**Business Analytics Track 2024-2025**

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| **Freshman Year** |
| **Fall** | **Spring** |
|  | Course Number | Course Title | Credits |  | Course Number | Course Title | Credits |
|  | ENG 1050  | Composition I | 3 |  | ENG 1060  | Composition II | 3 |
|  | General Education  | Social Science | 3 |  | ENG 2xxx  | General Education Literature | 3 |
|  | UNV 1000  | Freshman Seminar | 1 |  | ECN 2030  | Macroeconomics  | 3 |
|  | General Education | Fine Arts | 3 |  | MAT 1070  | College Algebra | 3 |
|  | ECN 2020 | Principles of Microeconomics | 3 |  | PSY 1010 | Introduction to Psychology | 3 |
|  | General Education  | Philosophy or Religion | 3 |  | General Education  | Physical Education | 1 |
| **Total Credits**  | 16 |  | **Total Credits**  | 16 |

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| **Sophomore Year** |
| **Fall** | **Spring** |
|  | Course Number | Course Title | Credits |  | Course Number | Course Title | Credits |
|  | BLAW 2150  | Business Law & Ethics  | 3 |  | MKT 3120 | Principles of Marketing | 3 |
|  | General Education  | History | 3 |  | MGT 3060 | Organization and Management | 3 |
|  | MGT 3030 | Business Communications  | 3 |  | ACC 2280 | Accounting Tools for Managerial Decisions | 3 |
|  | General Education  | Physical Education | 1 |  | FIN 3100  | Business Finance | 3 |
|  | DSC 3180 | Applied Business Statistics | 3 |  | DSC 3190 | Business Analytics | 3 |
|  | ACC 2270  | Fundamentals of Fin Acc and Reporting | 3 |  |  |  |  |
| **Total Credits** | 16 |  | **Total Credits** | 15 |

**All students majoring in Business Administration must complete the Passport to Professional Success Program and those courses include BUS 1001, BUS 1002, BUS 1003, BUS 1004, BUS 1005, BUS 1006**

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| **Junior Year** |
| **Fall** | **Spring** |
|  | Course Number | Course Title | Credits |  | Course Number | Course Title | Credits |
|  | Business Electives (3000 or higher) |  | 3 |  | DSC 3300 | Descriptive Analytics and Visualization | 3 |
|  | DSC 3290 | Software App. In Business Analytics | 3 |  | Business Electives (3000 or higher) |  | 3 |
|  | General Education | Natural Science | 3 |  | University-Wide Elective |  | 3 |
|  | ITM 3010  | Management Information Systems  | 3 |  | General Education  | Elective | 3 |
|  | BUS 3020 or ECN 3010 or FIN 3040 | CBK Course | 3 |  | General Education | Natural Science | 3 |
| **Total Credits** | 15 | **Total Credits** | 15 |

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| **Senior Year** |
| **Fall** | **Spring** |
|  | Course Number | Course Title | Credits |  | Course Number | Course Title | Credits |
|  | MGT 4660 | Business Strategy (WD) | 3 |  | University-Wide Elective |  | 3 |
|  | DSC 4700 | Predictive Analytics | 3 |  | University-Wide Elective |  | 3 |
|  | Business Analytics Track Elective\*\* | (see below) | 3 |  | DSC 4750 | Prescriptive Analytics | 3 |
|  | MGT 4420 | Supply Chain Mgmt.  | 3 |  | Business Analytics Track Elective\*\* | (see below) | 3 |
|  | University-Wide Elective | Elective  | 3 |  |  |  |  |
| **Total Credits** | 15 | **Total Credits** | 12 |

**All students majoring in Business Administration must complete the Passport to Professional Success Program and those courses include BUS 1001, BUS 1002, BUS 1003, BUS 1004, BUS 1005, BUS 1006**

\*\* Two additional approved 3000-level or higher courses in applications in Analytics. Credits: 18