

Any student with a documented disability needing academic adjustments is requested to speak directly to Disability Support Services and the instructor, as early in the semester as possible (preferably within the first week). All discussions remain confidential. Contact: Disability Support Services, 521-6695.

**BRD 1610, 1620, 2610, 2620, 3610, 3620, 4610, 4620**

## **BROADCAST PRACTICUM**

SPRING 2009

**Instructor:** Dr. Jamie Litty

**Office:** Rm 249 Old Main

**Office Phone:** x6654

**Office Hours:** M 2:00 – 3:00; Tu 9:30 - 11; Th 3:30 – 6 PM; or by appointment

**E-mail:** [jamie.litty@uncp.edu](mailto:jamie.litty@uncp.edu)

**Required text:** None

**Course overview:** An opportunity for students to learn broadcasting or webcasting operations while participating in the department's campus/community productions and earning progressively responsible positions in videography, reporting, directing, producing, audio, on-air presentation, etc. This course is graded Pass/Fail.

**Course goals:** After a “crash course” of appropriate training, students will:

1. gain experience in multi-camera studio or remote productions that model “real world” television experiences;
2. develop habits, standards, and demeanor suitable for typical broadcast work environments;
3. develop aesthetics for conventional television content;
4. produce and exhibit their work for public appreciation.

### **Student obligations:**

Attendance. Required. You must have 80% attendance to your training and production dates in order to pass this course.

E-mail. The primary mode of communication for crew assignments, schedules, changes, and other announcements is your UNCP e-mail address or the e-mail address your producer agrees to use. The student is responsible for keeping this e-mail box under-quota and “available,” so that messages do not bounce back, and for checking this e-mail box frequently.

**Failure to reply or show up is the student's problem.**

Other communication. Think before you speak. All crew members will be treated with respect. Direction will be respectful. Criticisms of crew will be reasonable, helpful, and calm. **Absolutely no verbal or physical abuse of crew will be tolerated \* this will directly affect your continued participation in this course.** Watch your mouth when we have visitors to the studio, which sometimes includes local high school or middle school classes.

Final exam. The date scheduled by the university (Monday, April 27, 10:45 a.m.) will be used for student recognitions and screenings, except for students who have an exam conflict.

Academic misconduct. **Fabrication or falsification** (of any documents, identity, or nonfiction program content - except where a parody has been approved) **and other forms of dishonesty, including lying**, will not be tolerated. Other customs of the Academic Honor Code will be observed.

Deadlines. Few things characterize broadcasting more than the deadline. For this reason, tardiness may evoke the wrath of your producer, director, or faculty adviser. **PLEASE CONTACT US IN ADVANCE OF ANY ABSENCES OR TARDINESS** so we can make appropriate crew substitutions (or content substitutions).

Dress code. Neat, semi-professional attire (sometimes referred to as “business casual”) is required of crew **inside the studio or inside the gym** on real production days—**no** flip-flops, shorts, t-shirts, baseball caps, do-rags, baggy or ratty clothes, half of your shirttails hanging out (or jeans that look filthy/worn, e.g., “dirty denim”) are permitted on those days, regardless of what is currently “fashionable.” Open-toe shoes are discouraged for safety reasons. This dress code is similar to local and national broadcasting work environments.

Miscellaneous. Students who take reporting, shooting, writing, editing, or similar assignments must have an 80% fulfillment rate in order to pass this course. Don’t let your producer down!

**No food or drink is permitted in the control room** at any time (except bottled water that stays on the shelf behind the crew) **or in the studio** (except bottled water for camera operators, floor managers, or talent suffering from a cough). No food or drink is allowed on the stage at any time except water for talent. Students may not take cigarette breaks or indulge other addictions during the productions, except during approved breaks.

<p><b>This publication is available in alternative formats upon request. Please contact Mary Helen Walker, Disability Support Services, D.F. Lowry Building, 521-6695.</b></p>
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