**Business Analytics Track 2024-2025**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Freshman Year** | | | | | | | |
| **Fall** | | | | **Spring** | | | |
|  | Course Number | Course Title | Credits |  | Course Number | Course Title | Credits |
|  | ENG 1050 | Composition I | 3 |  | ENG 1060 | Composition II | 3 |
|  | General Education | Social Science | 3 |  | ENG 2xxx | General Education Literature | 3 |
|  | UNV 1000 | Freshman Seminar | 1 |  | ECN 2030 | Macroeconomics | 3 |
|  | General Education | Fine Arts | 3 |  | MAT 1070 | College Algebra | 3 |
|  | ECN 2020 | Principles of Microeconomics | 3 |  | PSY 1010 | Introduction to Psychology | 3 |
|  | General Education | Philosophy or Religion | 3 |  | General Education | Physical Education | 1 |
| **Total Credits** | | | 16 |  | **Total Credits** | | 16 |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Sophomore Year** | | | | | | | |
| **Fall** | | | | **Spring** | | | |
|  | Course Number | Course Title | Credits |  | Course Number | Course Title | Credits |
|  | BLAW 2150 | Business Law & Ethics | 3 |  | MKT 3120 | Principles of Marketing | 3 |
|  | General Education | History | 3 |  | MGT 3060 | Organization and Management | 3 |
|  | MGT 3030 | Business Communications | 3 |  | ACC 2280 | Accounting Tools for Managerial Decisions | 3 |
|  | General Education | Physical Education | 1 |  | FIN 3100 | Business Finance | 3 |
|  | DSC 3180 | Applied Business Statistics | 3 |  | DSC 3190 | Business Analytics | 3 |
|  | ACC 2270 | Fundamentals of Fin Acc and Reporting | 3 |  |  |  |  |
| **Total Credits** | | | 16 |  | **Total Credits** | | 15 |

**All students majoring in Business Administration must complete the Passport to Professional Success Program and those courses include BUS 1001, BUS 1002, BUS 1003, BUS 1004, BUS 1005, BUS 1006**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Junior Year** | | | | | | | |
| **Fall** | | | | **Spring** | | | |
|  | Course Number | Course Title | Credits |  | Course Number | Course Title | Credits |
|  | Business Electives (3000 or higher) |  | 3 |  | DSC 3300 | Descriptive Analytics and Visualization | 3 |
|  | DSC 3290 | Software App. In Business Analytics | 3 |  | Business Electives (3000 or higher) |  | 3 |
|  | General Education | Natural Science | 3 |  | University-Wide Elective |  | 3 |
|  | ITM 3010 | Management Information Systems | 3 |  | General Education | Elective | 3 |
|  | BUS 3020 or ECN 3010 or FIN 3040 | CBK Course | 3 |  | General Education | Natural Science | 3 |
| **Total Credits** | | | 15 | **Total Credits** | | | 15 |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Senior Year** | | | | | | | |
| **Fall** | | | | **Spring** | | | |
|  | Course Number | Course Title | Credits |  | Course Number | Course Title | Credits |
|  | MGT 4660 | Business Strategy (WD) | 3 |  | University-Wide Elective |  | 3 |
|  | DSC 4700 | Predictive Analytics | 3 |  | University-Wide Elective |  | 3 |
|  | Business Analytics Track Elective\*\* | (see below) | 3 |  | DSC 4750 | Prescriptive Analytics | 3 |
|  | MGT 4420 | Supply Chain Mgmt. | 3 |  | Business Analytics Track Elective\*\* | (see below) | 3 |
|  | University-Wide Elective | Elective | 3 |  |  |  |  |
| **Total Credits** | | | 15 | **Total Credits** | | | 12 |

**All students majoring in Business Administration must complete the Passport to Professional Success Program and those courses include BUS 1001, BUS 1002, BUS 1003, BUS 1004, BUS 1005, BUS 1006**

\*\* Two additional approved 3000-level or higher courses in applications in Analytics. Credits: 18