

Entrepreneurship Track Checklist

Catalog Requirements
2011-2012

General Business Requirements (45 hours)

ACC 2270 _____ Financial Accounting (3cr)	ACC 2280 _____ Managerial Accounting (3cr) <i>Prerequisite:</i> "C" or better in ACC 2270	BLAW 2150 _____ Legal Environment of Business (3cr)
DSC 2090 _____ Spreadsheet & Database Management (3cr)	DSC 3130 _____ Business Statistics I (3cr) <i>Prerequisite:</i> "C" or better in Mat 1070 or higher level math course	DSC 3140 _____ Business Statistics II (3cr) <i>Prerequisite:</i> "C" or better in DSC 3130
ECN 3010 _____ Managerial Economics (3cr) <i>Prerequisite:</i> "C" or better in MAT 2150 or MAT 2210 and ECN 2020 OR ECN/FIN 3040 _____ Money, Financial Mkts & Institutions (3cr) <i>Prerequisite:</i> "C" or better in MAT 2150 or MAT 2210 and ECN 2030	FIN 3100 _____ Business Finance (3cr) <i>Prerequisite:</i> "C" or better in ACC 2280, DSC 3130, or equivalent statistic course and MAT 1070 or higher level math course	ITM 3010 _____ Management Information Systems (3cr) <i>Prerequisite:</i> DSC 2090 and MGT 3060
MGT 3030 _____ Business Communications (3cr) <i>Prerequisite:</i> "C" or better in ENG 1060	MGT 3060 _____ Organization & Management (3cr)	MGT 4410 _____ Operations Management (3cr) <i>Prerequisite:</i> DSC 3140 and MGT 3060
MGT 4660 _____ Business Strategy (3cr) <i>Prerequisite:</i> ACC 3310 or MGT 4410, MGT 3030 and a "C" or better in MGT 3060, MKT 3120 and FIN 3100	MKT 3120 _____ Prin of Marketing (3cr)	

Take ONE (1) course from the following courses listed:

BLAW 3160 _____ International Business Law (3cr) <i>Prerequisite:</i> BLAW 2150	FIN 4210 _____ International Finance (3cr) <i>Prerequisite:</i> DSC 3130, FIN 3100 and MAT 2150 or MAT 2210	MGT 3150 _____ International Management (3cr) <i>Prerequisite:</i> MGT 3060
MKT 3130 _____ International Marketing (3cr) <i>Prerequisite:</i> MKT 3120	ECN 2410 _____ Asian Economics (3cr)	ECN 4400 _____ International Trade (3cr) <i>Prerequisite:</i> ECN 2020 and ECN 2030
**NOTE: An approved study abroad program, approved by the department chair and the dean/assistant dean may replace this requirement.		**NOTE: If one of the above courses listed is a concentration requirement, you cannot take it and have it count as a BSBA requirement and a concentration requirement.

General Education Requirements, including: (44 hours)

ECN 2020 _____ Prin of Microeconomics (3cr)	ECN 2030 _____ Prin of Macroeconomics (3cr)
MAT 1070 _____ College Algebra (3cr)	MAT 2150 _____ Calculus w/ Applications (4cr) <i>Prerequisite:</i> MAT 1070, MAT 1090 or equivalent OR MAT 2210 _____ Calculus I (4cr) <i>Prerequisite:</i> MAT 1070 and MAT 1080, or MAT 1090 or equivalent

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Entrepreneurship Requirements (15 hours)

MGT 4100 _____ Small Business Management (3cr) <i>Prerequisite:</i> MGT 3060, MKT 3120, FIN 3100	FIN 3000 _____ Finance for Small and Entrepreneurial Business (3cr)
ENTR 4000 _____ Planning and Strategy (3cr) <i>Prerequisite:</i> ENTR 2100 or MGT 4100	Any two (2) of the following: MGT 3090 _____ Organizational Leadership (3cr) <i>Prerequisite:</i> MGT 3060
MGT 3150 _____ International Management (3cr) <i>Prerequisite:</i> MGT 3060	MKT 3130 _____ International Marketing (3cr) <i>Prerequisite:</i> MKT 3120
MKT 3200 _____ Consumer Behavior (3cr) <i>Prerequisite:</i> "C" or better in MKT 3120	MKT 4050 _____ Retail Management (3cr) <i>Prerequisite:</i> "C" or better in MKT 3120
MKT 4200 _____ Personal Selling and Sales Management (3cr) <i>Prerequisite:</i> "C" or better in MKT 3120	FIN 3050 _____ Risk Management and Insurance (3cr) <i>Prerequisite:</i> FIN 3100, DSC 3130
FIN 4180 _____ Investment Analysis and Portfolio Management (3cr) <i>Prerequisite:</i> "C" or better in FIN 3100	ITM 3200 _____ E-Commerce (3cr) <i>Prerequisite:</i> "C" or better in ITM 3010
ART/BRD/MUS 3800 _____ Media Integration (3cr)	MUS 3580 _____ Audio Production (3cr) <i>Prerequisite:</i> Permission of instructor required
MCM 3600 _____ Media and Society (3cr) <i>Prerequisite:</i> ECN 1060 plus one of the following: PHI 1000, PHI 4230, MCM 2100, MCM 3600	REC 4160 _____ Outdoor Recreation Service (3cr)
REC 4400 _____ Tourism and Commercial Recreation (3cr)	

Business Electives (6 hours @ 300 or 400 level) and General Electives (9 hours)

**BLAW 3180 highly recommended as Business Elective

***ART 2560 highly recommended as a General Elective for web-based businesses