience gets you the job Some times and networking expands
1	3.57%	<input type="checkbox"/>	Google reader
1	3.57%	<input type="checkbox"/>	Google, resumes, and personal branding
1	3.57%	<input type="checkbox"/>	How to et my name on it. Also how to start a blog
1	3.57%	<input type="checkbox"/>	How to maket myself in the business worl through the internet How to track how your name is being used in the internet
1	3.57%	<input type="checkbox"/>	How to market myself correctly to protect my career
1	3.57%	<input type="checkbox"/>	Invest in my network online Start a blog in order to have a voice
1	3.57%	<input type="checkbox"/>	its important to create and maintain your brand
1	3.57%	<input type="checkbox"/>	Links, blog
1	3.57%	<input type="checkbox"/>	Look myself up Register me
1	3.57%	<input type="checkbox"/>	maketing MOre about social website
1	3.57%	<input type="checkbox"/>	Networking
1	3.57%	<input type="checkbox"/>	Networking, blogging
1	3.57%	<input type="checkbox"/>	Personal branding goes a long way Career peers are Awesome
1	3.57%	<input type="checkbox"/>	Personal brands
1	3.57%	<input type="checkbox"/>	Personal marketing and networking Video resume
1	3.57%	<input type="checkbox"/>	Personl branding and Dan Schawber
1	3.57%	<input type="checkbox"/>	Start using the internet for promotion Reserve my name
1	3.57%	<input type="checkbox"/>	the entire presentation was sensational
1	3.57%	<input type="checkbox"/>	The importance of branding Social networks that I was inaware of
1	3.57%	<input type="checkbox"/>	Understanding that you can controkl the information that is online about yourself. We should start protecting our names now while we have the chance
1	3.57%	<input type="checkbox"/>	You should goole yourself

28 Respondents

Q5. Please rate the overall effectiveness of the speaker:

Count	Percent		
17	58.62%	<input type="checkbox"/>	Excellent
9	31.03%	<input type="checkbox"/>	Good
3	10.34%	<input type="checkbox"/>	Fair
0	0.00%	<input type="checkbox"/>	Poor
0	0.00%	<input type="checkbox"/>	No comment

29 Respondents

Q6. Comments:

Count	Percent		
4	100.00%	<input type="checkbox"/>	
Count	Percent		
1	25.00%	<input type="checkbox"/>	Extremely knowlegeable, great speaker, helped my thought process on my career a lot. I actually think I know what I want to do now
1	25.00%	<input type="checkbox"/>	Maybe explain more in detail how to own the webiste
1	25.00%	<input type="checkbox"/>	Very insightful speech

1	25.00%		Wonderful
4 Respondents			

**Q7. Would you recommend this keynote presentation to others?**

Count	Percent		
24	85.71%		Yes
2	7.14%		No
2	7.14%		Maybe
0	0.00%		No comment
28 Respondents			

**Q8. What would you recommend to make this keynote presentation more effective?**

Count	Percent	
11	100.00%	
Count	Percent	
1	9.09%	Endorse the speaker more to have more people
1	9.09%	he did a great job. I have no recommendations other than to say, "keep it up;"
1	9.09%	interactive demonstrations and more examples
1	9.09%	Make it more fun..have a clown or something
1	9.09%	Moe interactive, he was monotone and slightly boring
1	9.09%	more audience interaction
1	9.09%	More audience involment
1	9.09%	More excitement, activites with audience, free prizes or giving away cups and things to remember speakers by
1	9.09%	Nothing1It was great
1	9.09%	Show students technicalities of branding yourself Break it down more
1	9.09%	Tone
11 Respondents		

**Q9. How did you learn about this keynote presentation?**

Count	Percent	
2	7.69%	Flyer
7	26.92%	E-mail
0	0.00%	Pine Needle
2	7.69%	Faculty/staff member
1	3.85%	Website
0	0.00%	Table tent
14	53.85%	Other (please specify)
Count	Percent	
1	7.14%	Career developement class
1	7.14%	Career peers
2	14.29%	Essence reels
2	14.29%	friend
1	7.14%	Friend
1	7.14%	Katera markets well
26 Respondents		

Q10. Please include any overall suggestions (topics, speakers, etc.) that you have for the next Professional and Career Development Institute.

Count	Percent	
8	100.00%	
Count	Percent	
2	25.00%	Better cake
1	12.50%	Better prizes, more dessert choices (i.e) chocolate fountain
1	12.50%	Expand it more and let more students know
1	12.50%	handouts
1	12.50%	having a keynote speaker series (2-3 a semester per year)
1	12.50%	More desserts, door prizes, about college topics
1	12.50%	None, it was awesome
8	Respondents	