

# SCHOOL OF BUSINESS

Acting Dean: Ramin Cooper Maysami

The mission of the School of Business is to provide each student an outstanding business education. The School values internationalization to prepare students for a competitive global environment, diversity to enrich personal growth and enhance the learning experience, ethical decision making to prepare students to serve as business leaders, and scholarship to benefit our students' education. We also value and provide a personal learning environment where each student's success matters, as well as engagement in service that adds value to our institution, professions, and communities.

The School is composed of three academic departments offering the Bachelor of Science degree with a major in either Business Administration (BSBA) or Accounting (BSA). The University of North Carolina at Pembroke also offers the Master of Business Administration (M.B.A.). Students should consult the School of Graduate Studies section of the catalog to obtain information about academic requirements for the MBA program.

The Thomas Family Center for Entrepreneurship (TFCE) is a part of the School of Business that provides entrepreneurial development. Its ambition is to stimulate entrepreneurial thinking among the UNCP student body as well as to assist and support entrepreneurs and new ventures in the Southeastern North Carolina region. The TFCE's mission is focused on education, research, planning, and community engagement. For more information, see the Academic Services section of the catalog.

## BUSINESS PROGRAMS

The School of Business offers the Bachelor of Science degree with a major in either Accounting or Business Administration. Business Administration majors must choose a track in Economics, Entrepreneurship, Finance, International Business, Management, or Marketing. Students who want to have more than one track must successfully complete all requirements for each, plus at least 12 additional unduplicated hours for the second track. A minimum of 50% of the semester hours in the Business major must be taken at UNCP.

The School of Business offers minors in Business Administration, Economics, Finance, Marketing, and Quantitative Finance for non-Business majors only. Business majors cannot obtain a minor from the School of Business. The School also offers a 15-hour Entrepreneurship Certificate Program (ECP) and an 18-hour Entrepreneurship Minor that provide UNCP students in good standing from all majors the opportunity to learn how to start and manage their own businesses.

The basic core of business studies emphasizes the broad background needed for successful competition in the dynamic work-world as well as preparation for further study in graduate programs. Another objective is to render service beyond the University and within the surrounding business community. Through evening and online degree programs in Economics, Finance, and Management, the School of Business serves students who are unable to attend daytime classes. Further assistance is supplied in placement services and special consultation to the business community at large. The BSBA and MBA programs are also offered through a combination of on-site and online courses on satellite campuses at Sandhills Community College and Fort Bragg and off campus at Richmond Community College.

Prospective students are strongly urged to consult a member of the faculty as soon as possible. To follow the courses in the necessary order, it is best to begin planning early.

**ACCOUNTING AND INFORMATION TECHNOLOGY DEPT. .... 285**

Chair: Craig D. Shoulders

**ECONOMICS, FINANCE, AND DECISION SCIENCES DEPT. .... 289**

Acting Chair: Cliff Mensah

**MANAGEMENT, MARKETING, AND INTERNATIONAL BUSINESS DEPT. .... 297**

Chair: Christopher Ziemnowicz

**ENTREPRENEURSHIP PROGRAMS ..... 302**

Director: Michael Menefee