



# GIVENS PERFORMING ARTS CENTER



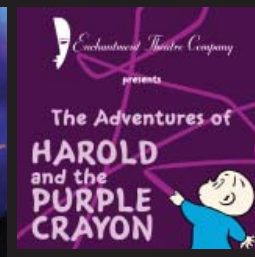
2009  
2010

YOUR SPONSORSHIP OF THE GIVENS PERFORMING ARTS CENTER ENHANCES THE QUALITY OF LIFE FOR YOU AND YOUR COMMUNITY.

Dr. David Allen Orthopedics  
Atlantic Central Marketing  
Branch Banking & Trust (BB & T)  
The Fayetteville Observer  
First Bank  
Foodlion of Pembroke  
Dr. Cheryl Locklear, DDS  
Lumbee Guaranty Bank  
McDonalds – Kenli Enterprises  
The North Carolina Arts Council  
Pate Supply Company  
Pembroke Hardware  
Pembroke Oil Company  
PrimeLife Magazine  
RA Jeffries Distributing

The Robesonian  
The Robeson Journal  
Sheff's Seafood  
Sodexo  
Time Warner Cable  
Up & Coming Weekly  
WFLB 96.5 The Drive  
WFNC 640 AM  
WFVL Oldies 106.9 and 102.3 FM  
WKML 95.7 FM  
WLHC 103.1 FMFM  
WQSM 98.1 FM  
Sam Zharran & Sons

*The most rewarding benefit will be the enhanced public image of your company as a community conscious organization.*



## Sponsorship Packages

All Sponsorship Packages can be amended to meet your needs. Please let us know how we can create a package that best involves your company.

### *Season Sponsor-\$15,000 Per Show*

- \*Prominent recognition as a Season Sponsor on all promotional materials, including but not limited to, print, radio, TV, brochures and direct mail campaigns.
- \*Recognition throughout the season on the GPAC Marquee.
- \*Full color inside front cover page ad in all Season Showbills.
- \*Company name listed on the Donor Plaque in the GPAC lobby.
- \*Logo on web site with click through to your home page.
- \*Logo on production posters (when available).
- \*Twenty (20) complimentary tickets to all Professional Artist Series Events.
- \*Ten (10) invitations to the Annual Champagne Gala that opens the Broadway and More Series.
- \*Ten (10) complimentary Act 1 Diners during the 2009-2010 Season.
- \*Dinner for two with artists or reception with cast for your show of choice (pending approval of artist or cast.)
- \*A night at the theatre with ten (10) tickets to your show of choice and a pre-show reception.
- \*A framed, signed poster or photo by the cast of your show of choice. (When available)
- \*Special discounts for employees.

### *Series Sponsor-\$5,000 Per Show*

- \*Recognition as Series Sponsor for Series of choice.
- \*Prominent recognition as Series Sponsor in all promotional materials.
- \*Full ad in the 2009-2010 Season Showbills.
- \*Company listed on the Donor Plaque in the GPAC lobby.
- \*Company name (logo) listed on any direct mail pieces, posters, flyers, etc.
- \*Recognition during the welcoming curtain speech.
- \*Signed cast poster or photo from all events of the Series of choice. (When available)
- \*Eight (8) complimentary tickets to all of the Professional Artist Series events.
- \*Eight (8) complimentary Act 1 Diners Club tickets to be used throughout the season.
- \*Eight (8) invitations to the annual Champagne Gala Celebration.
- \*Dinner or reception for two (2) with the artist or cast from show in the series of your choice.
- \*Special discounts for employees.

### *Associate Sponsor-\$2,500*

- \*Prominent recognition as Associate Sponsor for the show of choice.
- \*Company name listed on all promotional materials for the show of your choice.
- \*Half page ad in all GPAC Showbills for the 2009-2010 Season.
- \*Company name listed on sponsors page in all 2010-2011 Season Showbills.
- \*Company name listed on Donor Plaque in the GPAC lobby.
- \*Thirty-five (35) tickets to the 2009-2010 Professional Artist Series.
- \*Two (2) complimentary Act 1 Diners club tickets prior to your show of choice.
- \*Four (4) invitations to the Champagne Gala Celebration.

### *Producing Sponsor-\$1,500*

- \*Company name (logo) listed on the Sponsor's Page in all Season Showbills.
- \*Company name listed on the Donor Plaque in the GPAC Lobby.
- \*Company name (logo) listed on all promotional materials for the show of your choice.
- \*Twenty show tickets to the 2009-2010 Professional Artist Series Events.
- \*Two (2) invitations to the Annual Champagne Gala.
- \*Quarter page advertisement in the GPAC Showbills for the Broadway and More Series.

## SPONSORSHIP OPPORTUNITIES

Great Performances. Great People!

