THE MEETING OF THE UNIVERSITY OF NORTH CAROLINA PEMBROKE
BOARD OF TRUSTEES'
STRATEGIC INITIATIVES AND ENROLLMENT (SIE) COMMITTEE
James A. Thomas Hall, Room 225
Thursday, November 12, 2026, at 1:30PM

AGENDA

1. Call to Order

2. Roll Call

3. Ethics Statement Announcement

   All members of this Board are reminded of their duty under the State Government Ethics Act to avoid conflicts of interest and appearances of conflict of interest as required by the Act. Each member has received the agenda and related information for this Board of Trustees' meeting. If any board member knows of any conflict of interest or appearance of conflict with respect to any matter coming before the Board of Trustees at this meeting, the conflict or appearance of conflict should be identified at this time.

4. Introduction of Guests including Members of the Press

5. Additions/Deletions to the Agenda

❖ 6. Request for Approval of Minutes
   a. Board of Trustees' Strategic Initiatives and Enrollment Committee Meeting Minutes, September 10, 2026 (see attachment)

7. Enrollment Update (see attachment, Dick Christy)
   i.) Merit Scholarship- strategy & monitoring
   ii.) EM projects
   iii.) Student Recruitment- engagement planning & trends (Jamee Freeman)
   iv.) VC for Enrollment Management search (Dr. Jess Boersma)

8. Strategic Plan Implementation Updates and Discussion (Jess Boersma)
   i.) Scorecard and Overview
   ii.) Work at the October Quarterly Meeting
   iii.) System Office Updates
   iv.) Identification of Future Discussion Items:
      a. Talent Development (3.2)
      b. Industry Partnerships (4.2)

❖ 9. Review and approval of SIE Charter for 2026-2027 (see attachment, Jess Boersma)

10. Adjournment

❖ **Committee Action Required**