*Sponsorship opportunities at the Givens Performing Arts Center offer companies a variety of benefits including:*

- \*High profile visibility as a corporate partner in the region.*
- \*Access to a diverse, educated and loyal professional audience.*
- \*Logo and company visibility in an aggressive and targeted advertising campaign*
- \*Exclusive entertainment opportunities for business development and employee rewards.*

*Your Gift enables the Givens Performing Arts Center to continue to bring the best and most diverse programming to southeastern North Carolina.*

*Your Gift inspires future generations of artist and instills a love for the arts through educational programming and the On Stage for Youth Series.*

*Your Gift provides access to the arts for all members of our community regardless of age, cultural heritage or economic background.*

## Benefits of Group Sales

- \*Personal one-on-one service
- \*No ticket lines for you or your guests
- \*Prime seating to lots of great events
- \*Discounts off of Regular Ticket Prices
- \*Group leader incentives & rewards program (minimum purchase of 10 tickets)
- \*Assistance in planning pre- or post event receptions.

10-30 people - \$2 off per ticket - 2 free tickets to group coordinator

31-50 people - \$3 off per ticket - 4 free tickets to group coordinator

51-100 people - \$4 off per ticket - 6 free tickets to group coordinator

100+ people - \$5 off per ticket - 8 free tickets to group coordinator

\*Some events may be eligible for larger discounts

## HOST A DIFFERENT KIND OF MEETING AT GPAC

- \* CONVENIENCE
- \* COST-COMPETITIVE
- \* MULTIMEDIA PRESENTATIONS AVAILABLE
- \* FLEXIBLE CAPACITIES
- \* CATERING AVAILABLE / MENU COORDINATION
- › ENTERTAINMENT PACKAGES FOR A VARIETY OF EVENTS
- › CHOOSE YOUR EVENT — PRIVATE OR GROUP



LET US DO THE WORK FOR YOU

# IRVING BERLIN'S I LOVE A PIANO

(Your Ad)

Full Page  
5 x 8

(Your Ad)  
Half Page  
Horizontal  
5 x 3.92

(Your Ad)  
Quarter Page  
Vertical  
2.43 x 3.92

Quarter Page  
Horizontal  
5 x 3.92

(Your Ad)  
Half Page  
Vertical  
2.43 x 8

## Advertise Your Business to Thousands

**RENEWING ADVERTISERS RECEIVE A 10% DISCOUNT**

\_\_\_\_\_ 1/4 page horizontal    \$300  
(\$37.50 per ad X 8 Showbills for season)

\_\_\_\_\_ 1/4 page vertical    \$300  
(\$37.50 per ad X 8 Showbills for season)

\_\_\_\_\_ 1/2 horizontal    \$425  
(\$53.12 per ad X 8 Showbills for season)

\_\_\_\_\_ 1/2 vertical    \$425  
(\$53.12 per ad X 8 Showbills for season)

\_\_\_\_\_ Full Page    \$675  
(\$84.37 per ad X 8 Showbills for season)

\_\_\_\_\_ Inside front cover    \$775  
(\$96.87 per ad X 8 Showbills for season)

### **PAYMENT OPTIONS**

Enclosed - Payment of \$ \_\_\_\_\_

MasterCard \_\_\_\_\_ Visa \_\_\_\_\_

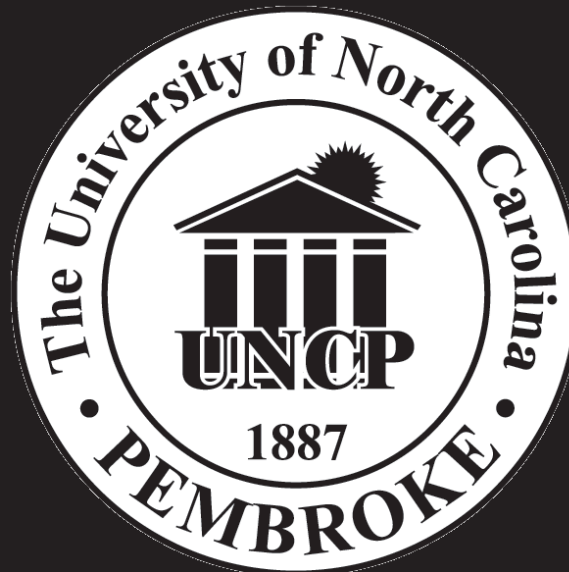
Credit Card # \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature \_\_\_\_\_

*Check here to be billed in January 2010* \_\_\_\_\_





Givens Performing Arts Center  
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[www.uncp.edu/gpac](http://www.uncp.edu/gpac)

This publication is available in alternative formats upon request.  
Contact Disability Support Services at 910-521-6695.